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Breezeblock Park

by MICHAEL COVENEY

After the success of John... the play disappoints, however, in its treatment of the young... Sandra has met a student... she prepares to tell her mother... she is smugly off to the pub by... the men and returns, astonished, fully acquiescent with... the suggestion that the two of... them should stay in Liverpool... with the family. Sandra storms... not only to creep back in, as the... curtain falls, set on with... furthering the bread in the... kitchen. The parts of Sandra and... Christopher Blake, are not well... written and they are, in fact, un... convincing and I can accept... Sandra's hysterical outburst of... an alternative materialistic im... pulse ("I want to talk about... I want red wine... COLLESLAW") as anything but... signs of an inability or reluc... tance on Mr. Russell's part to... work out a sincere, alternative... idealism to the grubby decline... he so vividly describes in the... rest of the piece.

The play is indulgently... directed by Alan Dossor and he... has secured some excellent... observed performances from... Julie Walters as Tommy's appal... ling wife, Kevin Lloyd as Tommy... himself and Nick Stringer as... the loathsome humourless Ted... Graham Barkworth's desire is... suitably and unrelentingly... atrocious and the lighting is by... Chris Brooks.

It is an ill wind that blows... nobody good... If Covent... Garden had been forced by... the economic situation to post... pone the third instalment of the... new Ring, we should not have... been able to enjoy Friday night's... thrilling performance of Elektra... As it was, several of the artists... engaged for Siegfried strength... ened the cast, Brunnhilde becom... ing Chrysothemis, the Wanderer... turning into Orestes, and Mime... transforming himself into the... aid-of-the-Tarabum(?) into... Agasthus.

Isabel Lambert's clauso... phobic set (vintage 1953) for the... courtyard of the palace at... Mycenae remains one of the most... practical and impressive in... Covent Garden's store, while her... colourful costumes stand out... vividly against the prevailing... gloom. In his staging Andre... Anderson stresses the indis... soluble chains of blood, love and... hatred, that bind the characters... together: Clytemnestra and... Elektra converse in a bitter... travesty of normal mother and... daughter relationship; the sisters... collapse in a heap on the ground... on learning of Orestes' supposed... death; Elektra throws herself... into her brother's arms before... recoiling from him in shame at... her unkempt appearance.

The dead Agamemnon, im... placably demanding retribution... rises out of the score like a... living, tangible presence. And... yet, the dominant sensation of... the performance is one of com... passion. Colin Davis, conducting... Strauss's opera for the first time... brings us to the heart of the... orchestral climaxes, but in the... quieter passages he moulds the... melodic phrases with such... beauty that the heart is moved... to awe and pity, rather than... horror or disgust. He keeps the... pulse of the music unlogged, and... the orchestra despite its aug... mented size, overflowing out of... the pit, never sounds thick or... heavy, but on the contrary... Danica Mastilovic, the memor... able Elektra of the 1973 revival... is in fuller, warmer voice this... year; she sings the arduous role... with no sign of strain, using... expressive shading and colour... to illustrate Elektra's... changing emotions, both violent... and tender. Able to move round... the stage with astonishing... rapidity and lightness, she can... also sink into total immobility... without loss of dramatic tension... Her dance, deliberately clumsy... and awkward, denotes the... release of feelings hitherto... rigidly suppressed. In view of... Berit Lindholm's radiant, for... wardly-produced tone and... secure, soaring line, it seems... churlish to complain that she... lacks an essential quality of... Chrysothemis's character—vul... nerability—and that there is not... sufficient vocal contrast between... the two sisters.

Kerstin Meyer, a Clytemnestra... still handsome and commanding... of presence, comes perilously... close to sprechgesang in much of... her singing, but she reflects the... text with such meaningful... clarity that the thinness of tone... is barely remarkable. Norman... Bailey, as Orestes, is a noble, pre... destined figure of Orestes, who... Ragnar Ulfung's Herod-like... Agasthus, stumbling up the... steps of the palace as he calls... for light, creates a rounded... character in a few bars. Over... standing among a strong bev... el of serving-maids are Patricia... Payne (first maid) and Teresa... Cahill (fifth maid), while Adrian... de Peyer (the young servant) and... Richard Van Allan (Orestes' tutor) contribute... notable sketches. Friday's per... formance, dedicated to the... memory of Amy Shuard, made a... worthy tribute to an artist who... was herself a fine Elektra.

Elektra

by ELIZABETH FORBES

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James Levine and the London... Symphony Orchestra and Chorus... last night gave a hard-hitting big... scale reading with little room... for romantic surmise about... possible reason for incomplete... ness or for the fate of the miss... ing sections, if they were in fact... finished. The LSO Chorus was... large and lusty, producing an... imposing block of tone in "Qui... tollis" and massive energy in... the "Cum sancto spiritu" fugue... whose preludial, fourfold "Jesu... Christe" was a noble sound. It... was a reading more concerned... with discipline and breadth of... effect than with fine shading—... perhaps the greatest mystery... about this Mass is that one never... quite recaptures the thrill of... one's first hearing of it.

The first soprano was... Christiane Eda-Pierre, her voice... as soft-grained and nearly as... even as a 100 per cent. Mozart... stylist, but she had the valuable... if negative virtue of never... going shrill or vulgar. There... was surely no need to be im... patient to come off the long... notes. Her partner was the... American, Maria Ewing, who... brought more life and variety to... her singing but snatched some... of her high notes in the "Domine... Deus" duet too impulsively... completed the quartet.

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HOME NEWS

Judge decides to-morrow on use of 'champagne'

By Kenneth Gooding

ITAIN'S drinks industry will be out to-morrow if the word 'champagne' can continue to be applied to any sparkling drink or whether they must be reserved exclusively for wine from the Champagne area of France.

Mr Justice Whitford will be asked to decide whether the use of the word 'champagne' is contrary to the European Community law. The judgment goes against the British companies if it is found that the word 'champagne' is a geographical indication. Companies would be in some doubt whether they could pack champagne-style bottles and whether they could carry illustrations of the champagne glass, for example.

There is a feeling in the drinks industry, however, that the 'Baby' brand, and Bulmer's Pommery are so well-established as individual brands that the elimination of the references to 'champagne' on their labels would do no damage to sales.

However, a judgment against the two U.K. companies would obviously put a brake on the use of champagne-style packaging and other images associated with the public mind with champagne itself by the growing number of sparkling wine brands now flooding into the U.K. market.

'Pay up' appeal to Healey

By Kenneth Gooding

Mr Denis Healey, the Chancellor, was urged yesterday to repay stock at its face value to pensioners who invested in Government stock at a time of national hardship after World War II.

Age Concern, said that because the Government had no fixed date for the repayment of the stock, the only way its capital value could be realised was to sell it on the stock market, where for every

£100 invested the holder now gets only about £25 back.

Mr David Hobman, director of Age Concern, said in an open letter to Mr Healey: 'We believe that, at the very least, the Government should make the low income from these stocks tax free to those long-term holders who are over pensionable age. We would still, however, like to see repayment at par to long-term pensioners holders as soon as possible.'

Warning on Third World textiles

By Rhys David

THE SHIFT in clothing production to the developing countries could result in the greater part of the British industry being eliminated, an expert in world clothing production told a conference in London at the weekend.

Professor Anthony Bottomley of Bradford University claimed that lack of land on which to grow food would oblige developing countries to turn increasingly to textiles, in particular clothing, as a means of obtaining foreign exchange to pay for imports.

Professor Bottomley, who is making proposals on behalf of the United Nations for a study of the employment impact in different parts of the world of such a shift in clothing production, said that the trend could be countered only by increased protection in the developed countries—resulting in higher prices—by staying far ahead in quality and design or by making the industry much more capital-intensive.

His remarks, to the Federation of Clothing Designers and Executives, came at a time when the Government is already studying proposals put before it by the Clothing Economic Development Committee for assistance to the U.K. clothing industry to enable it to rationalise its structure and to modernise its processes.

Choice

The proposals have been before the Government for some time and in a Commons reply last week Mr. Michael Meacher, Under-Secretary of State at the Department of Industry, said that a response could be expected soon.

This may lead to the setting up under the Industry Act (1971) of a scheme for clothing similar to the scheme already operating for wool textiles.

Professor Bottomley said that the recently signed Lomé convention agreement allowing tariff and quota-free imports into the EEC from 46 developing countries was a portent of the trend towards more export production in the Third World.

'The British voter will increasingly be presented with a choice between providing work in labour-intensive industries like clothing for the people of Bangladesh whom he might see starving to death on his television screen, and preserving the traditional industries of Lancashire and Yorkshire.'

If he opts for preserving the British industry, he will also be asked to pay a higher world price for his clothing.'

LABOUR NEWS

NUBE 15% Scottish deal will upset Government

By Roy Rogers, Labour Correspondent

A 15 PER CENT pay deal negotiated by the National Union of Bank Employees for 17,000 staff employed by the Scottish clearing banks is likely to bring criticism from the Government, which is still smarting from the high levels of last year's bank settlements.

This is not because of the size of the Scottish deal, but because it comes just eight months after the last one. It is thus a clear breach of one of the main social contract principles that there should be 12 months between increases. The deal also includes a cost of living threshold arrangement.

With the Trustee Savings Banks already offering their 13,500 staff a 21.2 per cent pay package three months early, the English clearing banks are virtually alone in insisting that there should be no early settlement for their 130,000 staff.

NUBE, which has sole bargaining rights for Scottish banks staff and in the TSBs, but which

is outvoted by the joint membership of the clearing banks' staff associations in England, hopes that the Scottish deal will put pressure on the English banks to improve their 20 per cent offer made last week.

NUBE and the staff associations meet to-morrow to consider the English banks' offer, which is to match the rise in the Retail Price Index shown in the April figures to be published this month, plus a fifth of that total to give an estimated 20.21 per cent. Retail Price Index rise to the end of June, when their pay increase is due.

The offer is almost certain to be rejected however, on the grounds that it will not keep up with the 24.25 per cent rise in the Retail Price Index anticipated by the end of June.

The staff representatives and the banks will either have to agree in subsequent talks to a new formula for calculating the likely Retail Price Index level at June or decide to await publication of the June figure before concluding their deal.

The Scottish settlement, which is backdated to April 1, involves 15 per cent. increases, plus further automatic 1 per cent. rises for every 1 per cent. jump in the Retail Price Index after it as risen 15 per cent. above the March level. There is, however, a ceiling of nine "triggers".

Present rates in the Scottish banks range between £876 and £1,302 for juniors, £1,277-£1,939 for junior cashiers, £1,857-£2,541 for junior securities clerks, £2,220-£2,374 for securities clerks. Accountants and managers are on minimum rates of £3,068 and £4,254, respectively.

The Scottish deal and the English offer are both all "new money" because in both agreements threshold payments were consolidated into rates last August.

The Trustee Savings Bank's offer, however, includes £230-a-year threshold payments consolidated last November.

Pay dispute stops two Sunday newspapers

By Our Labour Correspondent

THE BIRMINGHAM Sunday Mercury and the Newcastle Sunday Sun yesterday joined the growing list of provincial newspapers not published because of the pay dispute involving members of the National Graphical Association and SLADE (the process workers).

Neither newspaper—the two largest English Sunday's printed outside Fleet Street—appeared because of industrial action by NGA members. Other casualties have included the Yorkshire Evening Post, which has dismissed 50 NGA members, and the Coventry Evening Telegraph.

The dispute also covers the general printing industry, where 1,000 NGA members have either been sacked or face dismissal for applying sanctions.

The NGA and SLADE are threatening to step up their sanctions in protest at an offer described by the employers—the British Printing Industries Federation and the Newspaper Society—as being worth 32.1 per cent on basic rates set under the last agreement a year ago.

Two other unions, the Society of Graphical and Allied Trades and the National Association of Operative Printers, Graphical and Media Personnel, have accepted the offer, which takes the basic weekly craft rate from £19.43 a year ago to £29 now and £41 in November.

The dispute has all the signs of developing into a bitter confrontation with the unions intensifying their action and the employers countering with their hard line on dismissals.

Mr. Norman Walker, head of industrial relations for the Newspaper Society, said at the weekend: 'We are absolutely adamant—there is not another penny to be paid. It is the end of the line.'

Back to work for 4,000

By Our Merseyside Correspondent

NORMAL production is expected to resume to-day at the GEC-English Electric domestic appliances factory on the East Lancashire Road, Liverpool, when 4,000 workers returned after a one-day token strike.

The men, members of six unions, came out on Friday in support of the 250 members of the technical supervisory section of the Amalgamated Union of Engineering Workers, who are on official strike after the dismissal of a senior shop steward for alleged industrial misconduct.

Security is stepped up for Hussein's arrival

FINANCIAL TIMES REPORTER

ONE OF the biggest security operations to have been mounted at Heathrow airport went into action when King Hussein of Jordan arrived yesterday on a private visit.

The airport's perimeter road, where armed police and troops topped and searched cars and police escorted from the airport along the terminal buildings.

For some time immigration and a bodyguard in the front seats at airports and ferry passengers were the king to the terminals have been on the alert wheel and drove himself into for a possible assassination squad.

Britain spends more on health

BRITAIN SPENT a slightly higher portion of its gross national product on the National Health Service last year than in 1973, according to figures released to-day by the Office of Health Economics.

Expenditure was £2.143m—4.97 per cent of the GNP—compared with 4.88 per cent in 1973. In 1972, the percentage was 5.07.

The office says: 'Since the 1950s there has been a steady rise in the hospitals' share of NHS resources. This is despite a continuing and growing awareness of the need to divert resources from hospital-based to community-based care.'

'There is only slight evidence in the latest Government expenditure projections that the trend in hospital demand for NHS financial resources will be significantly reversed in the next four years.'

ATV plans new crime series

By Arthur Sandles

Associated Television is planning a crime series to rival the American 'Kojak' and 'McMillan' productions. However, U.K. sales of traditional it would be a series of one-hour television material now rival those shown on the U.S. and should overtake internal department operating American exports in the world throughout Europe.

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25% OFF YOUR INSURANCE PREMIUM

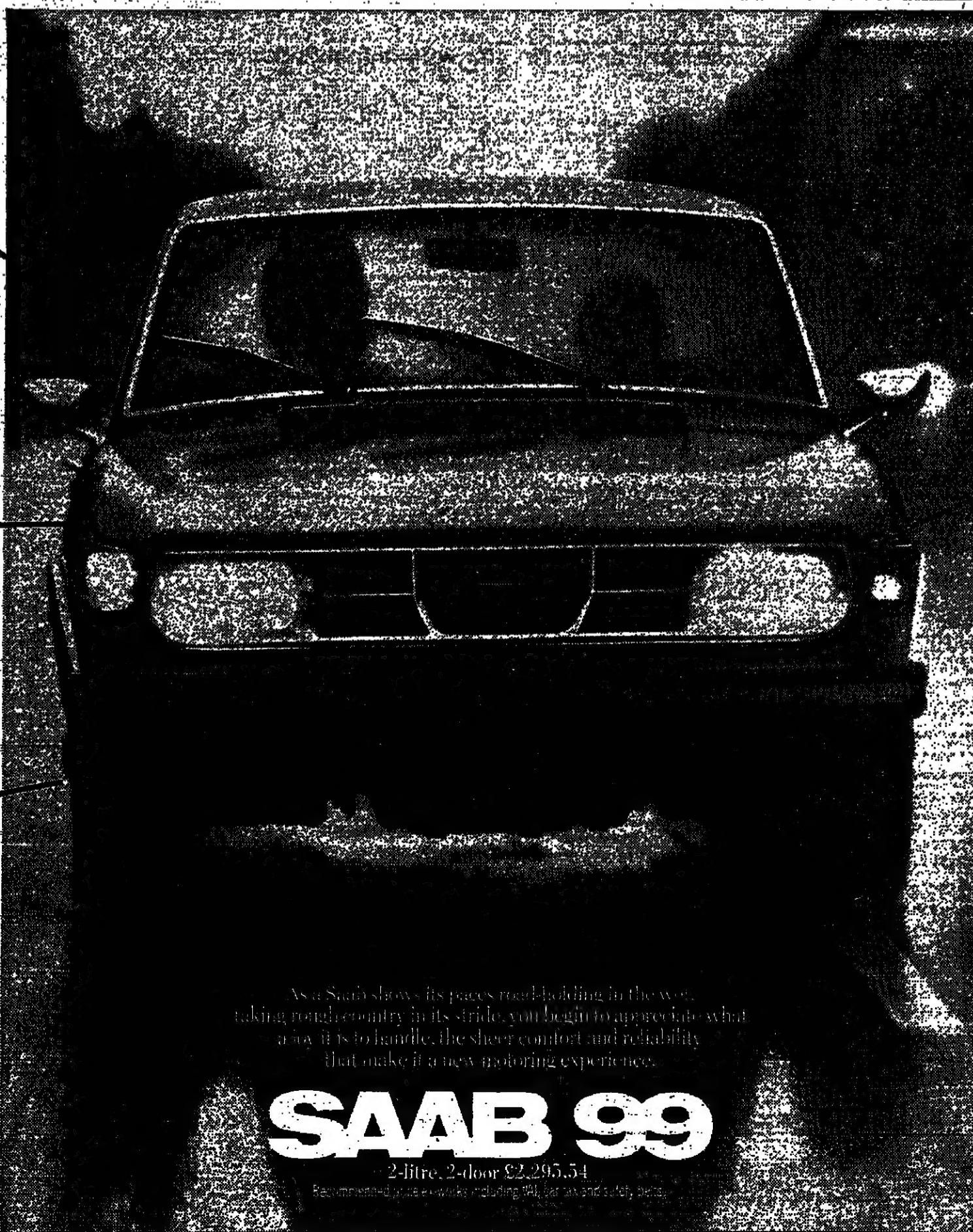
A Lloyds Underwriters Syndicate offers 25% off the insurance premium to Saab owners, an offer worth a thousand words on the car's exceptional strength and safety features.

TOTAL ECONOMY DRIVE WINNER

The drivers of a Saab 99 won the Hants and Berks Drivers Award, based on a handicap taking into account engine size, weight and gearing. The Saab 99 recorded an average 38.7 mpg in everyday motoring conditions, including fast stretches to avoid time penalties.

WHAT THE PAPERS SAY

The Saab 99 is our choice for weathering the mid-seventies because it's versatile, economical and very strong. CAR APRIL 1975



AWARDED DON SAFETY TROPHY

When the most coveted British prize for car safety—the Don Safety Trophy—was awarded for the 7th time in 1972, it went for the first time to a non-British car—the Saab 99.

VOTED FOR BY THE PEOPLE WHO OWN ONE

If the test of a car's worth is how many owners buy another, the Saab 99 scores high marks. 78% of Saab owners bought another Saab, voting for it with their cheque books.

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COMPARATIVE STATEMENT OF CONDITION

	1975	1974
Assets		
Cash and Due From Banks	\$ 402,583,000	\$ 533,730,000
Time Deposits in Foreign Banks	175,130,000	246,395,000
U. S. Treasury Securities	83,877,000	53,857,000
Obligations of Other U. S. Government		
Agencies and Corporations	29,098,000	29,008,000
Obligations of States and Political		
Subdivisions	320,405,000	260,578,000
Other Securities	10,908,000	10,234,000
Money Market Investments	22,727,000	177,670,000
Federal Funds Sold	293,943,000	293,724,000
Loans	1,301,683,000	1,142,241,000
Bank Premises and Equipment, Net of Depreciation	45,927,000	46,597,000
Other Assets	63,493,000	39,474,000
TOTAL ASSETS	\$2,749,774,000	\$2,833,508,000
Liabilities		
Demand Deposits:		
Individual, Business and Other	\$ 782,070,000	\$ 695,676,000
Banks	201,754,000	217,554,000
U. S. Government	1,394,000	12,941,000
Total Demand Deposits	985,218,000	926,171,000
Time Deposits	909,070,000	733,498,000
Deposits in Foreign Offices	290,479,000	349,183,000
Total Deposits	2,184,767,000	2,008,852,000
Federal Funds Purchased	343,454,000	643,515,000
Other Liabilities	63,549,000	40,352,000
TOTAL LIABILITIES	2,591,770,000	2,692,719,000
RESERVE FOR LOAN LOSSES	17,068,000	12,053,000
CAPITAL ACCOUNTS:		
Common Stock—\$10.00 Par Value, Shares	46,450,000	46,450,000
Authorized and Outstanding—4,645,000	46,450,000	46,450,000
Surplus	46,450,000	46,450,000
Retained Earnings	48,036,000	35,836,000
TOTAL CAPITAL ACCOUNTS	140,936,000	128,736,000
TOTAL LIABILITIES, RESERVE AND CAPITAL ACCOUNTS	\$2,749,774,000	\$2,833,508,000

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Cost is too high —Shore

BRITAIN'S ANNUAL membership of the Common Market was likely to cost £500m., or £2.5bn. in the lifetime of a single Parliament, Mr. Peter Shore, Secretary of State for Trade said.

"It comes on top of all the other disabilities that we are and will continue to experience from a menacing trade gap—the requirement to buy high-cost European food, and the substantial and damaging outward flow of British money into the EEC."

Mr. Shore said the EEC was not a community and anxious to help and accommodate Britain. If it was, neither the original negotiation nor the recent re-negotiation would have so lamentably failed.

He told the annual conference of the Association of Scientific Technical and Managerial Staffs in Bournemouth: "In reality we are dealing not with a community but with a group of nations, centred upon the Franco-German Alliance, each strongly pursuing its own national economic interest."

Britain could expect no shelter from its problems in the "harsh economic conditions of the Market." In a few years Britain would be paying nearly a quarter of the total EEC budget but getting only 15 per cent. of the income.

Pro-EEC men running scared, Antis told

MR. NORMAN BUCHAN, the former Scottish Labour Minister who resigned over the Market issue, told anti-Market speakers at the real issues, and "ignore the smear campaign" against Mr. Anthony Wedgwood Benn, Industry Secretary.

"Nothing is more dangerous than the spectacle of the British Establishment in one of its periodic fits of red-halting," Mr. Buchan, MP for West Renfrewshire, told an anti-Market rally in Kirkcaldy, Fife.

Judging from the tone of the pro-Market speakers, they were running scared despite the opinion polls.

Overwhelming 'yes' for staying in given by businessmen

BY RAY DAFTER

LEADING businessmen are overwhelmingly in favour of Britain staying in the Common Market, according to the unequivocal response of more than 60 chairman and managing directors to a survey conducted throughout British industry.

Most seemed quite certain that membership had been beneficial to their companies and 53 out of the 64 questioned felt that their businesses would suffer if Britain withdrew.

The Director—the Institute of Directors' magazine—which conducted the survey says to day that the response to its questionnaire was one of the most enthusiastic it can remember.

Every one of the "Chairman's Panel" who answered "on the record" indicated that they would be voting in the affirmative at the June 5 referendum.

Their views were summed up by Mr. Frank de Y. J. Lovell (Holdings): "It is my belief that every company in this country would suffer if Britain were to withdraw from the EEC."

"There may be some long-term alternatives, although I do not know one myself, but in the short term there is bound to be a further lack of international confidence for investment in this country in the event of a withdrawal, a run of the pound, and an accelerating dip into depression. My company will go down the slippery slope with everybody else."

Lord Fitchard, of Rothmans' international, also gave a warning of the consequences of withdrawal: "We would be forced to transfer all our exports to Europe to one of our Continental factories to maintain trade which if we had to face EEC tariff barriers, would disappear."

"We would be forced to close our main U.K. factory which sells 95 per cent. of its production abroad."

Mr. George Burton, of Fisons, said that withdrawal would lead to a "complete revision of plans, including greater emphasis on manufacture on the Continent."

The survey shows that the range of business interests endorsing the Government's is that at present I do not re-negotiate terms of EEC membership covers a wide spectrum of U.K. industrial and commercial activity. The chair-

Putting money in the Market

THE CONTRAST between the large volume of direct investment in the EEC by U.K. companies and the much smaller flow of capital in the reverse direction is highlighted in figures issued by the Department of Trade.

The figures, given by Mr. Eric Deakin, Parliamentary Under-Secretary of State, in a Commons answer on April 29, show that U.K. net direct investment in the EEC rose from £22m. to £518m. between 1972 and 1973. In the same two years, EEC net direct investment in the U.K. rose from £37m. to £106m.

The figures are not exactly comparable since 1972 covers only "the Six" while 1973 includes "the Eight" but they give some indication of British industry's interest in investing directly in the EEC during the first year of the U.K.'s membership of the Community.

The table shows that the biggest increase between 1972 and 1973 was recorded by companies in the food, drink and tobacco industries, followed by the chemical industry.

Mr. William Whitelaw, Tory deputy leader, said, "Decisions are going to be taken within the EEC that affect our lives and our future whether we are there or not."

"If we wish to continue to be able to influence events and provide that leadership in international affairs which is one of the great traditions of our country, then it is vital to us to have a forum in which to help exercise the collective sovereignty of Europe."

"That can happen only if we remain in the Community." Pro-Market speakers were accused of playing on unjustified fears and causing the pound to drop by Mr. Neil Martin, Tory MP and chairman of the National Referendum Campaign against Britain remaining in the EEC.

Leading pro-Market speakers were displaying a dangerous despondency and defeatism, he said in Rugby.

Staying in the Common Market was the only practical and coherent long-term policy that would benefit Britain, Liberal leader Jeremy Thorpe said.

He was speaking at the first Britain in Europe rally at the Free Trade Hall, Manchester. Extremists, both Left and Right wing, nearly all wanted Britain out of the EEC, and nearly all moderates—himself included—wanted Britain to stay in.

But there were other people "who genuinely believed, often from good but mistaken motives, that we can best protect our security and independence by standing alone."

Mr. Enoch Powell said that the Referendum controversy was threatening to turn the Conservative Party into a party of class, "and thus doom it to extinction."

He told a public meeting in Bournemouth that the pro-Market argument on the sovereignty issue had undergone a "sinister change."

Hitherto it had gone: "We shall pool our sovereignty to share in a more powerful sovereignty." This, though delusory, was at least an honourable argument.

Now, the advocates of British membership were declaring that unless we remained in, Britain would fall a prey to socialism, or the Left wing or to Communism.

These people were saying: "You can no longer rely upon yourselves or the British electorate to reject the politics which you abhor."

"Your only safety is that these matters be taken out of the hands of the British nation and entrusted to those who are wiser, and, incidentally, more dedicated to capitalism, than the British."

It was "horrible" that this logic was being greedily

Plastics

The Financial Times proposes to publish a Survey of Plastics in its issue of Thursday, 12th June, 1975. The following indicates the proposed editorial content.

1. **Introduction.** The plastics industry, with a turnover of some £2.2bn., is a key industrial sector producing material and products not only in its own right but also components for virtually every other industry. The past few years have been the most difficult in its history in the comparatively short history of plastic influenced by the four-fold increase in oil price booming demand which squeezed production capacity and now, in many sectors, a depressed market. But the long-term prospects still look bright, with above average growth rates.

2. **Exports.** About a third of the industry's total production is exported and last year manufacturers and processors were seeking increased overseas sales in a bid to tap the higher-priced markets. T economic recession has dampened export prospects in the early part of the year. When will the market regain its strength and which will be the biggest growth areas?

3. **Management and Marketing.** The industry has been self-critical about the way it carries out its market and pricing of plastics materials and products. T steps that the companies, and the British Plastic Federation in particular, have been taking to get the industry a sharper marketing edge.

4. **Materials Suppliers.** The chemical industry is investing some £2.3bn. in the U.K. over the next three years, a substantial proportion of this in the pet chemicals sector. At a time when feedstock and material supplies have assumed paramount importance how is investment likely to keep pace with demand?

5. **Processors.** How is this diverse and somewhat fragmented sector standing up to the pressure of hi priced raw materials? As it is at the sharp end of the industry, how is it reacting to public pressure and attitudes through technological progress, improved designs?

6. **Additives.** An important, but often overlooked sector of the plastics industry concerned with such materials as plasticisers, fire retardants, lubricants, pigments.

7. **Machinery Manufacturers.** Lack of product capacity, stemming from low investment over a decade or so, left the industry incapable of meeting all the domestic demand when U.K. processors embarked on their recent expansion and modernisation programme. The way machinery manufacturers and toolmakers are responding to the challenge and strong competition from abroad.

8. **The Environment.** The plastics industry has been thrust into the arena of public debate, whether it is on pollution—the implications of waste plastics, safety—the effects of cancer risks in the production of PVC or fire hazards—the controversy surrounding the use of Man Summerland disaster and the banning by GLC of some plastics in its housing. What is the industry doing to overcome these problems and allay public concern?

9. **The Market.** This article, or series of articles, will look in detail at some of the major markets in plastics and the way they have been influenced by price increases and competition from other, more traditional materials.

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HOME NEWS

Research chiefs warned against State control

BY DAVID FISHLOCK, SCIENCE EDITOR

COMPETITION from "high employers, freedom to choose" has been the watchword of the research community in the past few years. But now, as the government's research policy is being reviewed, research chiefs are warning against State control.

There was even the danger of a total ban on freedom to move from one country to another.

Those of us who believe that political and economic freedom depend on one another and who also believe that these freedoms are to be cherished, have a hard task of education ahead of us.

Other Home News on Page 31

Despite the arguments about technological fall-out "and all the other glib justifications for some expensive scientific and technological work," he doubted whether the case for many government projects was adequately made in terms of the welfare of the people.

Pride and prestige were "tremendously important factors," he acknowledged, but where they had penetrated industrial research "they have sometimes resulted in a rate of innovation that may not easily be justified by the economics of the industries concerned, and sometimes in downright waste."

Although a "passionate European," Prof. Edwards foresaw great problems in EEC collaboration in research. There was still so much nationalism that governments' co-operation in depth on this front was unlikely except in limited areas and even in those areas the difficulties would be great.

Of the drug industry, he said that worldwide rivalry between individual firms had produced "striking developments, striking discoveries, and improvements in the lot of mankind."

It was hard to match the achievements of U.S., U.K., German, French and Swiss companies, with "anything of comparable significance in those societies that believe in close, central planning."

Research attitudes were very different in university or government laboratories, where jobs were safe, and in companies where "either your research must be successful in producing products or processes that people want, otherwise the research will be cut down and your job will be at risk."

Growing use of industrial espionage in Britain

BY ARTHUR SANDLES

ECONOMIC problems are adopting what they describe as an "aggressive" market research to keep an eye on their competitors as their markets contract, says the article, written by Mr. Vincent Carrut.

It suggests that bugging devices are being found in company boardrooms and that there is "growing evidence of the use of industrial 'spies'—spies planted in a company to steal commercial information when the occasion arises."

Some companies were carrying out straightforward industrial espionage under the guise of market research. If a company wanted to discover what new products its competitors were working on or to know the basis of a particular formula, it could find out.

House demand still slack, say building societies

BY JOE RENNISON

THERE SHOULD be no sharp increase in house prices in the past year would be reflected in the immediate future, according to the Building Societies Association.

The Association says in its quarterly bulletin, Facts and Figures, published today, that demand is still slack in relation to supply and that houses are still historically expensive in relation to income.

This reflects the boom in prices in 1972-73 and the increase in the mortgage rate from 8 1/2 to 11 per cent in the second of those two years.

The BSA says that the income/house price ratio is again narrowing rapidly and this could lead to a sharp increase in prices when the ratio is in balance.

It could also mean that builders will expect a large increase in selling prices if they are to undertake development on any large scale. So far, in the past few months many of them have been willing to sell at cost or even at loss in order to improve cash flow.

The stock of unsold houses is diminishing, however, and builders will want to be reassured that the 25 per cent last two years.

Plastics industry fights GLC ban on polypropylene chairs

BY RAY DAFTER

THE PLASTICS industry fears that a Greater London Council "campaign" against the use of polypropylene chairs in schools and other premises may jeopardise a £14m. a year market.

In a strongly-worded letter to Sir Reginald Goodwin, leader of the GLC, the British Plastics Federation claims that its members have been treated "shabbily" by the council, and that commercial damage was being done to the plastics industry.

The clash concerns the council's concern about the fire hazards of polypropylene chairs, particularly in schools without sprinkler systems. These types of chairs have an established schools use—some 3.5m. of them were supplied to schools in 1973, for example.

The federation says it has now heard that the GLC is no longer ordering new polypropylene chairs, nor is it renewing supply contracts. In addition, it is claimed, doubts about the chairs are being communicated outside the GLC by council officials.

"The Federation is finding that a market for a well-established, widely-used and extremely safe-in-use product is being threatened in an unsatisfactory manner."

The GLC said yesterday that the matter was still under discussion and that a statement would probably be issued in the near future.

It is believed that the council officials are concerned about two particular safety aspects of the chairs: the ease with which they can be ignited and their burning behaviour when stacked.

A committee of materials and chair manufacturers—including ICI, Shell Chemicals, GPG Holdings, Ekco Plastics and Hill International—prepared a paper setting out the industry's view. It pointed out that the material's strength and resistance to mechanical damage gave it favourable performance in the face of vandalism. The point must be made that chairs from other materials can also be ignited and will burn, particularly in the face of a determined arsonist.

The Federation claims that none of its members has been given anything in writing to indicate the problem which is causing GLC officials such concern.

It is now requesting that Sir Reginald should receive an industry deputation, headed by Mr. Ron Lewis, president of the Federation and managing director of GPG Holdings.

British Land's Dutch letting

By John Trafford, Property Editor

BRITISH LAND, the property development company headed by Mr. John Ritblat, has let 16,000 square metres of office space in the Bogard Centre at Rijswijk, Holland, to the Dutch government.

This brings the lettings already achieved in this 50,000 square metre office development to 85 per cent. British Land's part of the development, amounting to some 40,000 square metres, is now 90 per cent. let.

The British company bought a large part of the office scheme from the developer, Nefkens, last year using a 10-year fixed loan as finance. The developer had guaranteed the income from the offices for five years on a basis that made the deal self-financing.

The Bogard Centre, which includes Holland's tallest office block and comprises three buildings, is close to The Hague. Tenants include KLM and Gist-Broekmans.

Cheque clearings up in April

FINANCIAL TIMES REPORTER

CHEQUE turnover in the Bankers' Clearing House last month totalled £158.1bn., or 6.6 per cent. more than in the previous April.

INTER-BANK CLEARINGS AT BANKERS' CLEARING HOUSE				
	April, 1975	April, 1974	Change	
	£m.	£m.		%
Credit clearing	1,937	1,496		+ 30.8
Debit clearing:				
Town	141,176	134,942		+ 4.6
General	16,988	13,370		+ 26.9
Debit total	158,144	148,312		+ 6.6
	Jan.-April, 1975	Jan.-April, 1974		Change
	£m.	£m.		%
Credit clearing	7,019	5,773		+ 21.6
Debit clearing:				
Town	531,936	533,428		- 0.3
General	60,102	52,412		+ 14.7
Debit total	592,038	585,840		+ 1.1

ASTMS join opposition to policyholders Bill

THE Association of Scientific, Technical and Managerial Staffs (ASTMS), the union headed by Mr. Clive Jenkins, has joined the opposition to the Government's Policyholders Protection Bill.

ASTMS, which represents staff in several leading insurance companies, says in a formal statement that it believes that the Government's scheme for re-insuring policyholders of insurance companies which run into financial difficulty is misconceived.

It also calls for further regulations to control advertising in the industry and insurance brokers.

It also urges that "a system of control of intermediaries" should be established and suggests that in order to combat the present situation in which almost anyone can set up as an insurance broker, there should be a system of licensing of intermediaries with an insistence on adequate training and adherence to a professional code of conduct.

Park Lane flats will be sold

By John Trafford, Property Editor

TWO LARGE blocks of flats in Park Lane, Mayfair, are likely to be offered for sale shortly, following a decision by a bank consortium including Middle East interests to realise certain charged assets of the failed Lyon Group.

The two blocks, Fountain House and Aldford House, are next to each other and between Grosvenor House and the Dorchester Hotel. Together with the Calthorpe Estate, Gray's Inn Road, they comprise the three assets of the Lyon Group against which the consortium had granted loans of more than £10m.

Exchequer gap increases

Financial Times Reporter

THE EXCHEQUER'S net borrowing requirement in April was £429.1m., against £170.5m. the previous April. Consolidated Fund operations produced a deficit of £133.8m. compared with a surplus of £97.2m.

U.K. REVENUE				
Consolidated Fund	Budget 1975-76	Apr. 10 1975	Apr. 10 1974	Apr. 30 1974
Revenue	£m.	£m.	£m.	£m.
Inland Revenue	17,078	1,441.5	974.5	974.5
Customs & Excise	9,000	819.5	880.5	880.5
Motor Duties	775	53.4	52.1	52.1
Lotteries	234	18.5	11.9	11.9
Grants from N.I.F.	146	5.0	4.7	4.7
Other	880	62.7	19.2	19.2
Total Rev.	28,110	2,400.8	1,748.0	1,748.0
Expenditure				
Supply Services	25,729	2,400.8	1,628.5	1,628.5
Govt. Debt Service	1,245	17.0	31.4	31.4
Grants to N.I.F.	494	36.5	36.4	36.4
Grants to N.I.F.	382	15.0	20.0	20.0
Other Services	15	1.5	5.5	5.5
Total Expend.	28,065	2,554.7	1,699.2	1,699.2
Surplus/Deficit				
to Gen. Inv. Fd.	—	—	97.2	97.2
to N.I.F.	2,745	132.5	—	—
NATIONAL LOANS FUND				
Receipts				
Interest on Govt. Debt	2,405	151.2	137.3	137.3
Govt. Debt Service	1,245	17.0	—	—
Grants from N.I.F.	—	—	97.2	97.2
Grants to N.I.F.	—	—	—	—
Other Services	—	—	—	—
Total	3,650	168.2	234.5	234.5
Expenditure				
Govt. Debt Int.	3,570	180.3	125.2	125.2
Govt. Debt Serv.	30	7.9	6.7	6.7
Grants from N.I.F.	2,745	132.5	—	—
Grants to N.I.F.	1,688	58.4	22.5	22.5
Other Services	—	—	—	—
Total	8,293	379.1	154.4	154.4
Surplus/Deficit				
to Gen. Inv. Fd.	—	—	—	—
to N.I.F.	—	—	—	—
FINANCIAL DATA				
Way's Means				
Advances	18.9	3.0	56.3	56.3
By Public Dept.	1,099.2	974.0	1,233.9	1,233.9
By Public Dept.	1,099.2	974.0	1,233.9	1,233.9
Total	1,118.1	977.0	1,290.2	1,290.2
Expenditure				
Govt. Debt Int.	3,570	180.3	125.2	125.2
Govt. Debt Serv.	30	7.9	6.7	6.7
Grants from N.I.F.	2,745	132.5	—	—
Grants to N.I.F.	1,688	58.4	22.5	22.5
Other Services	—	—	—	—
Total	8,293	379.1	154.4	154.4

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Davies & Newman Holdings Limited

Salient points from the Statement by the Chairman, Mr. F. E. F. Newman MC for the year to 31st December 1974.

- * Turnover over £39 million.
- * Increase in group profits.
- * Shipbroking profits stabilized by time charter commissions.
- * Dan-Air now operates a fleet of 36 aircraft.

Prospects—The Shipbroking subsidiary has continuing revenue from previously concluded fixtures and new building contracts. This will be of great value in maintaining the level of profitability in this company. On the Aviation side, Dan-Air's aircraft are well employed for the current season, and maintenance contracts for other airlines ensure full activity for the aircraft engineering subsidiary. Many factors outside the influence and control of the Board do not permit a forecast, but barring unforeseen circumstances, business in hand should be sufficient to produce another satisfactory year.

Comparative Figures	1974	1973
Turnover	£2,000	£2,000
Profit before tax	39,109	29,692
Profit after tax	1,137	1,031
Dividends per share (gross)	512	519
Retained earnings	9,147p	8,132p
	431	292

Copies of the Annual Report for 1974 may be obtained from the Company Secretary, 36-38 New Broad Street, London EC2M 1NH.



'To some old people life is no laughing matter'

ERIC MORECAMBE

"Making people laugh is my life, but sometimes it baffles even me that some of our old folk can be so jolly. It's no laughing matter to exist in a cold, damp room with often only an old radio for company. So I want to do more than make them laugh. I want to know that some of my money will go to helping old people to lead a better life."

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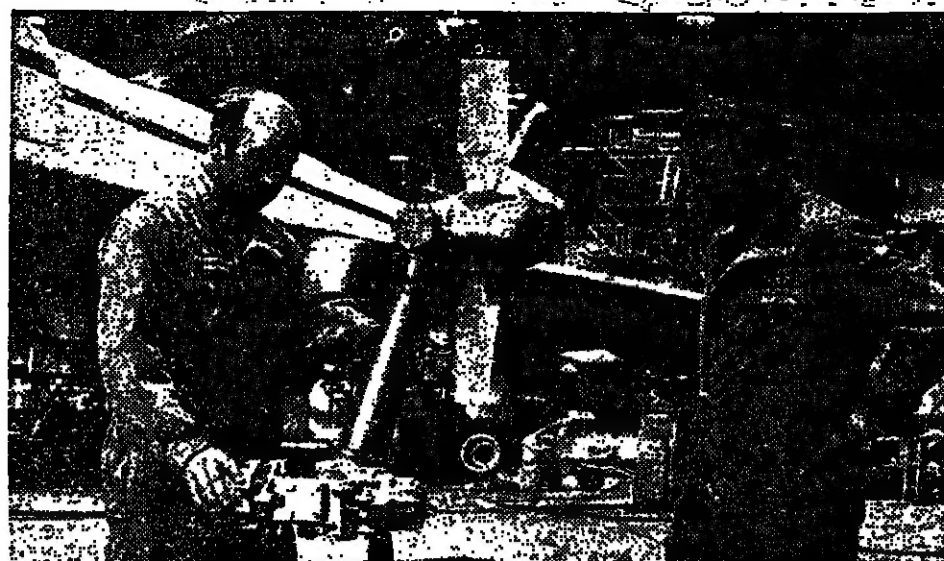
A legacy to Help the Aged keeps your goodwill at work helping old people in need for many years to come. A legacy can actually reduce liability for Gift Tax on large estates, and is free of all duty or tax up to £100,000.

Commemorate someone dear to you now. £150 inscribes a name on the Founder's Plaque of a new Day Centre.

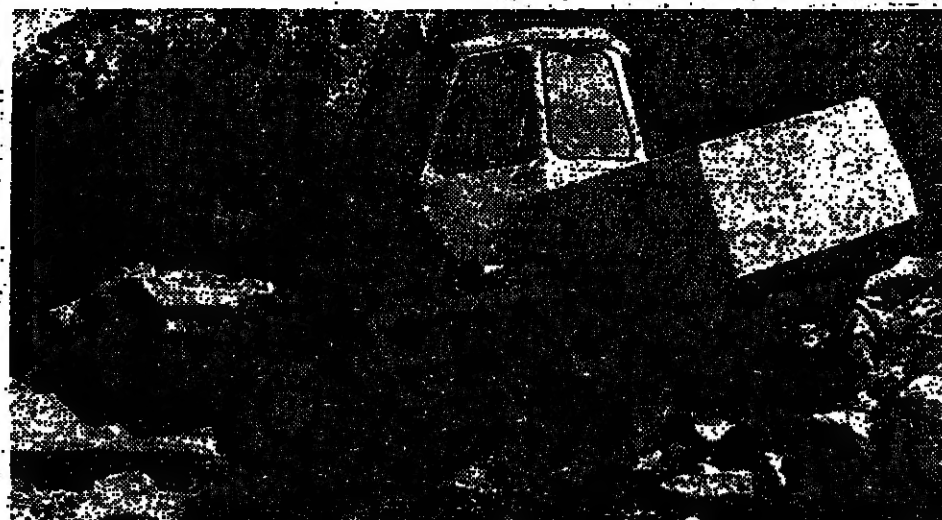
Please write for further information to The Hon. Treasurer, Rt. Hon. Lord Waverley, Help the Aged, Room F13L, 8, Denman Street, London W1A 1AP.

The Executive's World: The Office

EDITED BY JAMES ENSOR



THE 1975 ENGINEERING DESIGN AWARDS



WHEN THE Design Council was initially established its brief was primarily to assess of a presiding role in setting design standards for engineering products and, more recently, the Council status symbol and award for motor engineering. The Council certainly an aid to increased sales. But while consumer products obviously benefit from good, modern, functional design it is much less obvious that industrial products either need be, or benefit by being aesthetically styled.

The Design Council has, therefore, been exercising something of a presiding role in setting design standards for engineering products and, more recently, the Council status symbol and award for motor engineering. The Council certainly an aid to increased sales. But while consumer products obviously benefit from good, modern, functional design it is much less obvious that industrial products either need be, or benefit by being aesthetically styled.

year the awards went to such recognisable products as the Leyland National bus and the Slant Four engine of the Triumph Dolomite Sprint. The 1975 awards have been allocated to a number of obscure components in the fuel feed and exhaust system areas.

The engineering awards have, so far, managed to avoid this descent into technical pedantry. The JCB Excavator, seen above, for instance is a good-looking vehicle even though it has been

designed for a solid and unglamorous, workaday role of shovelling stone and earth in quarries and building sites. It is interesting to note that the Bamford Excavators are also more versatile than many of their competitors and that the production efficiency of the Staffordshire plant where they are built is superior to that of Bamford's much larger competitors such as Caterpillar, Pöclain and Komatsu.

The Emergency Ram Air Turbine, built by Dewy Rotol for such aircraft as Concorde, the European Airbus, the TriStar, Mercure and Hawk jet trainer is a piece of pure aeronautical engineering. Compact size, low weight and maximum reliability are the vital engineering parameters and appearance is largely a by-product of these demands. Nevertheless the turbine looks functional and efficient as well

as having certain unique design features such as hydraulic control. Rotol has achieved enormous success in the highly competitive American-dominated aviation business and currently exports 90 per cent of its output.

The Studio Feder, manufactured by Penny and Giles is a stand up to 100 mph winds on the Pembroke Coast, where they have been fitted to the Aberthaw power station.

The remaining awards were for aircraft use. The fader is used for mixing and dubbing tape in a recording studio. Other design awards have been given to C&K International for its Universal Louvre, an attractive external wall-mounted natural draught ventilator for use in factories. They have stood up to 100 mph winds on the Pembroke Coast, where they have been fitted to the Aberthaw power station.

It's time to call in the office doctor

BY JOHN TRAFFORD

"SINCE THE TURN of the year, companies have shown themselves much more concerned with making effective use of the office space they've got," claims Peter Lebus managing director of CE Planning, a small consultancy firm specialising in office layout.

It is scarcely surprising. Rates have gone up in many cases by between 40 and 60 per cent this year, salaries of clerical staff bound ahead and the decontrol of business rents has meant that companies whose leases should have come up for review during the period of control suddenly found themselves faced with very large increases. Although not typical, some companies have had to face increases of 700 per cent since decontrol became effective on March 18. It is little wonder that the Location of Offices Bureau has used the decontrol theme as a springboard for its latest advertising campaign to convince companies that now is

the time to move out of London. There are plenty of arguments against moving from the capital and their force varies with the nature of the work. Routine clerical work is relatively easily transferred since a high degree of skill is not required among the staff and newly recruited staff in another location may be just as suitable. But for many companies, the nature of the work and the fear of disrupting the work flow has ruled out a move to a lower cost area of the country.

The management of companies that elect to stay put, in London or anywhere else, are becoming increasingly apprehensive about the rising cost of the office operations but what can they do?

There is no shortage of consultants offering a service concerned with office operations—most of the large firms do so as a matter of course. There is also Herman Miller which offers

an "action office system." In effect this is a method of saving office space by using a family of furniture units designed on a modular system to combine the advantages of the cellular office and open plan.

A more free-ranging approach has now been launched by the small independent consultant CE (that is, Cost Effective) Planning. Since the beginning of the year Peter Lebus and his colleagues have been promoting a service which they call a Building Audit. There can be no denying that, with Social Responsibility Audits and Corporate Communications Audits in the air, the company has certainly chosen a trendy title to attract the sceptical client.

The Building Audit works like this. Someone from CE Planning visits the client's management, to talk about the management organisation, the accommodation and the current problems. He then visits the

building to see how the space is used. Studies, organisation charts, looks at office layout and plans of the building, and talks to the staff to get an idea of their views for improvements.

That done, CE Planning assesses the potential for improving the use of the office space, for saving work flow and communications, and making the working environment more pleasant. An outline plan, covering improvements in these three areas is then submitted to the client. The operation, from start to finish, should not take more than 28 days, according to Peter Lebus and can take, in a simple case, no more than three. If the client accepts the recommendation, CE Planning then draws up detailed designs and seeks contractors for the work.

In consultation with the client it then selects the appropriate contractor and supervises the work. The results, though rarely dramatic, can have a useful effect on office costs. Lebus says that he would normally hope to save between 5 per cent and 15 per cent of office space while still making the office workers feel that they are working in a more pleasant, even more spacious, environment. Less easily qualified is the streamlining of office operations. Most difficult of all to assess is the improvement resulting from a better working environment.

Unlike most of the management consultancy firms that operate in this field, CE Planning does not attempt to ques-



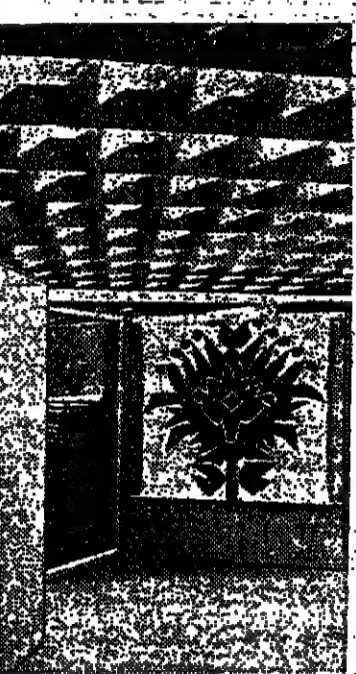
tion the jobs that people are employed to do. This means, according to Lebus, that staff who are interviewed do not regard his consultants as a threat to their jobs and are consequently willing to be frank about the shortcomings of the present system of working.

The only major area where the company does try to change existing working methods is filing—because very large space savings can be achieved by switching, for instance, to microfilm or microfiche, or discarding files which are infrequently or



never used.

Generally, however, the changes recommended are in partitioning, services (power points, telephones, lights), the colour of walls, ceiling and floors and the acoustic treatment of them, heating and ventilation and environmental adornments such as plants and flowers. The company only suggest a change in office furniture when an economic case can be made out for it.



Nothing that the firm is offering is in any way revolutionary but the packaging of the service

is a little different. In particular, CE Planning is keen to stress the idea that a Building Audit is something which management should have carried out at regular intervals, say every three years.

The idea is analogous to the medical check-up which senior executives are wont to have to make sure that the strain and heavy lunches have not finally caught up with them. Certainly there is a powerful argument to support the view that with-out regular assessment of the efficiency of an office operation, office

had habits and costly working practices. The idea, two years ago, of the rather forbidding title Business-Efficiency Audit, failed to catch on, perhaps because economic circumstances were not sufficiently severe to make management scrape barrel for cost-cutting measures. But now, with restructured buildings launched at the beginning of the year, CE Planning secured two clients, on medium-sized advertising agency. Its future success, so much in consultancy present, must surely rest whether management find self preoccupied fighting a very existence in the market ahead.

The broadly-based management consultants like PA, and Urwick Orr, tend to be sceptical of the approach adopted by firms like CE Planning. Management Consultancy through its financial services division would expect of average office efficiency as much to secure 70 per cent of the total cost reductions changes in the office system and procedures. The modest balance of 20-30 per cent of the savings would come from changes in office design and heavy lunches have not finally caught up with them. Certainly there is a powerful argument to support the view that with-out regular assessment of the efficiency of an office operation, office

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Homo supens



When man took to adopting the unnatural habit of walking upright on two limbs he unwittingly challenged the laws of gravity and has been loser ever since.

Had he been content to crawl or hop most of the time, he might have missed out on many advantages denied to lowlier creatures; but he wouldn't have been bothered by piles or varicose veins. But as he is unlikely to revert to his erstwhile posture in the foreseeable future, he must suffer the consequences.

A high proportion of the adult population is troubled by varicose veins, and everybody knows what they look like. The commonest cause is a very simple one. The heart being a pump, forces blood through the arteries to the tissues and the muscles, pressing on the veins, push the waste-laden blood back for revitalisation, the process depending upon non-return valves placed at strategic points. Now, as the upright position ensures a pressure of around 90mmHg. on the valves in the leg veins, it is not surprising that they tend to fail in adult life.

When this happens, the veins become elongated, tortuous and dilated—and not very pretty. Apart from this cosmetic disadvantage, there are more troublesome consequences. To-

wards the end of the day the legs may feel tired and ache; there may be swelling of the ankles; troublesome itching of the skin; and nocturnal cramps in the calves.

Most of these disturbances are due to stagnation. If the veins cannot carry "dirty" blood away then the arteries are hard put to it supply "clean" oxygen-laden blood to the tissues. The matter is made worse by oedema—fluid in the tissues caused by the disturbance in the exchange mechanism—which reduces oxygen supply still further.

All this is tiresome enough, but matters may become a great deal worse. Itching (which is a very mild form of pain) demands scratching and (even if this is performed only when the sufferer is asleep—which always seems to be claimed) leads to abrasions and thus to the so-called varicose eczema. If the process continues long enough and, maybe, the sufferer receives a blow on the shin, then an ulcer may develop. If this happens, then all the ointments and lotions and pastes in the world will not help unless something is done to correct the cause any more than putting fresh coats of paint on water pipes is likely to eliminate the fur oozing the inner walls.

DR. DAVID GARRICK

Shopping for copy

ALTHOUGH there is a boom in the number of instant copy shops in Britain many of them are unprofitable, and under-manned. "We demand cash before delivery," says Mr. Denis Lowry, U.K. sales manager for Gestetner, who supplies a number of the shops with equipment.

The reasons for the high rate of failure are poor organisation and choosing the wrong sites. According to some estimates there are over 500 instant copy shops around Britain; many in obscure areas. But the sheer pace at which the shops have sprung up have surprised many people and caught even the best in the industry unawares. Gestetner is only just beginning to get its chain of shops off the ground and Rank Xerox, which dominates the plain paper copier market, is considering expanding its chain of 12 shops.

The fact that these two giants are still interested in the market indicates there are good prospects provided that management is sound.

At first, it seems a paradox that given the high density of copiers in Britain's offices, there should still be room for the expansion of a peripheral market like instant copy shops. Virtually every office employing over a dozen people has some kind of copier and it is estimated that there are about 30 copiers for every 1,000 employees. That high density suggests that the market is fast becoming a replacement market.

An excellent study* of the market has been published by Mackintosh Consultants. This study shows that there is an installed base in the U.K. of 250,000 machines which is expected to grow to 311,000 machines in the years to 1979. All of that growth will be in plain paper copiers which will make up over 40 per cent of the market by 1979 at the expense of the coated paper copiers and the dual spectrum machines.

The annual sales value of the copier market is expected to rise rather slowly, indicating a steady fall in prices as the

volume market gets bigger. The combined effect of lower prices of semi-conductor components and increasing market competition. But the average value of products sold could rise as users move towards more sophisticated products.

Underlying the optimism is the prediction the number of office workers in West Europe will rise from present 38m. to 43.4m. primarily in government and manufacturing sectors.

That would seem enough to support a growth in instant copy provided they are well run main users of the shops as few firms that do not copiers or those whose duplication departments are over-run by special runs and are rarely public that want a copy odd document.

Provided that costs are kept down, presently 5p-8p per copy or around per 100 copies, higher (London) there seems no reason why shops should not continue to fill that niche.

Although two of the copy companies, Gestetner and Rank Xerox, are well involved, it still remains highly fragmented market seems possible, too, that large department stores join in by having copy machines for their customers.

For those shops that stay in business there are cardinal rules: staff, although not very casual, should be carefully selected; and pricing must be properly calibrated.

Then, if the right site is chosen, can be made in a copy shops. Some of the turnover of well-run shops is £40,000 a year and that means high profits. But badly managed shops will go to the wall.

*Electronic Office Equipment Markets in West Europe, 1975 by Mackintosh Consultants, Bruton Street, London. Prices £420-£520.

ROY LEVI

Building and Civil Engineering

Halerow in £40m. Dubai housing

THE RULER of Dubai, Sheikh Rashid bin Saeed al-Maktoum, has appointed Sir William Halerow and Partners to design and supervise the construction of a large number of flats, villas, offices and shops to develop property owned by his family in Dubai. A new town quarter separated from the old town by Dubai Creek, details of the appointment were settled last week when the Sheikh approved plans submitted to him by Mr. Edward Mansfield, the architectural partner of the firm.

In all, six Dubai sites are to be developed as part of this vast project, estimated to be worth £40m. In all, two of the sites will have built on them six 11-storey blocks, while the remaining four will have on them six

three-storey buildings, all air-conditioned; the ground and mezzanine floors will be occupied by shops, and the higher blocks will house offices on the next two floors.

Total development of all six sites will provide 400 air-conditioned two- and three-roomed flats, 12 penthouses, 44,000 square feet of shop (each with its own mezzanine floor), and 47,000 square feet of offices.

Parking for 820 cars for the use of residents and offices is to form an integral part of the project, ample provision is also to be made for "central parking places outside the buildings. The approved plans foresee detailed landscaping for all six sites.

The project has been programmed to go to tender in the autumn of this year, and it is proposed that construction work should commence simultaneously on all sites and, using a number of different contractors, should be completed during 1977.

While visiting Dubai, Mr. Mansfield was additionally commissioned by Sheikh Rashid to design and supervise the construction of 250 houses and relevant infrastructures in Jumeirah, a rapidly developing residential suburb of Dubai. Here the requirement is for spacious villas, all air-conditioned, varying in size from two to four bedrooms, with bathrooms en-suite, and with servants' quarters, covering a total floor area of 714,800 square feet, on villa plots varying in size between 10,000 and 12,000 square feet each.

Sheikh Hamdan, the Ruler's son, has also appointed Sir William Halerow and Partners to design and supervise the construction of six luxury houses on yet another site. These houses are to be fully air-conditioned and to have four bedrooms, four reception rooms, a dining room, the usual offices and servants quarters and large garages. The total floor area of each house is to be 5,000 square feet, with optional swimming pools, and set in substantial gardens.

This contract and the one in Jumeirah will take the total value of new housing in Dubai to be tendered for to over the £40m mark.

The future of glass

FUTURE of glass in building and how this future is affected by the growing need to conserve energy is the theme of an international conference to be held in Belgium later this year.

The conference "Glass in the City of Tomorrow" is to be held on September 26-27 at Knokke on the Belgian coast and is organised by Glass in Building, the scientific association set up by the seven leading European flat glass manufacturers.

Further information from Pilkington on St. Helens (0744) 28882.

Wimpey wins £8m.

CITY OF Birmingham District Council has awarded a contract to George Wimpey and Company, for 236 homes to be built at Hawkesley, North Worcestershire valued at £2.3m. Mainly in Wimpey No-Fines technique, the plan calls for 183 two storey houses, 18 three storey houses and 35 brick built bungalows.

Luton regional office of Wimpey has negotiated a contract with the City and District of St. Albans for the construction of 54 No-Fines flats and 82 No-Fines two storey houses. Valued at £1.8m, the contract includes garages, external works, roads and sewers. This is the third contract awarded to George Wimpey and Company at Wheathampstead and brings the total of No-Fines housing units built in that area to 317.

Bexley has awarded a contract worth more than £1m. for the construction of 82 homes at Fooks Cray, Kent, to Wimpey. Fooks Cray Phase II project comprises three-storey flats and maisonettes in a mixture of types, the majority having access at deck level with garages sited underneath at ground level.

Additional to these housing contracts Wimpey has secured the major job of building the new £3.5m. Bishopsgate headquarters for Antony Gibbs Holdings.

The building will comprise three basements and eight upper floors in reinforced concrete construction, with polished Finnish granite external cladding and high quality internal finishes. Work is due for completion by July, 1977. The architect is Sidney Kaye, London Borough of Hillingdon and completion is due in January 1976.

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IN BRIEF

● A negotiated contract valued at £114,000 has been awarded to Frederick Coyle and Co., a member of the (Lawrence Group) for additions to the Ickenham Centre, Ickenham. The contract was placed by the London Borough of Hillingdon and completion is due in January 1976.

● A. F. Budge (Contractors) of Retford has invested approximately £1,100,000 in new earthmoving plant. This consists of three Caterpillar 627s, two 623s, nine 631s and ancillary equipment. One of its latest open-cast contracts is for Clares Lane, Telford, Shropshire, where Budge is to extract 375,000 tons of coal on behalf of the NCB open-cast Executive Central (West) Region. There is a total volume of 6.5m. cubic metres of overburden to move, and the contract will last two years.

● HADEN Young has been awarded a £1.1m. mechanical and electrical services contract covering the construction of Camden Town Hall extension. Haden Young's responsibilities cover all mechanical (£500,000) and electrical (£300,000) services and the extension is scheduled for completion in August, 1976.

Two jobs go More houses to Mears for Glasgow

HARDSTOCK (Scotland) has been awarded a contract worth over £2.5m. to build 228 dwellings for the Burgh of Port Glasgow. This contract forms Phase II of the Burgh's mid-Auchenleck development.

The new development will consist of either flats or cottage-style properties and work will start during July of this year. In addition, Hardstock will be responsible for garages, car ports, roads and services as part of the contract, which is expected to take nearly three years to complete.

Hardstock is a member of the Babcock and Wilcox group.

Phase IA of the North Newmoor Advance Factories Development project on the industrial estate 14 miles south-east of Irvine, it includes, within the basic factory block, provisionally, the construction of three brick "Tenancy" division walls and brick internal superstructure for three offices/retail areas, all built off the concrete floor slab.

Mears also has a contract valued at approximately £90,000 for service work on the island of St. Kilda, Outer Hebrides.

Awarded by the Property Services Agency for the Department of Environment, this is the third contract of its type to be placed with Mears for work on the island and is scheduled to last for 12 months.

Kellogg's £3.2m. factory plan

LEONARD Fairclough, Fram Gerrard division will design a £3.2m. new cereal manufacturing factory to be built at Wrexham for the Kellogg Company of Great Britain.

The project consists of a 900 feet by 210 feet building containing the production process, packaging and warehouse functions and 20 single and four dual purpose storage silos serving the production area. The self-contained complex also includes a 300 feet by 80 feet office block and boiler house, weighbridge and substation.

All associated site works and landscaping will be included in the main contract.

Fairclough is also to extend sewage works at Huntington and Godmanchester for the Anglian Water Authority under a £1,668,103 contract.

At Hillingdon transfer station work for the GLC is worth £131,868.

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Malaysia House refurbished

THREE divisions of the Wiltsier group of companies have combined forces to tackle the demolition, reconstruction and fitting-out work required on Malaysia House, Trafalgar Square, in a contract valued at £261,337.

In detail the main contractors Wiltsier Construction will be involved in extensive demolition and reconstruction of the existing fifth floor of Malaysia House, and the stripping out of existing partitions, finishes and fittings from the basement to the fourth floor, and providing a cinema and lecture hall in the basement.

£2.7m. work for Rush & Tompkins

COMPANIES in the Rush and Tompkins Group have recently secured a contract to a grand surveyor in John Danek and total of £2,772,000. Of this total, £1,233,000 was obtained by figure £1,233,000 was obtained by

Aims tunnel within a millimetre

BOVIS is to extend the G. J. Keddis and Sons department store at High Street, Southend-on-Sea. The work is valued at approximately £150,000 and involves the infilling of Leather Lane, to connect two existing ground floor sales areas.

Three jobs to Townson

LIVERPOOL Corporation provides the plum contract worth £953,000 in a group of awards announced by William Townson and Son and adding up to £1,788,000. It is for 82 homes at Radcliffe Street, the architect being Bradshaw, Rouse and Harker.

Hospital is ready early

A 120-BED extension to Hartwoodhill Hospital, Shotts, Lanarkshire, has been completed a month ahead of schedule. This £10,000 psycho-somatic unit was built by the Bovis Scottish construction company, Gilbert Ash, Scotland.

Client and architect in Scotland Health Services Common Services Agency. Quantity surveyor is John Danek and total of £2,772,000. Of this total, £1,233,000 was obtained by figure £1,233,000 was obtained by

Hoists for a drydock

TWENTY HOISTS, each with a capacity of 240 tons, have been supplied by Clarke Chapman's Marine and Transport Division for a new Synco-lift drydocking system taking shape at Port Rashid (Dubai) on the Arabian Gulf. The hoists are to the order of Pearson Engineering Company, of Miami, developers of the specialised method which enables ships to be lifted from the water for repair and maintenance.

A Synco-lift platform is raised and lowered by electrically-controlled hoists. Docking procedure involves lowering the platform to a pre-determined depth under water so that the vessel can be floated over it. The platform is then raised, lifting the vessel clear of the surface to achieve complete drydock facilities. The Dubai platform, measuring over 30 metres long by 18 metres wide, will initially be used to launch concrete caissons required for the construction of drydock facilities for very large tankers.

Each of the Clarke Chapman hoists is capable of a direct pull from the winch barrel of 70,300 pounds, increased by an eight part rope system in the lifting tackle to 240 long tons. Equipped with pawl and rack each hoist can sustain the load of 70,300 pounds at the barrel. Machined grooves allow each barrel to accommodate 134 metres of rope in a single layer.

W. C. Hilton and Sons has been awarded a contract for the construction of 38 houses for Lewes District Council, for approximately £336,000. The site is at Landport Farm Estate, Lewes, Sussex.

The Flixborough Disaster

HMSO wishes to announce that the report of the Court of Enquiry will be published on Monday, 12 May at 3.30 pm price £2.50. Copies will be available at that time from the following:

- Albert Gait Ltd, 47 Friargate Centre, Grimsby
 - A Brown and Sons, 24 George Street, Hull
 - W H Smith and Sons, 29 High Street, Scunthorpe
- Copies will also be available in the usual manner from HMSO Bookshops/Agents, and booksellers throughout the country

Avoiding all fire risk

EVERYONE concerned in the construction or refitting of a building is likely at some time to be concerned with the risk of fire. There are regulations to be observed concerning methods of construction, materials, means of access, division into compartments, means of escape, fire alarms, fire detection equipment and fire-fighting equipment.

There are British Standards national regulations and local authority regulations. The subject will be discussed at a Building Services Engineering Society symposium.

Purposes are to outline the principal fire prevention requirements in buildings, encourage discussion of difficult matters and list all the sources of information.

Registration forms are available from the Conference Office, Institution of Civil Engineers, Great George Street, Westminster SW1P 3AA (01-839 3611).

European architects' code

By H. A. N. BROCKMAN, Architecture Correspondent

THREE THINGS are of principal concern for British architects working in the Common Market. First is the matter of qualification, on which point the differing standards throughout Europe have to be ironed out; not, we hope, toward the lowering of the high standards enjoyed by this country. The second concern is the matter of free movement throughout the EEC, here as well as there. The third concerns the standards of technical education.

These matters were discussed at a meeting of the Liaison Committee of Architects of the Common Market, held recently at the RIBA. Attendance was remarkably complete, almost all delegates from Common Market countries attending. During the two days of the conference the composition of an Advisory Committee on these crucial subjects was discussed and proposals forwarded to the EEC Commission.

Apart from the three main subjects, agreement was reached on the question of a European Code of Conduct, issued as a statement of principles and intentions for the guidance of architects moving from one country to another in the EEC.

Yet more attention was given to the constructional side of the Commission's work. Most of the architectural organisations within the "Six" are rarely consulted by their governments about the building side of EEC activities; consequently the three attending countries have much experience to offer.

A hopeful and encouraging sign was the proposal by the French delegation formally to express the hope that the U.K. would remain in the Community; they felt this to be of great importance for the future of the architectural profession and the construction industry in Europe.

Site unit is mobile

LIGHTWEIGHT site accommodation which is highly manoeuvrable and requires minimum maintenance, by North Star Marine of Fickling, North York-shire, is thought to be the first mass-produced site unit in glass fibre.

Ideas for use by contractors, local authorities and public utilities, it is intended to fill two gaps in the market: to provide a unit with a high resistance to weathering and minimal maintenance; and the answer to the need for a unit to be able to move a unit frequently and speedily from site to site.

Body dimensions are 8 feet 4 inches long, 5 feet 2 inches wide, with 7 foot headroom. Alternative interior layouts are available: providing office/washing/toilet/cooking facilities.

Package to save time

BY PROVIDING a £70,000 package deal for the design and construction of 1,488m² (16,000ft²) precast concrete workshops and stores, Stocks Bros (Buildings), of Leeds, helped Kirkstall Metropolitan District Council meet tight deadlines for the vacation of their former Dewsbury depot.

Stocks single-storey system permits completion of buildings in approximately two-thirds the time required for traditional bricks and mortar construction at roughly two-thirds the cost.

Specification included plastic coated high tensile steel and insulated roofing incorporating translucent panels. Electric lighting and power, gas heating, floor finishes, internal and external decorations and drainage systems were included in the price.

Upside down roof repairs

RE-ROOFING work that used an "upside-down" technique of roof construction has eliminated dampness that damaged decoration in a two-storey apartment block in Finchley, North London, while at the same time providing additional thermal insulation.

The technique involves Roofmate extruded polystyrene foam, manufactured by Dow Chemical. The foam material in board form, is applied above, rather than below, the damp-proof membrane, protecting it from temperature cycling, ultraviolet degradation and mechanical damage.

Exposing the insulant in this way is made possible by the 100 per cent closed cell structure of Roofmate, which is resistant to moisture absorption and retains its insulating properties when damp, and also under conditions, such as freeze/thaw cycling.

DOW, Heathrow House, Bath Road, Hounslow, TW5 9QY. (01-753 2800).

Bowater's move in marketing

THREE subsidiaries of the U.K. paper-to-property giant, Bowater Corporation, have been amalgamated to form a major new £20m. a year company in building supplies-Bowater Building Products Joinery Division.

Companies are: F. Ellis and Sons of Stockton-on-Tees, one of the country's biggest manufacturers of timber doors, door-sets, cubicles and windows; Rippers of Hedingham, makers of timber windows and kitchen units; and Calders of Washlog-ton, Tyne and Wear, manufacturers of home extensions and portable cabins.

All have been operating independently as part of the Bowater Building Products, an autonomous subsidiary.

The three separate sales forces have been combined into a single team of 50 men operating from key locations throughout the country and it is hoped that by using one contact instead of three or four, architects and specifiers will be able to save

Portable but not temporary

COLD ROLL formed steel channels have enabled Presco International to produce, at lower cost, portable buildings that meet Building Regulations' structural requirements. The buildings are no longer automatically classed as "temporary". They can be stacked two-high to provide additional accommodation where the site area is limited.

"Steelclad" buildings consist of stressed-steel roof and wall panels mounted on a braced structural steel floor frame. Traditionally the side walls of this floor frame in temporary buildings were press braked sections fabricated into suitable lengths. But the cold roll formed channels can be supplied to any length.

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MONDAY, MAY 12, 1975

Politics and the market

IT HAS become a commonplace of the Common Market referendum campaign so far that some of the leading proponents of the anti-Market case, such as Mr. Enoch Powell on the right and Mr. Michael Foot on the left, make strange bedfellows in view of the wide divergence of their views on other political issues. Some pro-Marketees, regrettably, have tried to interpret this banal fact with the gratuitous exaggeration that their opponents are, therefore, by definition, "extremists" whether of the Left or the Right. This kind of smear can do the pro-Market case no good. The case for staying in the European Community is strong enough by itself not to need the admixture of innuendo.

Super-state

In a week-end speech Mr. Enoch Powell has reacted against the charge of extremism. Unfortunately he has counter-attacked with insinuations of his own which are at least as distasteful as those of some of his opponents, and which include the charge, as disagreeable as it is patently absurd, that the pro-Marketees are virtually Fascists.

Mr. Powell is only able to reach this conclusion by presenting a picture of the European Community which is distorted out of all recognition, and by turning on its head the Labour Party's internal conflict between pro-Marketees and anti-Marketees. He starts from the premise that the aim of the European Community is to become a super-State, and he goes on to claim that the pro-Marketees wish to sacrifice "Britain's Parliamentary self-government and political independence in order to belong to it." Assertions of this kind, which have become increasingly frequent in the anti-Market camp, bear no relation to reality. No member State has yet sacrificed its political

independence to the Community, and none shows any signs of doing so.

But Mr. Powell goes further when he imputes to the pro-Marketees the argument that membership of the Community is the only bulwark against Communism, and it is here that he brings in his charge of near-Fascism. This is an inversion of the debate within the Labour Party.

Labour split

For the fact is that it is the left wing of the Labour Party which has used the Common Market issue as a weapon against the leadership and the right wing of the party, and it is the left wing which has tried to pretend that it is only by rejecting the Government's policy and leaving the European Community, that Britain can follow truly socialist policies. In reality there is nothing in the Community to prevent Britain even from having a Communist government if the electorate so chooses. As Mr. Powell points out, there are large Communist parties in the Community, but there is no Community rule which could prevent the French or Italian electorates from voting them into power. It is the Common Market which has been made an issue by the left wing in the Labour Party's internal controversy, not the other way round.

What is not so far clear is whether the deliberate confusion of two quite separate issues on the part of the left wing of the Labour Party is likely to have a significant effect on the voting on June 5, let alone whether the economic crisis we are going through has enhanced the popular appeal of the left wing on non-European grounds. What is clear is that Mr. Powell cannot expect to be taken seriously when he inveighs against the evils of class divisions if he imputes views to his opponents which they do not hold.

Cutting railways down to size

WHATEVER the outcome of the railwaymen's pay claim, it is clear that the cost of running the present railway system is now escalating at a rate undreamed of 18 months ago when the Conservative Government initiated the latest attempt to support British Rail by subsidy. Whatever pay increase the tribunal recommends, it is clear that the Railways Board will be able to go on paying its employees and providing the present scale of services only by drawing ever larger sums from the taxpayer.

Yet major retrenchment may eventually have to be the answer. As Mr. Sidney Waighall, the general secretary of the National Union of Railwaymen, told the tribunal last week, it is up to the public to decide whether a railway system is needed. If the subsidy bill goes on escalating at the present rate—and the cost could well approach £1bn. a year before the end of the decade—opinion could easily swing round in favour of a smaller subsidy bill for a rump of inter-city, commuter, and freight train services. After all, Britain is a compact, crowded island where the average journey tends to be too short for railways to be really competitive.

Wage bill

The point has already been reached where the railways' earnings from passenger fares and freight charges are insufficient to meet the weekly wage bill. Soon, the public may be paying more in subsidies financed out of taxation than they are contributing in passenger fares. Five years ago British Rail's overall loss, before Government grants, was barely £50m. and three years ago it was still under £100m. This year the Government has set aside £341m. in passenger subsidies and £97m. to help fund railwaymen's pensions, local authorities are providing a further £30m., and the freight services—which are expected to stand on their own feet—are currently expected to lose £40-£60m. These figures may well prove to be underestimates. They also do not allow for the fact that the greater part of the capital sunk into the railway system, including most of the large sums spent on modernisation since 1955, has been written off of British Rail's accounts.

If the present policy towards the railways is to continue, then much more vigorous action must be taken to contain railway costs. British Rail is now raising its fares and freight charges by as much as it thinks the market will bear—with the possible exception of the London and South East commuter services where the railways have a near monopoly. It is also warning of more line closures and service reductions. But neither of these will bring about a dramatic improvement in the situation. British Rail's prices are now so far below cost that

it may never be possible to catch up. And, while some services are so under-used that it would pay the railways to give a car to every passenger using them, it is claimed that a policy of major retrenchment would forfeit more revenue than it would save in system costs.

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Productivity

In the meantime, it is up to British Rail to obtain the maximum use out of the resources it has available. Although productivity has risen since the Beeching era, the improvement has not been as large as on some other European railway systems and it is difficult to accept that British Rail still cannot do better than move only 15 passengers and four tons of freight every working day for every person employed. Railwaymen argue that their critics underestimate the limitations imposed by the present level of new investment. It is true that manpower can be saved by installing, for example, modern signalling and continuous welded rail. But British Rail has yet to settle the manning scales of its new high-speed diesels and it has also yet to win union agreement for the single manning of freight services. It may not be easy to negotiate manning arrangements with three separate unions. But railwaymen at all levels must accept that the public will not be prepared to support for ever a railway system that is over-manned and inefficiently run.

Probing the four frontiers of industrial democracy

BY JOHN ELLIOTT

WHEN the Chrysler motor company last Thursday night offered its workmen the chance to participate in solving the company's problems through sharing in the management of it, it was trail-blazing in a way which no-one would have expected from a major company—let alone an American one—only a few months ago. At a time when the spate of companies with serious financial problems is pushing forward the frontiers of "industrial democracy" far faster than had once seemed possible, Chrysler said that it was "acknowledging that the world has changed, and will continue to change, and was offering its assurance that it was ready to proceed with new concepts and ideas since it was obvious that the old ways have not done the job."

Meanwhile most other political and employers' organisations are now wondering how to face up to the fast moving bandwagon which the Left regards as "workers control," the Labour Party dubs "industrial democracy" and the Conservatives and most employers call "employee participation."

Ideological conclusion

Like most employers, most trade union leaders and local officials do not fully comprehend where the bandwagon will lead them: some are far from sure that they or their members want to follow the path to its ideological conclusion and share control of companies with the management. "Hardly any of my shop stewards want to run the company," one local union official told me last week. "They want to be consulted before decisions are taken and then want to be free to strike if they are unhappy. But they don't want the responsibility of running the show."

This grass roots attitude is at variance with the view held in the more bureaucratic atmosphere of the head offices of the TUC, the Labour Party and some unions. For it is here that the TUC and the Labour Party have evolved their policy on shop-floor elected directors responsible to their trade unions holding half the seats on the top of a two-tier Board structure. This policy has emerged as firm proposals for both the Post Office and British Leyland unions.

In a less rigid way, Mr. Benn is also encouraging industrial democracy at every opportunity, plugging his basic philosophy not on formalised arrangements like two-tier Boards but on the willingness of the unions and shop stewards to help reform and run their companies and industries if only all available information is disclosed to them.

"Industrial democracy" is now moving forward on four main fronts. First, there is pro-

posed new legislation, like the Enterprise Bill with its National Enterprise Board, planning agreements and disclosure provisions, and the Employment Protection Bill with different disclosure proposals linked to collective bargaining.

Second, there is industrial change such as the nationalisation of the shipbuilding and engineering industries, where Mr. Benn is writing in provision for unspecified forms of industrial democracy leading to an "irreversible shift of power" to workers.

Third, there are proposals, also frequently inspired by Mr. Benn, for changes in existing enterprises. The Post Office unions' plan for extending their already highly effective consultative system with the Post Office Corporation into a 50-50 two-tier board structure is one example of this.

Fourth, and most widespread, are those companies in which the Government is becoming involved because of their financial problems. British Leyland, Alfred Herbert and Ferranti are the most noteworthy examples, while Chrysler's offer of participation last week shows how the idea of partnership in times of trouble can also be introduced voluntarily by a company fighting for survival.

Chrysler apart, what has normally been set up is a pyramid of consultative committees from shop floor to board-room level examining the trial democracy legislation of the future of the company. In the case of Ferranti and Herbert the committees have been formally created, while in the case of BL the unions and shop stewards came together to pool ideas which they then proposed to the Ryder team. It is likely that these committees will stay in being in some permanent form.

Leading on from this is the prospect of 50-50 style worker directors. This idea has many critics on both sides of industry, favoured option by a Labour MP in a Private Members Bill on Industrial Democracy which is now causing the Government some embarrassment and is expected to lead the Prime Minister to announce a fast-working Commission of Inquiry on the subject during the next few days. Put forward by Mr. Giles Radice, formerly research officer of the General and Municipal Workers' Union, the Bill only reached its present advanced Parliamentary stage—it is due to go into Commons Committee on Wednesday—by a procedural accident.

Ministers have been divided on how to treat this Bill, as they are on the whole subject. Mr. Peter Shore's Trade Department is not in favour of early wide-spread legislation because of its concerns about company law, while Mr. Michael Foot at the Department of Employment broadly goes along with the TUC's line that general industrial democracy legislation should be prepared now to follow the current Employment Bill into Parliament within a year. The Commission of Inquiry would, Ministers hope, cope with these differences and stop Mr. Radice's Bill.

One key problem now for unions is to determine the relative roles of full-time officials and shop stewards in their new-found participation. When the Ryder committee was preparing

its British Leyland report there was considerable friction between shop stewards and local officials, especially because the involvement of the stewards meant that their powerful but unofficial and unrecognised "national combine" gained some official status. Tradition ally shop stewards operate at the shop-floor level while full-time officials operate at industry level and on national economic matters. Now however shop stewards are entering the national forum through the various company inquiries and

union officials and stewards had hoped that would recommend a 50 worker director system of single board, rather than more cumbersome two-tier structure. But the report in was far from revolutionary proposed joint management shop steward consultative committees for the corporate new car and truck and bus divisions, in three tiers: at divisional, area or organisational and shop floor level.

The unions will go along with these plans, but there is pressure for worker director from Mr. Benn. Perhaps most significant aspect of Ryder report, however, bear in mind the role its chairman will play on plant agreements when he becomes chairman of the NEB, is proposed terms of reference the committees.

They are charged "to see far as possible to reach agreement on future plans for action, while recognising that 'management' rests with management." It indicates what may come with planning agreement whose function is far precise in the Industry Bill. Benn is thought to have in merely "agreements to plan" which would not necessarily involve formally agreeing failing to agree on a compromise. This would be difficult to operate in traditional management-union relations because it would face a union which failed to agree to decision, whether to traditional style industrial action in protest. An agreement to plan, however, involve nothing more than the type of widespread consultative process which been carried on in a Herbert.

Mr. Benn and his colleagues have said during the committee stage—adding the further dimension of responsibility for company planning and for shouldering consequential failures where they occur, could prove too much for unions as they exist at present.

But it should be noted that older methods of union involvement are still operated by the Government. Recent examples of older-style involvement through the appointment of TUC leaders to boards of directors have been Mr. Tom Jackson of the Post Office Workers being put on the BP Board, Mr. Les Buck of the Sheet Metal Workers in line to be the Government's nominee on the Alfred Herbert Board, and the reward of a BSC directorship for Sir David Davies of the Iron and Steel Trades Confederation on his retirement.

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Examples of "old-style" union involvement: Mr. Les Buck of the Sheet Metal Workers (left) in line for the Alfred Herbert Board; Sir David Davies of the Iron and Steel Trades Confederation (centre) to be a BSC director; and Mr. Tom Jackson of the Post Office Workers going on the BP Board.

Agreements to plan

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MEN AND MATTERS

Dundee's benefits

Max Lewinsohn says he got the idea, appropriately enough, from the Cremation Society itself. His Dundee Crematorium company is now offering what might appear to be the ultimate in shareholder privilege—any one owning 50 shares or more may, upon death, be cremated free of charge at the company's crematorium whenever possible, or elsewhere if this would be impracticable.

Dundee Crematorium is the quoted part of Lewinsohn's MLL Securities (formerly Maximilian Investments), which from Sutton, Surrey, also runs a company owning the country's biggest cemetery at Brookwood, near Woking, bought two years ago for nearly £400,000.

After a short spell as finance director of Wingate Investments, the property group, Lewinsohn joined forces with Donald Neville to found Maximilian early in 1973. After the Brookwood purchase, Maximilian popped up owning 14 per cent of the Dundee company. A full bid was made in November 1974, with Maximilian, which ended up with a controlling stake, promising that "the standard of services would be maintained."

Dundee had a record of a higher than usual number of cremations against burials (70 per cent compared with a national average of 57 per cent). Now, says MLL, "it is one of the general policies of the company to make known the advantages of cremation as a means of final disposal on death."

That aim is shared with the Cremation Society, which dates from the latter years of the past century. Lewinsohn noted that the society members' fees were credited against the cost of their own cremations so, con-

sidering "many individual shareholders share this common aim," he plans the most unusual of capitalist perks.

Lewinsohn ("we were keen to help shareholders in some way") says that most of Dundee Crematorium investors do indeed live close at hand. For those dying far from Dundee, cremation locally would be paid for. Just buying the shares for the ultimate benefit does not seem worth while, though: 50 would cost some £95 at the moment, against an average cremation fee in the region of £25 to £30.

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FINANCIAL TIMES SURVEY

Monday May 12 1975

John, in Lito

BRITAIN AND EUROPE TOWARDS THE REFERENDUM

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Co-ordinating foreign policy

FOREIGN POLICY co-ordination is one broad area of Community activity in which the government clearly felt that no "renegotiation" was necessary or even desirable. Part of the reason, no doubt, was that Mr. Callaghan, like the other foreign Ministers, enjoys meeting his colleagues informally in a talk shop and retail the latest gossip from Washington or Peking. For a Foreign Secretary, it must make a pleasant change from discussing fatty acids or Eurocrats' pay increases in the Council of Ministers.

But the main point is that foreign policy co-ordination in the Community is very different from the sort of co-ordination of economic or commercial policies that takes place under the Treaty of Rome. Foreign policy discussions are not, in fact, technically part of the Common Market "at all. The nine Ministers meet as representatives of national governments, outside the traditional community institutions, and are not bound by the normal rules of Community decision-making. Neither foreign policy nor defence is covered by any of the Community's founding treaties, and there is thus absolutely no question of interference from Brussels.

Accepted Timetable

The move to co-ordinate foreign policies dates from the Hague Summit of December 1969—the same meeting at which France finally and formally lifted her veto on British entry. The Hague Summit, as well as deciding on the somewhat ill-fated target of full economic and monetary union by 1980, also agreed to launch the Community along the road towards "political union"—although without a precise timetable. The following year, a study group, chaired by Viscount St. Edmund, reported that foreign policy co-operation would be the best, and easiest, first step.

Since then, foreign policy co-operation has grown from small beginnings into an important

area of the Nine's activity. In addition to regular council meetings, the Foreign Ministers now meet at least once a quarter to discuss and co-ordinate their policies, and the Community's Political Committee meets about once a month—or more often when there is an important ministerial meeting to prepare. On top of this, fairly regular series of meetings, the Ministers have recently also taken to meeting about once a year for quiet country week-ends, with wives but no officials, for highly informal discussions about foreign policy and other major political issues facing the Community.

All these meetings, whether at ministerial or committee level, usually take place in the country currently holding the Community presidency—Ireland will finish its six-month stint in the end of June to be followed by Italy. One of the aims is to help distinguish foreign policy consultations from the formal Council of Ministers sessions, always held in Brussels or Luxembourg, which officially only discuss policies that come under the Community's treaties. Another difference from formal council sessions is the success that the Nine usually—but not always—have in keeping their political consultations secret, although there was a notable breach in Luxembourg last month when someone leaked that the Ministers had rejected an important American request for support on Vietnam.

Diplomatic

Nevertheless, the Nine can point to a small number of relative successes in their attempts to co-ordinate their policies at diplomatic level. One of the most commonly cited examples is the way the Nine have succeeded in working out a common position, speaking "with one voice," in the East-West Conference on Security and Co-operation in Europe (CSCE) where the spokesman for the Nine is the country currently occupying the Council chair. The Soviet decision not to challenge this procedure when it was first used in Helsinki was hailed by officials as an

important step towards de facto Soviet recognition of the Community.

The problem is that, however successful they may be as demonstrations of the Community's internal solidarity, the Nine's diplomatic initiatives can hardly be said to be enormously effective at world level. It may be a matter for self-gratulation if the Nine all manage to recognise a new government on the same day, but that is not going to change the course of history. Nor is a joint resolution by the Nine going to solve the Cyprus or Middle East conflicts, still less influence the situation in South-east Asia. Even when it speaks

with one voice, Europe is not often heard.

On the other hand, it is still not clear how far the more relatively powerful of the Nine governments really want a single "European" foreign policy. French and German attitudes towards Washington, for instance, although closer than they have been for many years, are still a long way apart. France still also clearly wants to keep her hands quite free in dealing with the Arab nations and the Third World, and has recently shown no inhibition in acting first and telling her Community partners afterwards.

A further cause of irritation with the French recently was the past year or so. This includes a mending of fences with Western Europe after the quarrels which followed the Yom Kippur war of October 1973 and a realisation of the limits of American power.

Strategically, this view is best expressed in the annual report of the Secretary of Defence, Dr. James Schlesinger, published in February. This remarkable document was written as though Saigon had already fallen: "With the end of our involvement in Vietnam," it says, "the emphasis of our planning has shifted towards Europe; however," it goes on, "we still retain a presence in South Korea with backup forces primarily in Okinawa. Most of our forces already are or soon will be oriented toward a war in Europe, but we maintain some less heavily armoured and mechanised units for a lesser contingency and as the basis for a rapid swing towards Asia, or some other theatre."

The objective, says the report, is to be able "in conjunction

Western Europe and Japan—whether in the trade, monetary, energy or straight political fields. The days when President Nixon could seek a rapprochement with Peking without informing the Japanese are gone. Maintaining relations with the allies has become at least as important as improving relations with the adversaries.

Of course, the role of the superpower remains. But what is relatively new is the realisation that the U.S. is more powerful if it can take its allies along with it, and that it is worth prolonged consultations and even some compromise in order to do it. Again, this comes out very clearly in Dr. Schlesinger's report. The report is still pro-detente with the Soviet Union, though it warns that this may relax but not eradicate tensions and that the Soviet leadership is likely to persist in its efforts to create a balance of military power more favourable to itself. At the same time, the report is very understanding towards the Europeans. It owns the U.S. payments deficit has been not the deployment of U.S. troops in Europe, but the problems with the commercial account. Thus, in the present situation where the rise in oil prices has hurt Japan and Western Europe more than the U.S., the U.S. must be careful not to place overdue demands on its allies.

It is interesting that this relieving of the pressure on the Europeans to make an ever larger financial contribution to offset the foreign exchange costs of keeping U.S. troops in Europe has now been mirrored in Congress. After the final fall of Vietnam, it does not seem likely that we shall hear very much this year of the familiar Mansfield Resolution calling for U.S. withdrawal, nor of the Jackson-Nunn Amendment which called for a greater European financial effort. The ending of the commitment in the South-East Asia has served to concentrate the mind on relations with the older allies who, like the U.S., are also industrial and democratic states.

The Europeans, or some of them, have helped by improving their own defence capability, is something to which the itself a reaction to the growing military power of the Warsaw Pact. The West Germans are the most conspicuous example: the Bundeswehr has gained both in morale and equipment, partly because the Federal Government, especially under Chancellor Schmidt—a former

Defence Minister, has shown a continuing interest in it and respect for it. France, too, under President Giscard d'Estaing has shown a more co-operative attitude towards NATO, though not to the extent of returning to the organisational fold, and quite frequently joins in exercises with the Americans. Even some of the smaller nations, such as Denmark, which were once reckoned to be the weak link, have increased their defence expenditure in real terms, despite economic difficulties.

One of the results has been that the Western powers participating in the East-West force reduction talks (MBFR) in Vienna have put up a surprisingly impressive performance. The Atlantic Alliance has held together very well: the smaller nations have drawn back—the Dutch especially—from any temptation to make unilateral cuts, while the Americans have used the talks to resist Congressional pressure from unilateral cuts of their own. The talks have contributed to a greater mutual understanding within the Alliance.

The view from Washington

Reginald Dale,
Common Market Correspondent

we've been saying
oui, ja, si, yes for years

To the Westland Group
of Companies
the E.E.C meant £19 million worth
of exports and 2700 jobs in 1974

Westland
WESTLAND AIRCRAFT LTD YEovil, ENGLAND

5 times winner of the Queen's Award to Industry for export achievement

BRITAIN AND EUROPE IV

Oil argument rages Competition policy

IT WAS the prospect of North Sea oil and the fear that the EEC would take control of it which helped produce a "no" vote in the Norwegian referendum. And it is precisely the same feelings that are undoubtedly playing a part in the U.K. referendum campaign.

Scottish feeling now seems almost as much incensed by the suspicion of EEC intervention on oil as it is by the belief that the English plan to deprive the Scottish nation of its benefits. And the anti-marketiers in England, too, have not been slow to grasp this theme, presenting the North Sea and Britain's other indigenous energy assets in coal and gas as the means for assuring the country of profitable independence from Europe and warning of the loss of control which will result if Britain's European allies are allowed to get their hands on these prizes.

Evasions

As with so much else in the EEC debate, a great deal of the ensuing argument has tended to degenerate into a morass of half-truths, emotion and evasions on both sides. The fact is that the Treaty of Rome and the ambitions of the EEC bureaucracy do threaten the British Government's detailed direction of offshore development, particularly in the realms of protection of local industry and control over the destination and price of oil and gas output. To an extent which the pro-marketiers have been notably reluctant to admit, but the fact is equally that those threats are in particular fields and not in the broad areas of control over depletion rates and ownership which the anti-marketiers keep stressing. Although some members of the EEC might wish it, the Treaty of Rome gives the EEC no real authority to prevent the British Government cutting back the flow of oil and gas, taking over its ownership

or taxing it in whichever way it wishes.

And the same could probably also be said of the other areas of energy policy such as coal and nuclear power. The Treaty of Rome lays down clear obligations to allow freedom of access and free pricing within the Community which does run up against any attempt by the British Government to control who builds plant and at what price the product is sold. But it does not intrinsically prevent the country making broader national decisions about rate of investment in coal or the technology adopted for nuclear power.

To an extent, therefore, the argument over energy and the EEC is essentially an argument over the interpretation of the Treaty of Rome and the judgement of how far its provisions can be implemented and how far they conflict with what any British Government may be wishing to do. The most serious potential problem probably arises with gas, where the U.K.'s rules effectively protect the Gas Corporation as a monopoly buyer and its tradition of using this monopoly to squeeze prices could be regarded as in direct conflict with the free movement of goods and services and the commitment to free pricing in the EEC. Should a conflict arise with a producer of gas over the price of gas, U.K. membership undoubtedly leaves that company free to offer the gas to alternative buyers on the Continent and undoubtedly restricts the British Government's ability to intervene on price and destination.

On off-shore oil — the other most contentious energy issue — some of the potential difficulties have been removed by the Government's commitment to free pricing for oil and its decision to avoid any direct regulations to control its final sale or to write in any required preference for U.K. industry in off-shore developments.

Free flow

The EEC Commission has already intervened strongly in the case of the quarrel between Placid and the Dutch Government over Dutch offshore exports to Germany and has more recently sent a letter to the Dutch Government about its proposed policy towards exports and price preference in the internal market. On these occasions, and in private conversations between the Commission

and officials of the British Government and Gas Corporation, it has done little to conceal its ambitions to enforce and extend its ideas of a free flow of gas through Europe at equal prices.

Whether it will end up in open conflict with the British on the issue should the country remain a member of the Community is another question. Civil servants and the Corporation tend to see that it may on present trends. But there are limitations to Commission power and there are ways of Britain discreetly avoiding the threat. The Gas Corporation's power as a purchaser of all off-shore gas is expressed in terms not of a strict monopoly but as a right of "first refusal," so that any legal conflict between U.K. regulations and the Treaty of Rome is disputable. The Government can always exercise pressure on companies not to try to export gas through a variety of means just as it can keep the price of gas down through negotiation without strictly breaking the rules. Ultimately, its success in this must depend more on political power in the Community than in the Commission. The move on the Placid case in Holland after all ended in a compromise under which the gas was still landed in Holland and other supplies made available to Germany — not in an outright victory for the Commission.

British requirements that oil be landed in the U.K. still present a problem, although economics would probably impel this in any case where pipelines are used, and some of the ambitions of the European Community to develop common pricing and development also raise difficulties.

But here again, much of the argument finally depends on broader political rather than legal factors. As it stands now, the U.K. can develop North Sea policies without too much hindrance as long as it keeps to its present course. Should it wish to change that course to control exports of oil directly and fix their prices, then there will be a fundamental difficulty.

Yet it is precisely this broader political consideration of energy matters and the future rather than the past development of any co-ordinated EEC policy which should form the heart of any debate about the role of energy in the EEC referendum debate but which is not developing at all. As in other fields, so far the debate has tended to concentrate on the essentially negative questions of whether EEC membership conflicts with the Government's present policy on energy issues. Where the argument should be developing is on the wider question of what energy policy should be adopted by the U.K. in the circumstances of today's so-called "energy crisis" and whether this policy is assisted or otherwise by the membership of a broader community with diverse national interests.

But they are issues which the referendum does, and should, raise. A year ago, at the height of the energy crisis, the answers might have been easier as the U.K. looked to its undoubted strengths in offshore oil and gas, coal and its nuclear power experience. Today, the debate is not quite so simple as the prospects of price falls develop and the realities of offshore difficulties become more apparent. Whether Britain remains a member of the Community or not, it will have to face the question of the future investment in coal, the degree of urgency in offshore oil and the extent of commitment to nuclear power.

Programme

The reasons for this are not hard to find. Besides the fact that the U.K. has no real energy policy at present other than a broad commitment to developing indigenous sources and reducing consumption (aims which are the same as the EEC's), its role in European energy is bound to be an ambiguous one. As a country with medium-term hopes of becoming self-sufficient in fuels but extremely vulnerable to its current import reliance, there is an inevitable confusion as to whether it is now on the side of the consumer or producers on the oil price and supply issues. Far more than in the broader realms of diplomacy, energy has raised the issue of whether Britain's natural role is as a member of a wider grouping of energy consumers including the U.S. (for instance in the International Energy Agency) or as a smaller grouping party in conflict with the U.S. Nor is it clear whether it wishes to "go it alone" on energy developments, such as nuclear power or offshore production, or whether it wishes to seek the aid and co-ordination of the IEA or the financial and technical assistance of the European Community in the formation of a European offshore industry and finance and a European-centred energy programme.

Attitudes

These are not questions that can be easily pigeon-holed into the issue of whether Britain should remain a member of the EEC or not. Other EEC members are equally divided in their attitudes and the ambitions of the EEC Commission are by no means reflective of the feelings of the Community as a whole.

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Adrian Hamilton

Funds to boost needy areas

MR. HEATH set great store by the proposed Community regional development fund when he took Britain into Europe. But the idea suffered a series of setbacks and the 1975 version now emerging is not going to be the powerful catalyst for changing the economies of Western Europe that was envisaged in those early, heady days.

Nevertheless, the fund has been set at 800m. units of account (about £140m.) for the 1975 financial year and at that level can begin to have an effect upon regional policies in the Community. Most important, it points the way to the likely form of economic and monetary co-operation short of full union in those areas.

A series of funds and agencies with powers to raise money inside and outside the Community and use it to finance projects and help special situations will be able to do a great deal towards evening out economic disparities between Community members. The trend is for the range of such bodies to increase all the time.

The regional fund is an early and hesitant step towards improving the infrastructures of industrial areas and concentrating money where unemployment is high or industry obsolete. The fund is important to Britain because, by and large, the assisted areas of Britain qualify for help. It is important to the combined EEC membership because it offers a convenient agency within which European economic co-operation can be seen to be at work. Funds like this demonstrate the Community objective of improving the lot of all its member peoples.

The regional fund is far from being the only example that the Community can offer of economic help across frontiers — although being a political "set-piece" since its inception it tends to hog the headlines. More has been heard in Britain recently of the work of the European Coal and Steel Community in the financial field borrowing money and lending it for investment in the industries that concern it; and for re-training and re-housing redundant workers from those industries.

When the Industry Bill becomes law England will have the National Enterprise Board but Scotland and Wales will have their own development agencies. Representatives of both the latter nations have been making the rounds of Luxembourg and Brussels lately checking up upon the powers to aid possessed by the regional fund and ECSC fund. It is most likely that both the Scottish agency and the Welsh agency will be seeking European

money directly from these sources. And London will have to learn to live with that state of affairs.

Already the ECSC fund has lent some £80m. to British business including some low-interest loans. When British Leyland decided to go into production with their new sports car — primarily for the American market — at Speke, Liverpool, they were able to obtain some funding from ECSC in Luxembourg on the grounds that some of the redundant steel-workers from Llanfyllter to the east in Lancashire would be employed there.

Scotland and Wales see the ECSC fund as being particularly useful to them because of the high proportion of steel and coal activities in their local industrial mixes.

Backing

The group that wrote the report Economic and Monetary Union 1980 examined the role of the existing European agencies for assisting industrial development and went as far as suggesting that a new one be established. That would be the EEC unemployment benefit fund. The idea is that it should be financed by a direct tax on wages shared by the employers and employees. Such a fund could provide the unemployed with a supplementary payment of perhaps £1 a day at present day prices. So far there has been no serious political backing for that idea, but it is another straw in the wind as the European agencies are recognised as playing a part in Community development.

The remaining principal source of funds from European institutions at present — funds, that is, for industrial and infrastructural development rather than agriculture which is served by the Common Agricultural Fund — is the European Investment Bank.

Probably few people in Britain know that the second Dartford tunnel now being driven under the Thames to help the 30,000 drivers who now use the existing tunnel each day is being partly financed by an EIB loan. The bank has granted a loan of some £7m. to Kent and Essex county councils for ten years. That is the first EIB loan to be granted to a British local authority. But the bank is quite prepared to consider other local government applications if the schemes proposed are likely to make a genuine contribution to communications, or help solve environmental problems.

Generally, however, the bank, which was set up by the Community, prefers to lend to will be seeking European

THE FRAMEWORK of laws and rules within which industry operates may not always intrude into the daily business, round but it has a decisive influence upon business practices and behaviour, and this applies just as much in the European Community as in any individual nation State. Right from the outset, the Community's policy makers have taken the view that a degree of harmonisation of these national laws will be essential if the Community is to evolve from a customs union into a genuine common market — if, in other words, parity of competitive opportunity is to become a reality.

The task was never expected to be easy. The diversity of national laws, practices and policies is enormous and so, too, is the range of matters that needed to be tackled. There has also been a measure of conflict — perhaps more apparent than real — between the Community's industry policy which seeks, in part at least, to encourage the emergence of fewer, stronger firms, able to stand up to the American challenge, and its competition policy where the Commission is seeking to police mergers as part of its campaign to weed out anti-competitive practices that stand in the way of the development of a genuine Common Market.

Progress has therefore been both limited and uneven. A start has been made on a programme of harmonisation of technical regulations affecting the whole range of industry including food-processing, and rather more than a score of the draft directives submitted by the Commission have now been adopted by the Council of Ministers. A series of harmonisation proposals of national company laws has been prepared, one of which — of fairly modest import — has been adopted.

In the field of competition policy, rather more progress has been made, principally because the Commission has direct powers under Article 85 (which deals with cartels) and Article 86 (abuse of dominant market power), subject only to appeal to the European Court at Luxembourg. Using these powers, the Commission has

taken action to curb self agreements which undermine the one market idea — horizontal agreements by several producers selling their products through one price-fixing agent — exclusive selling arrangements between producers and wholesalers — and vertical agreements whereby producers or wholesalers control distribution right down to the retail level.

The Commission has squared up to patent rights, marks, and licensing arrangements — which restrict or frontier competition. It has a series of skirmishes with European and transnational companies, like IBM, General Motors, Continental, and Pittsburgh-Des Moines, which the Commission's view abused their dominant position. And it has set out proposals for the control of mergers that might lead to abuse of dominant power. Although the European Court held, in the Consten and Esprit case two years ago, that Commission could not interfere with a merger under Article 86, Commission has since then approved by the Council.

It does not necessarily follow that British firms would longer need to be about the Community's rules. The United Kingdom has withdrawn. Clearly, British firms that sell or market within the remaining member countries would still need to observe Community law, as experienced when it was to the Antidumping Cases a few years ago. Moreover, Britain succeeded in negotiating a free-trade agreement with the Community after withdrawing from it. The Community could expect to insist on lesser terms in the agreement exactly same provision which is incorporated into all similar agreements with the EFTA countries.

This not only reproduces essence of Articles 85 and 86 dealing with competition policy, it also incorporates the vision of Article 92 dealing with State aids; and the vision of Article 93 dealing with State aids; and the vision of Article 94 dealing with State aids; and the vision of Article 95 dealing with State aids; and the vision of Article 96 dealing with State aids; and the vision of Article 97 dealing with State aids; and the vision of Article 98 dealing with State aids; and the vision of Article 99 dealing with State aids; and the vision of Article 100 dealing with State aids; and the vision of Article 101 dealing with State aids; and the vision of Article 102 dealing with State aids; and the vision of Article 103 dealing with State aids; and the vision of Article 104 dealing with State aids; and the vision of Article 105 dealing with State aids; and the vision of Article 106 dealing with State aids; and the vision of Article 107 dealing with State aids; and the vision of Article 108 dealing with State aids; 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Midland Bank

Whatever the economic situation, Europe is a very big market. And potentially, a good market for British business.

Because it's so close, Europe should be considered as a genuine area for expansion - an investment in plant and equipment there can have real advantages. But it's also an export market that can be adequately served from Britain.

Of all the British banks we're particularly well placed to help you.

As a member of European Banks International (EBIC), we can offer you the services of almost 9,000 bank branches throughout Europe.

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payment, taxation and exchange control regulations and arrange commercial contacts for you.

For more detailed information on how to handle the financial side of your European business from Britain, speak to any Midland manager, or contact one of our thirteen international branches in Britain direct.



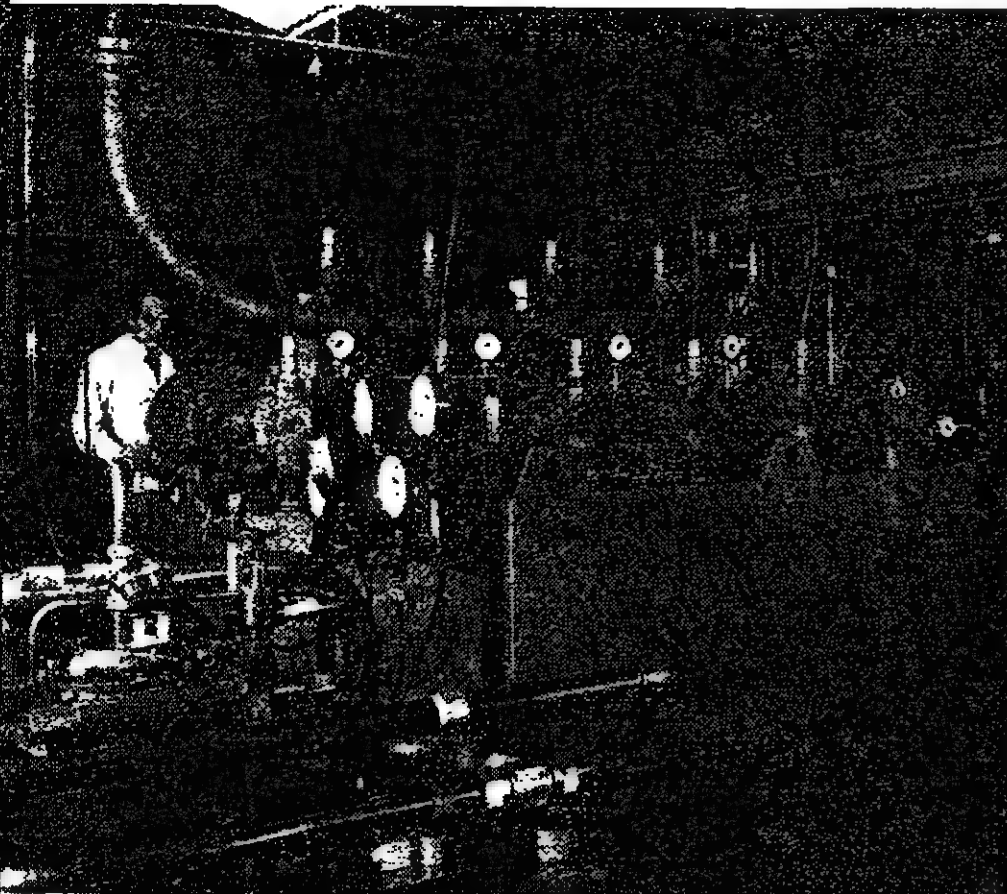
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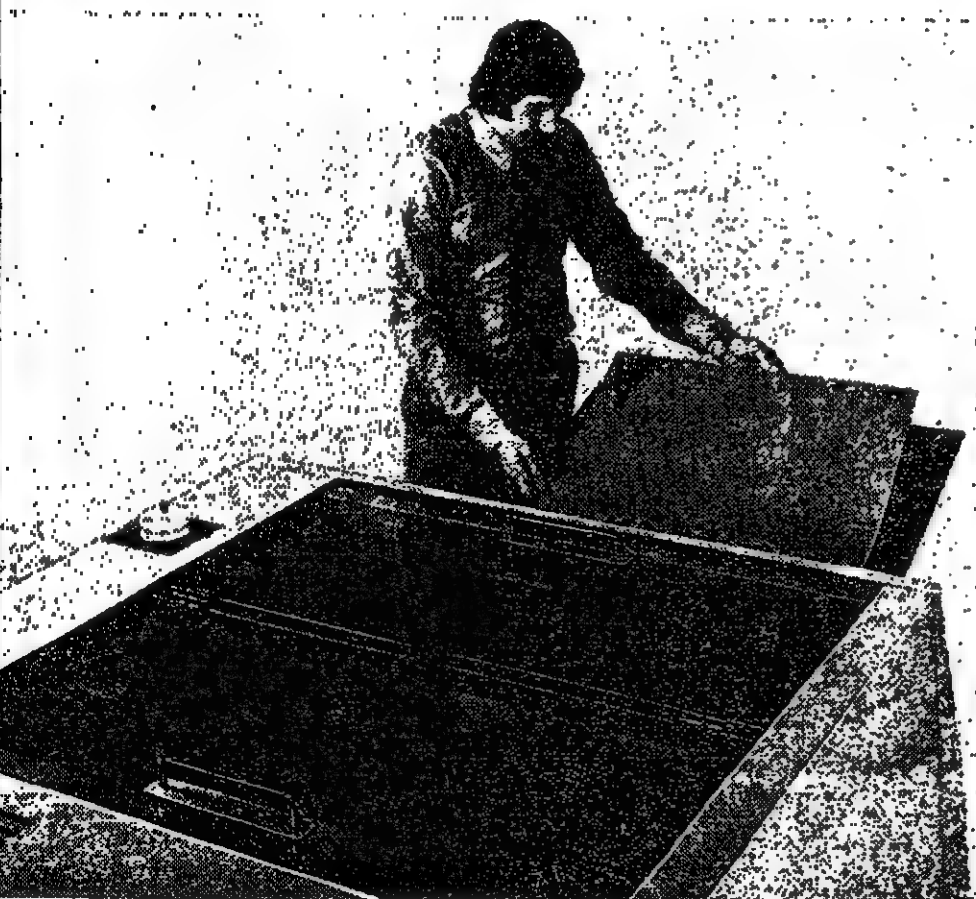


Vickers Part of Europe

Vickers has long-standing links with Europe. Vickers has productive capacity already in Europe. Vickers has extensive and established sales organisations throughout Europe. Vickers is part of Europe.



Hydraulic equipment



Lithographic printing plates and chemicals



Microscopes for research

Offshore Engineering, Marine and Ancillary Equipment
Buoyancy material • Consultancy services • Heave compensators for oil drill ships • Manufacture in reinforced plastics • Sailplanes • Ships stabilisers • Ships steering gear

Engineering Group
Design, manufacturing and sales facilities for general engineering and specialised production • Aircraft components • Armaments • Bearings: white metal for industrial and marine applications • Bottling equipment for beer, (carbonated) soft drinks and milk • Bottle washing machines • Butter handling and packing lines • Castings, iron • Container handling cranes • Inch/metric conversion drums for machine tools • Forgings

Underwater engineering and surveys (Ships and submarines available for charter)
Gears and gear boxes • Generator main connections ("bus bars") for power stations • Hardness testing machines • Hydraulic controls and servo systems • Hydraulic pumps and motors including variable drives • Milling equipment including complete installations • Non-ferrous metals: rolled plate, sheet and strip

Medical Engineering
Automated biochemical systems, associated computer software, special reagents, barrier nursing and isolation systems. Disinfection • Hyperbaric therapy systems • Infant incubators and accessory paediatric treatment equipment • paediatric monitoring equipment. Infinitile

solid and hollow extrusions • Packaging machinery • Paper and board handling and converting equipment, wire stitchers • Pressings • Refuse processing plant • Rotary calenders, dryers and mills. Tyre testing equipment • Nuclear power station components

Medical Engineering
Automated biochemical systems, associated computer software, special reagents, barrier nursing and isolation systems. Disinfection • Hyperbaric therapy systems • Infant incubators and accessory paediatric treatment equipment • paediatric monitoring equipment. Infinitile

BRITAIN AND EUROPE VI

View from the City

THE CITY, almost to a man, is pro-Europe. That is scarcely surprising, given the traditional outward-looking posture of the Square Mile, and the strength of the performance of the financial sector in developing foreign business: the growth of invisible has been one of Britain's few success stories in exports. Whether in banking, insurance, commodity trading, shipping, stockbroking or portfolio investment, much energy has been spent in recent years to boost the links with Europe—partly to compensate for the loosening of the ties with the Commonwealth.

Not that the City's early expectations of what Common Market membership might bring have yet been anything like fully realised, any more than they have for the U.K. as a whole. In the City's case a certain initial arrogance about the superior virtues of its free-wheeling capital markets as opposed to the rather rigid, bank-dominated Continental systems, has had to give way to a somewhat more humble attitude. The City's home base, plagued by low economic growth and accelerating inflation, has tended to weaken its impact on the rest of the EEC.

However, a special City in Europe committee has been formed to put forward the case for continued membership of the EEC, and is holding three meetings during the run-up to the referendum, though the bulk of City effort is going towards supporting the national campaign.

Other bodies have been speaking out independently. The Stock Exchange, for instance,

pointed out the benefits which should come from the adoption of common standards in the capital markets. "Withdrawal would damage both the opportunity of raising capital by U.K. industry from investors within the enlarged Community and the prospects for expansion of international business," it said. The prospect of a Europe-wide capital market is indeed an appealing one. Article 67, paragraph 1, of the Treaty of Rome calls for the progressive abolition of restrictions on the movement of capital between member states, and for the ending of any discrimination against foreign investors. But the timetable remains as uncertain as ever.

Portfolio

As far as straightforward portfolio investment is concerned there are still more than two years after the U.K. entered the Community, severe restrictions on the freedom of British investors. Small investors have to go through the investment currency pool, paying the dollar premium which has recently been at an effective rate of over 80 per cent. Officially, the premium will be removed in 1978, but that must be regarded as a very doubtful prospect in view of the general feeling about overseas investment in the Labour Party—and even if the premium is eventually removed for EEC stocks, there will be heavy losses for those who pay the premium in the intervening years.

Large institutional investors have more flexibility, for they

can buy Continental shares through back-to-back loans. But even here the experience of poor timing and mismatching of currencies in a period of rapidly fluctuating exchange rates has often been unfortunate. A rash of European investment trusts was launched in the pre-EEC euphoria, of early 1972, and a number are now standing at only around half their issue prices.

A number of EEC companies have recognised the importance of the London Stock Market by arranging listings—these include Phillips, Hoechst and Compagnie Française des Pétroles, just to name a few. And several firms of London jobbers have begun to make markets in a range of Continental equities, regardless of whether they are officially quoted; the level of business has fluctuated greatly, but at times there has been a fair amount of trading, for instance, in North Sea stocks like Aquitaine and Petrofina.

At the same time, British companies like ICI and National Westminster Bank have arranged listings in centres such as Paris, Amsterdam and West Germany. All this stock market activity has been backed up by moves towards common standards of accounting and disclosure. There is still a long way to go here—the French companies seeking London listings have often had to undergo extensive re-auditing to comply with U.K. standards, for instance—but it all forms part of a painstaking process of development which could eventually produce a truly international capital market, in which the City would fancy its chances of success. If Britain

pulls out of the EEC much of the effort will have been in vain, and the City will feel itself increasingly isolated.

Similar arguments apply to other financial areas. Of these, insurance is the most important, for it brings in more than half the City's invisible earnings, more than three times that produced by banking, the next most lucrative. Insurance men argue that British membership of the EEC has contributed to developing the Continental insurance markets, which in turn has helped the London insurance market to continue to expand.

Some of the large insurance companies have forged strong links with the Continent. Perhaps the most notable was Commercial Union's purchase in 1973 of Delta-Lloyd, the second largest Dutch insurance group. Guardian Royal Exchange already owns a quoted German insurance company, Albingia, while Eagle Star, Royal and Phoenix are also represented in the EEC. Moreover several Dutch companies have bought insurance businesses in the U.K.

The position of Lloyd's is also important. Its move to allow foreign names could help it to expand in Europe and elsewhere. The large London-based insurance brokers also see plenty of potential in Europe. Plainly this will be much more difficult to achieve if Britain pulls out, and even with continued membership much will depend on the way in which harmonisation is achieved. For Lloyd's the question of local reserve funds may be important, for companies other matters loom large like the requirements on solvency margins,

which may in due course have to comply with a 16 per cent EEC minimum rather than the 10 per cent currently enforced in the U.K. by the Department of Trade.

British banks, too, have been rapidly building up their European connections, and the international operations of the Big Four clearers have generally been quite profitable in the past year or two—though Lloyd's foreign exchange loss in Lugano gave an indication that the risks are also high. This is an area where the barriers to entry remain quite high, however, if only because banks tend to be so well entrenched. And a good part of the international bank business might survive a British exit from the Community.

Exposed

But the general fear of City is that although it has plenty of world-wide links, the EEC, it would be increasingly exposed if it were to be isolated from its economic area, like the U.S. and the United States at the same time as its traditional Commonwealth ties were being. It would find it very difficult to prosper as a major financial centre in a declining off-economy, probably plagued by increasingly rigid controls on trade and capital flows. Continued membership of the Community will not offer it wider markets, but also be its best guarantee longer term future in a enterprise environment.

Barry R

Food equation turned around

PERHAPS THE biggest contrast between the referendum debate over EEC membership and the one which took place at the time of the original entry negotiations is the position of food and agriculture and, to a lesser extent, fisheries. In the years leading up to membership every publication on the subject of Britain and Europe came to the conclusion that whatever the many benefits of entry, one definite disadvantage was that food would cost more. Many an ardent pro-Marketeer was heard to mutter that Community membership would be perfect providing we did something about the Common Agricultural Policy.

For once, the experts seemed to be right. By the end of the first year of membership—1973—U.K. food prices had risen by an unprecedented 20 per cent in 12 months. Small wonder that majority public opinion in Britain seemed firmly set against the EEC. They had been told that Common Market membership would mean higher food prices and here it was happening.

The fact that this staggering upsurge in food prices had nothing really to do with Common Market membership and that from summer 1973 onwards the CAP was partly subsidising the British consumer, took a long time to sink in—among politicians and the general public alike.

What had been planned, of course, was a 15 per cent rise in food prices in the full EEC levels spread over a transition period of five years. Instead, Britain's cheap food policy was brought to a very abrupt end, not by the EEC but by a sudden cyclical disappearance of supplies of cheap food from the world market.

The net result was that the certain parts of CAP had to be stood on their head. Instead of charging levies on imports into the Community in order to keep up the price of first of cereals, and of sugar, the Community began instead charging export levies in order to prevent the flow of relatively cheaper EEC supplies on to the higher-priced world market.

Subsidies

The British consumer benefited not only from this but also from subsidies on food imports from the Continent, arising from the complicated arrangements for trying to reconcile a system of common EEC prices with floating exchange rates. Generally speaking, the more sterling had devalued, the greater has been the level of import subsidy.

Renegotiation, too, was instrumental in winning certain changes in the workings of the Common Agricultural Policy of benefit to the consumer. Most notable was the negotiated return of a deficiency payments system of beef market support in place of the EEC's intervention system responsible for the "beef mountain," albeit for an experimental year. This has given the U.K. consumer cheaper beef than if the full intervention system was applied and the producer a guaranteed price. As a result of renegotiations the Community also granted the U.K. permission to introduce its wide range of food subsidies.

But perhaps it was the Community's decision to make up the EEC deficit in its 1974 sugar crop, an important part of it in the U.K., by subsidised

imports from the world market which more than anything else highlighted how the CAP could be used to benefit the consumer.

With the onset of the referendum campaign therefore, it is not surprising that pro-Marketeers are no longer apologising as they did before entry, about the impact of EEC membership on food prices.

But because of the CAP's capacity to produce butter and beef mountains and wine lakes, the anti-Marketeers sense reasonably that there is still some mileage to be had out of food prices as a campaign issue.

The real answer is that nobody knows. In the anti-Marketeers' favour is the fact that world grain prices have recently fallen back to below EEC levels, and imports are once again being subject to levies. The major grain exporters of the world, the U.S., Canada, and Australia do have the capacity to produce at a lower cost than do most parts of the EEC.

Some fruit and vegetables have probably become more expensive as a result of CAP regimes aimed at protecting French and Italian growers against non-EEC competition, but others are likely to be relatively cheaper because less protection is being afforded to U.K. domestic growers, and consumers are reaping the benefit of lower cost production elsewhere in Europe.

But whereas the anti-Marketeers may be right in arguing that over the long-term Britain outside the EEC would receive its food more cheaply, they cannot seriously quarrel with the argument that this would be at the cost of putting up with intermittent world food price storms such as Britain has

just suffered, as a result of the vagaries of weather and the Soviet Union's failure to feed itself from its own resources.

The benefit of Community membership is that it offers Britain greater security of food supply at far more stable prices. These prices may, on average, be higher than if Britain were to rely on the world market, over a period, but after the recent sharp upsurge in the costs of agricultural production and transport, they are not that much higher.

Option

Equally true is the probability that the world market option no longer exists. If Britain votes to leave, the anti-Marketeers still expect Britain to be able to sign a free trade agreement with the Community. But it is almost certain that the other EEC members will agree to this only on condition that the U.K. continues to buy Common Market agricultural products, at a price which suits the EEC.

But whatever the arguments on the consumer side, the leaders of Britain's farmers are committed to staying. The chances are that a majority of farmers will vote yes with great enthusiasm, since membership has not brought the increase in prosperity which was so confidently forecast prior to entry. The backbone of British farming is livestock production and the combination of soaring costs, particularly of feed, and the slump in end-prices must have shaken the faith of many a pro-market farmer. Again, world market and general inflationary pressures are largely to blame, about

EEC's monetary import sur arrangements.

But staying in the market industry can at least look forward to a closer alignment full EEC farm price levels, are likely to see this as a prospect than a return cheap food policy which, it served them well in 1950s and early 1960s, deflected the industry to a squeeze in the years leading to membership.

The one issue on which would appear to be a clear advantage in leaving the Community is fishing. The col of the UN Law of the Sea Conference in Geneva seems imminent, and governments expected soon afterwards to tend territorial and sea limits to as much as 200 m. Inside the EEC Britain will theory have to share its tended waters with a Community countries under terms of the Common Fish Policy.

In fact, the Brussels Convention has already drawn up contingency plans which will to share out fishing rights. Anti-Marketeers may argue outside the Community, Britain would have the whole of tended fishing zones itself, could it? This would mean denning to bankruptcy fishing fleets of a large number of other countries whose fault was that they had no as long a coast line. In past, such policies provoked wars. To-day, there would find a solution fair to all, is, after all, what the Community is supposed to be about.

Robin Re



Trade and investment

AMONG THE arguments sometimes put forward for staying in Europe is the proposition that, as a member of the Community, the U.K. is a more attractive manufacturing base than if we were outside it, and that, over the long term, exports from the U.K. to the rest of Western Europe will be an increasingly dynamic and favourable element in our overall trade balance. Opponents of membership claim that this argument has been proved totally wrong by the experience of the first two years of membership, when imports of manufactured goods from other EEC countries rose much faster than our exports to them; during the same period many British companies have invested on a large-scale in other EEC countries, both through acquisition and by building their own factories, while the flow of investment capital in the reverse direction appears to have been meagre.

As with most Common Market issues, the facts of the case are more complex than either the "pro" or the "anti" argument would suggest. It is true, as the table shows, that our deficit with the EEC in manufactured goods widened sharply between 1971 and 1974-75. The principal reason for this was the sudden switch from recession to boom engineered by the Conservative Government in 1972-73. The speed of the transition, and the strength of the domestic boom which followed, put an impossible strain on the capacity of U.K. manufacturers' imports poured in to fill the gap and the EEC, as the nearest alternative supplier, was the main source.

Yet this is not the whole story. Some of the sectors which have played a large part in the deterioration of the U.K.'s trade balance with the EEC, such as steel and cars, have deep-seated competitive weaknesses. British Steel Corporation, accounting for 80 per cent. of the steel industry,

Advantage

The hope is that in other sectors, such as diesel engines or gas turbines or fork lift trucks or bicycles, the U.K. does enjoy a comparative advantage over the rest of the EEC and that exports of these products will increase at least as fast as imports in the "weak" sectors. What the balance sheet will look like after five or ten years of membership will depend on how successful we have been in modernising our manufacturing industry and raising its efficiency to the best Continental (or preferably Japanese) standards.

U.K.'s TRADE WITH "THE SIX" IN MANUFACTURED PRODUCTS

	1971	1972	1973	1974
Plastics	-38.3	-51.6	-73.8	-163.6
Other chemicals	-11.9	-10.3	-17.2	-39.0
Iron and steel	-26.8	-48.5	-103.4	-324.3
Other manufactured goods classified by material	+143.9	+121.2	+183.9	+69.9
Non-electric machinery	+37.2	-4.4	-158.7	-178.0
Electrical machinery	-17.0	-64.6	-133.1	-106.9
Transport equipment	8.0	-102.8	-173.7	-118.1
Misc manufactured goods	-3.2	-36.6	-104.7	-180.2

The need to modernise is essential, irrespective of EEC membership, and, requires, among other things, as the CBI pointed out, Government policies which provide a settled climate for the development of manufacturing industry. But there can be no certainty that EEC membership, by itself, will "cause" British industry to catch up with its Continental rivals.

Quite apart from under-investment and low productivity, U.K. manufacturing industry has another handicap in the more competitive environment which membership of the Community has created. Because of their long preoccupation with non-European markets, principally the Commonwealth and North America, many companies are not yet fully geared towards selling in Europe. It is partly for this reason that there has been such a spate of acquisitions of Continental companies. Lacking an established market position in Europe, some companies took the view that the quickest and most efficient way of obtaining it would be by buying an existing business, with a well-developed dealer network and sales organisation. Ideally, the acquiring company's U.K.-made products could be sold through the same network. But even if that was not possible, the acquisition would provide a Continental "presence" which could be built upon.

In the first year of membership British companies were involved in more than 150 acquisitions or mergers on the Continent. Many of the leading industrial firms, including GEC, Tube Investments, GKN, British Leyland, Beecham and Reed International, and a host of smaller concerns have made use of this route. The invasion of Europe by the British has been in striking contrast to the very small number of acquisitions in the reverse direction. Orenstein and Koppel of Germany bought a small British escalator company with which it had a close association; UCB of Belgium bought control of British Sidac, in which it already held a 40 per cent. stake; and Boehringer of Germany bought the small chemical company, J. & E. Surge. Beyond these three examples, there has been little activity.

this has continued. Whether EEC membership has actually increased the flow of U.S. capital into the U.K. is difficult to say, but it certainly helped to maintain it.

Opponents of membership have coupled the worsening trade position with the EEC and the spate of Continental acquisitions in an attempt to show that British companies, instead of investing in their U.K. factories to supply the Continent, have found it more profitable to build or acquire factories on the Continent with which to supply the market. There have probably been a few instances where this has been true, but in the majority of cases investment on the Continent has not been in any sense a substitute for investment at home.

The fundamental question, however, remains the extent to which investment in U.K. factories, and exports from them to the Continent, has been or will be stimulated by EEC membership. It is not difficult to find British manufacturers—Courtaulds is one example—for whom the EEC has become the most dynamic element in their business, whose investment decisions are very much influenced by their determination to win a larger share of the European market, and who regard the U.K. as the best place from which to supply that market. Some American companies, especially those with a long experience of profitable operation in the U.K., have a similar attitude.

At the present time, these companies appear to be in the minority; this is no doubt part of the reason why Continental manufacturers have been more successful in penetrating our domestic market than we have been in their markets. Will this situation change as more British companies succeed in adapting themselves to European competition? After only two years of membership the question remains open.

Geoffrey Owen

Industry undeterred

ALTHOUGH THE two U.K. Government Ministers responsible for trade and industry, Mr. Anthony Wedgwood Benn and Mr. Peter Shore, are so strongly opposed to the U.K.'s continued membership of the EEC, they have failed to shake the confidence of the vast majority of the country's industrialists. As far as they are concerned, there is no question that Britain's membership of the Community is not only to their advantage but to the benefit of the country as a whole.

This is not at all surprising, for the U.K.'s industrial interests have been firmly in favour of U.K. membership of the Common Market for nearly two decades now.

Indeed, industry, through the several bodies which then represented its interests, was in the front rank of the groups which pressed for the original application to join the EEC in the late 1950s and early 1960s.

Then, when the first negotiations on Britain's application were suspended in January 1963, it was British industry which tried to pick up the pieces, making clear its resolve to continue working towards an end to trading divisions in Western Europe by every means at its disposal.

And it succeeded. Over the next 10 years, until January 1, 1973 and Britain's accession to

Contribution

In effect, the question was answered in March of this year, when the CBI produced a report by its Europe Committee, summarising industry's views as a contribution to the pre-referendum debate.

The report showed that the weight of evidence was overwhelmingly in favour of continued membership of the Community, and that it which tried to pick up the pieces, making clear its resolve to continue working towards an end to trading divisions in Western Europe by every means at its disposal.

Only a handful of CBI member companies did not share this majority view. In the main, these companies relied primarily on domestic sales or exports outside the Community. Most of them based their sup-

port for withdrawal on the somewhat negative view that they would face increased competition in this country when tariffs were dismantled.

Among the other reasons given were that membership had encouraged Japanese competition in the U.S. and Australia, or that it had diminished U.K. access to prime wheat, or that North Sea oil exports could make up for the loss of the longer term benefits of membership.

It must be emphasised again, however, that these were the views of only a very small minority.

The rest of the CBI's members firmly believe that industry needs a large and prosperous home market of 260m. people, compared with Britain's 56m.

There are many, many reasons for this opinion, some of them emotional and philosophical (and why not?) and some rather more factual.

For example there is a general feeling that it must be good for British industry to be part of a market which had an annual growth rate in the 1960s and early 1970s which was over twice that of Britain—5.5 per cent. compared with 2.8 per cent.

There is a conviction, too, that even though this rate of growth has fallen off, because of the increase in oil prices and the slowing down of world trade,

Available

The Confederation also feels that industry has benefited substantially from the £466m. of Community funds made available during the first two years of membership in the form of loans and grants. Britain paid some £360m. into the Budget during this period. Of the £466m. total, some

£90m. was made up of various grants, another £200m. took the form of loans, most of which went towards modernising industry, and £176m. was spent in agricultural support payments which the CBI would argue directly benefited British housewives and farmers.

Industrial interests also feel that Britain has already made itself felt on a number of Community policies, particularly on trade and aid for developing countries and agriculture.

They argue that British businessmen—and trade unions, if they care to use it—now have a network of channels through which they can influence decisions made in Brussels, which will affect them whether or not Britain is a member.

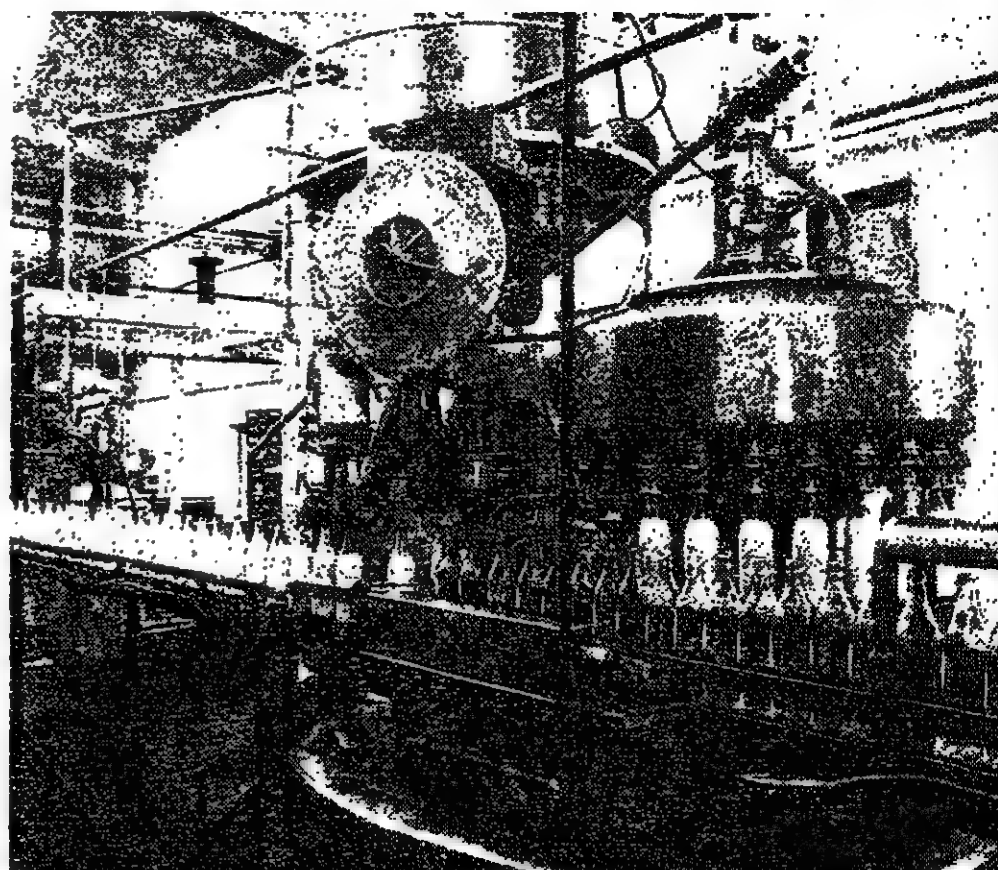
In a sense, this is the most important point which industry is making. Having supported the concept of Britain's membership of the EEC through thick and thin, the CBI and its members would be most reluctant to see their views on the future development of Community policies go unrepresented. If Britain decides to come out of the EEC, one can only feel that industry will be unable to resist starting a campaign for re-entry. Its convictions run that deep.

Harold Bolter
Industrial Editor.

الجزيرة

Vickers Part of Europe

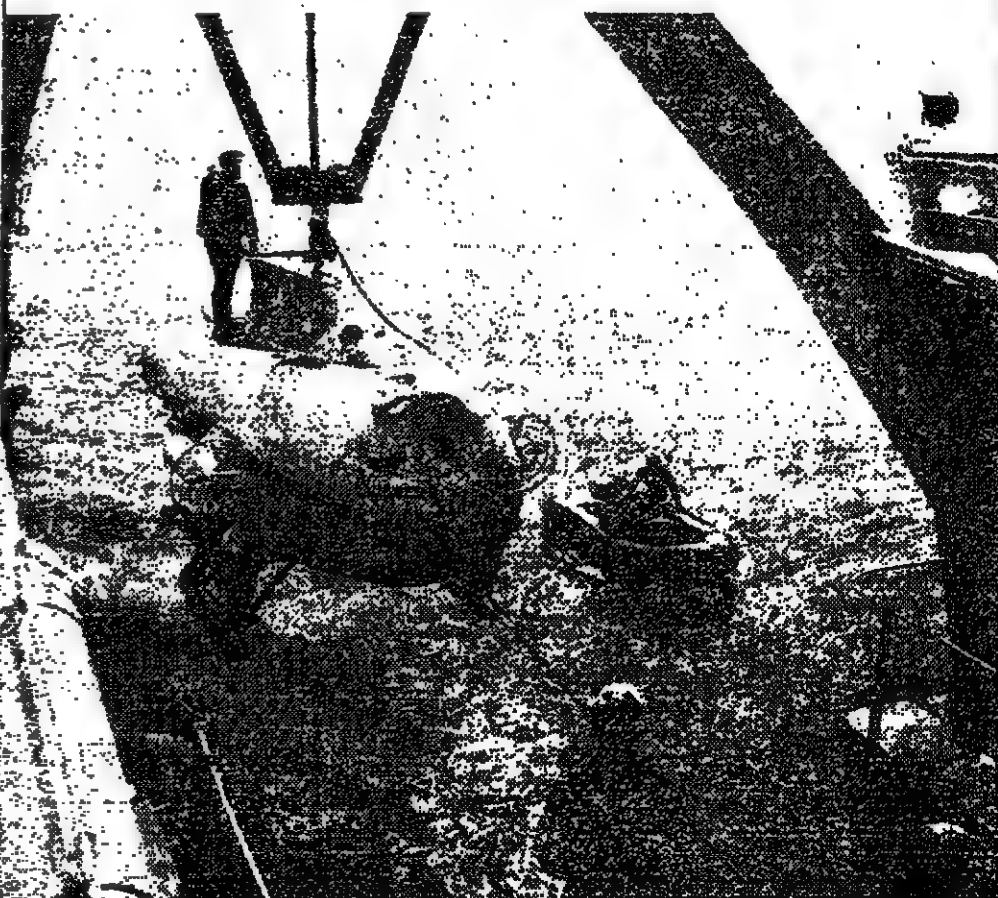
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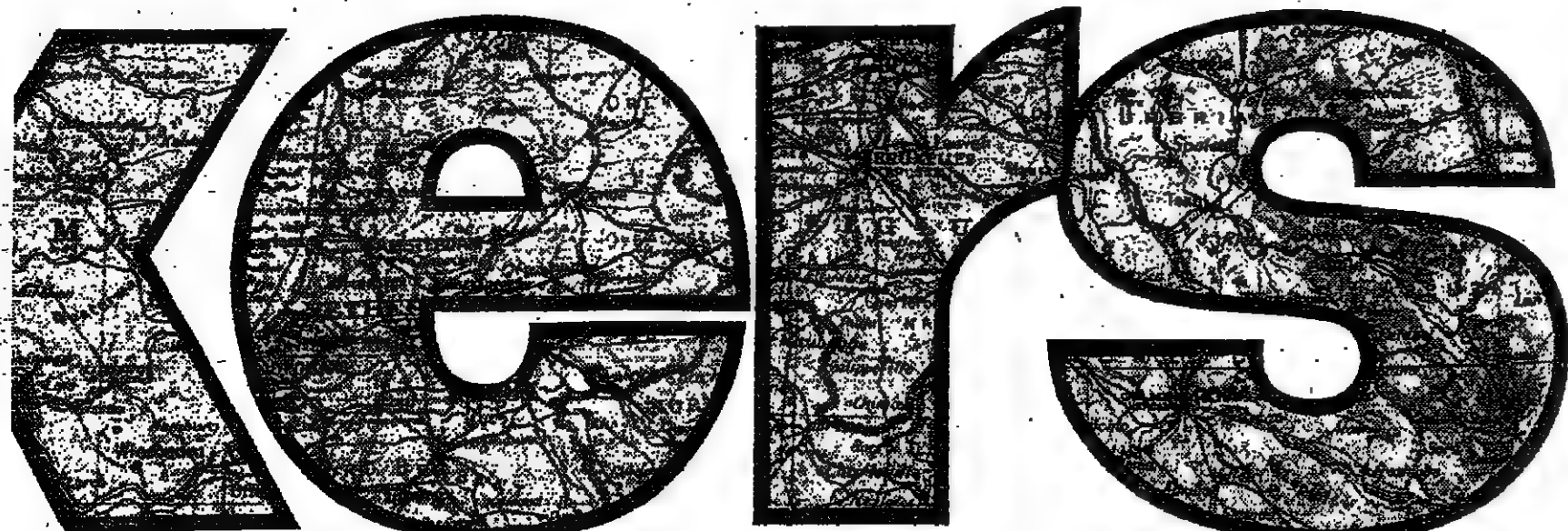
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Scotland's doubts

THE CONVENTIONAL assumption—which is actually quite hard to contradict—is that Scotland will prove to be one of the least enthusiastic parts of the U.K. on the question of EEC membership when the referendum votes are counted.

The balance of opinion at the start of the campaign, according to the polls, is absolutely even, with almost a quarter of the electorate still undecided. On the other hand, much of the telling political establishment in Scotland—the Labour Party, the Scottish TUC and the Scottish National Party—has ranged decisively against the Market, and has only just begun campaigning actively.

The anti-market camp will undoubtedly be assisted by the absence of any instinctive identification of Scots with Continental Europe, despite the historical Franco-Caledonian 'auld alliance'. This may well be reinforced by an essentially negative popular conception of the EEC itself, on such things as food prices, and inshore fishing limits.

There is also the feeling that the EEC will strengthen the forces of "centralism" and will heighten Scotland's impression of being isolated on the periphery of a political and investment system which is no longer just Westminster-oriented but is now focused even more remotely on Brussels.

Finally, there is the fact that in trade terms Scotland appears in the less "dependant" on the EEC than is the case for the U.K. as a whole. An assessment last year showed that, while Scottish manufacturing exports (excluding whisky) to the EEC rose from 23 to 25 per cent. between 1972-73, in the U.K. they rose from 23 to 32 per cent. Scotland's trade with North America is marginally more important to her than is the U.K.'s and her sales to areas

high-unemployment Clydeside area, precisely because of the traditional tendency for Scotland to suffer more and longer during a U.K. recession. This assumption is still deeply ingrained despite the new resilience that has been induced recently by North Sea oil activity.

Allied to this, is the forecast that the flow of foreign (mainly American) investment, on which post-war Scotland has become highly dependant, could dry up or could actually be withdrawn. If this did happen, it would be a greater disaster in Scotland than elsewhere in the U.K.—a new survey estimates that employment in U.S.-owned manufacturing enterprises reached 92,000 in 1973, about 14 per cent. of the Scottish manufacturing total. In engineering, American companies employ about one-third of the Scottish workforce.

Resilience

Among the factors which will encourage a "yes" vote the most important, unquestionably, will be the alleged fear that major economic difficulties would result from Britain's withdrawal. This could have a substantial impact, notably in the

There are certainly some very large assumptions in the pro-market's fears for this investment—Scotland's attractiveness as an English-speaking manufacturing and marketing base for U.S. companies has by no means been confined to Britain's prospective membership of the EEC. However, it now clearly represents a large consideration for both foreign and home investors in Scotland; and in the current economic climate, industry's predictable view that it would be damaged by withdrawal from the EEC may weigh more heavily with employees.

What finally assists the pro-market case is the fractured and ill-co-ordinated character of the anti-market campaign. In a part of the country whose allegiance to the Labour Party has been particularly strong, the self-imposed "neutrality" of the party machine will be highly debilitating for the anti-market cause. Indeed, while Scotland's Cabinet representative Mr. William Ross has voted against the renegotiated terms in Cabinet and in the Commons, he is unlikely actually to stomp the country seeking a "no" vote.

The one uncertainty is the possible impact of the SNP campaign. The Nationalists, who attracted nearly a third of the vote in the October General Election, go into the referendum ostensibly as the only party united firmly on a "no" vote, under the slogan "No entry on anybody else's terms."

Withdrawal

Superficially, the SNP is campaigning on ideal constitutional ground. The similarities between the issue of British withdrawal from a European Common Market after two and a half years and Scottish withdrawal from a U.K. Common Market after two and a half centuries are too striking to be ignored.

However, the SNP's motives are also mixed. They are as divided as Labour on the EEC, but are able to paper-over their split by suggesting that Scots should reject terms which would have been improved, hypothetically, by an independent and oil-rich Scotland. What the SNP actually wants from Scottish voters is a tactical vote: "No—for the moment."

The Scots (ominously for Westminster) might well be prepared to accept this imagery. On the other hand, the issue is already complicated enough for it to be quite possible for this "Scottish dimension" to be swamped. Certainly, a Scottish "yes" vote would be a bloody nose for the Nationalists.

But, in the event of continued British membership (with or without Scottish endorsement), the SNP is already prepared to campaign for separate Scottish representation on the EEC councils. This compromise (suitably linked to the forthcoming Scottish Assembly) will have considerable emotional attractions for many Scottish voters. It may even commend itself, as a viable European reform, to politicians of other parties in the more conventional politics that will follow the referendum.

As things stand, it seems clear that a Scottish "no" would materially assist the SNP case for Scottish independence, particularly if it was over-ruled by a decisive English "yes". Although the referendum might thus intensify the arguments about Scotland's place inside the U.K., it cannot ultimately resolve them.

Chris Baur

Scottish Correspondent

N. Ireland has much to gain

SUBVENTIONS TO NORTHERN IRELAND FROM EEC FUNDS

European Social Fund	£8.26
European Farm Fund	£1.27
Regional studies	£0.02
European Investment Bank loans	£2.4
TOTAL	£12.28

(Source: Northern Ireland)

government, with Ulster seen training facilities the most as standing to gain enough preheaviness in the U.K. materially to offset any losses. Although the structure in the field of domestic control Northern Ireland's agricultural over its own affairs. Briefly, the is such as to make local SDLP's case is that membership offers largely ineligible for of the EEC at least holds out port under the Common. the prospect of Ulster being cultural Policy, the prayer able to break out of the poverty-agriculture has since 1871 which has for so long served to calved 'subventions' total £12m. from EEC funds.

Speculation

In the absence of final agreement on the Regional Development Fund, much of the argument is of course based on land receives from the speculation. The U.K. Government in its own attempt to persuade Northern Ireland will benefit "consider" that Ulster may fit to the full from whatever aid may come available.

Although the £400m. a year The U.K. Government Northern Ireland receives from pointed out that these have the U.K. Exchequer as a whole derive from Northern Ireland will no doubt continue to provide the lion's share of outside support for its economy; the province can point to tangible benefits it has received directly from the EEC since 1973.

Since the U.K. joined the Community, more than £12m. has been paid or committed to Northern Ireland by EEC institutions, including loans totalling £2.6m.

The loans were made by the European Investment Bank to companies inside the province. The biggest single item, however, is covered by aid from the European Social Fund totalling £8.26m., mostly for expenditure on employment, training, rehabilitation and resettlement services. One consequence of this, on top of the U.K. Government's favour of membership broadly own contributions, has been to follow that of the Dublin makes. Ulster's industrial re-

Paul Elton

North well used to Continent

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Mixed feelings in Wales

WALES IS not a part of the E.C. which could be expected to be enthusiastic about Common Market membership. It has long suffered from being a peripheral area of Britain with the familiar problems of above-average unemployment, depopulation, and declining heavy industries. New industry has been attracted to Wales but at nothing like the rate needed, despite the plethora of regional aid policies promoted by successive governments.

Looking at Common Market membership at its simplest, there would seem to be little sense in the Principality. It is the centre of decision making for even more distant and foreign Brussels, nor for an economic community devoted to free competition and the unfettered circulation of capital, investment and labour.

As a delegation of Plaid Cymru put it on a recent visit to Brussels: "We are experts at being on the periphery and we see the whole thing being repeated on a bigger scale and feel defenceless."

Politically too, Wales' political loyalties would point to a fairly solid majority against. Industrial Wales is one of the strongholds of the trade union movement, the majority of Welshmen have voted Labour in recent elections. Given this combination, it would hardly be surprising if the majority of Labour supporters were on the side of the party as opposed to the Government.

Conference

To the surprise of some, the effective opposition in Wales, Plaid Cymru, has come in against continued membership. Admittedly this was a result of the floor of the party's annual conference in January forcing through a hard line anti-Market

resolution, against the advice of the platform. But this has not prevented two of Plaid's three Westminster MPs campaigning vigorously against membership under the slogans "Europe Yes: EEC No" and "No Say: Say No."

The argument that Wales (and for that matter Scotland) have better chances of achieving self-government within a European Community 'framework' has gone by the board, at least for the time being.

The Bids in fact the only group in Wales to have produced a detailed anti-Market manifesto. It rejects continued membership on the grounds that free movement of capital around the Community will damage moves to strengthen the Welsh economy by large scale planned investment and that European Political Union and a directly elected European Parliament would mean negligible Welsh representation.

It urges instead the reactivation and broadening of EFTA to include other interested countries, a special trade agreement with the EEC, and associate membership of the European Coal and Steel Community.

In rural Wales, it would also be reasonable to expect that the many small farmers, most of whom probably began by supporting membership because of the potential benefits offered by the Common Agricultural Policy, to have become disillusioned by the unprecedented rise in their farm costs and last autumn's ruinous collapse of the beef market.

The best market fiasco and the subsequent blockade of Irish ports may have been the result of the renegotiating Labour Government's refusal to apply the EEC's beef intervention system while not winning permission for a return to de-licensing payments support until

the damage was done. But Common Market membership was bound to incur some odium for one of the worst years in Welsh agriculture for a very long time.

The first public hint that Wales is unlikely to be a push-over for the anti-Market forces was perhaps the Westminster division after the debate on the renegotiated EEC terms. To everyone's surprise this produced a majority of Welsh Labour MPs for continued membership. At the same time a number of Labour MPs and many trade unionists joined forces in a specifically Welsh pro-Market campaign chaired by Mr. Cledwyn Hughes, the MP for Anglesey and chairman of the Parliamentary Party; though the Welsh TUC, dominated by National Union of Mine Workers and the Transport and General Workers, has come out strongly against.

Startling

But the real eye-opener has been provided by the only public opinion poll so far carried out in Wales on the EEC issue. This showed 57 per cent in favour of staying in and only 27 per cent against. As everybody knows, public opinion polls are not infallible. But given that the anti-Market forces were off the mark earlier and indeed created the impression of a monolithic bandwagon, it is a startling result.

Perhaps the reasons for the surprisingly strong pro-Market showing—assuming it is holding—will emerge more clearly as the campaign gets under way in earnest over the next three weeks. But in the meantime, what evidence there is points to a variety of reasons why in the end a majority of Welshmen may, in fact, vote yes.

First and foremost are, of course, the many people who,

while they were against EEC entry originally, now feel that since we are in, we might as well stay in. Dark economic clouds are gathering over the Welsh industry. Of the 20,000 redundancies being pressed for by the British Steel Corporation, up to 10,000 would be in Wales, out of a total steel workforce of 60,000. Many are bound to reason that this is not the time to indulge in the adventurism of pulling out of the EEC. They know also that many an expansion plan is likely to depend on continued membership: the most notable being Hoover's planned large-scale extension at Merthyr Tydfil. But beyond this essentially negative reasoning are many mainly older people of industrial valleys who took to Socialism with their mothers' milk. They cannot square the anti-Market line with their belief in the international dimension of Socialism and the brotherhood of workers. In any case, with business becoming more international it seems only logical that trade union organisations should also reflect this by operating at a European level.

In rural Wales, too, reports from grass roots, so to speak, indicate that farmers do, in fact, have a much clearer idea of the cause of their recent difficulties than some give them credit for. Naturally, the anti-Market line that withdrawal will allow a return to a cheap food policy holds no appeal for them. Even the pre-EEC entry fear that membership might result in enforced disappearance of hill farming subsidies has been killed stone dead by the adoption of a Community-wide hill policy which underwrites the British scheme to the tune of 25 per cent.

Robin Reeves

North

CONTINUED FROM PREVIOUS PAGE

The industrial redevelopment of the north of England these last 30 years as it has become imperative to replace old industries and processes with modern and, it is hoped, enduring industrial activities, has not all stemmed from the wisdom and benevolence of Westminster as orators would, from time to time, have us believe. The north has shown a healthy pragmatism in taking steps towards solving its own problems. Many of the major acts of industrial renaissance and many of the major ones as well have involved closer ties with the industries of West Europe on the one hand, or the oil-related technologies of North America on the other.

The twin spur of Europe and the industrial contracts stemming from the North Sea have become very important to the well-being of northern industry. Towns, cities, counties, and to promote trade between the regions throughout the north North East and the Common have buckled down to improving their local industries by self-help. A network has grown up of professional industrial development officials together with a smaller number of promotional bodies paid for by contributions from industry and local authorities and some government help in the form of grants.

Councillors

It would be hard to find an industrial development officer in the north of England who is opposed to Britain remaining in Europe on professional grounds. Some of them find themselves broadening delicately at present, however, if the local councillors they report to happen to have unfurled anti-Market banners.

The highest and oldest of the northern development bodies, the North East Development Council, which has down the years done a great deal of work to promote trade between the regions throughout the north North East and the Common, is remaining strictly neutral on the issue as a matter of policy. An official explained

the council's professional view that its job will be to make the most of whatever political and economic situation exists for the benefit of the region.

Over in Manchester the North West Industrial Development Association has no inhibitions about taking a positive line on the Market. "NWIDA is very firmly in favour of the Common Market," said Mr. Bert Nicholson, the research officer. "We see it more as an opportunity to solve the industrial problems of the North West than as the only solution."

NWIDA is not organising any promotions but is keeping in touch with Brussels—members and staff are making frequent visits to keep themselves informed. The association has formally reported, "In favouring continued EEC membership it must be emphasised that membership alone will not solve the problems of Britain or the North West. The Community should provide a stimulus to national policy problems for structured change, not an alternative to them."

Roy Hodson

Property unaffected

DURING 1971 and 1972, at the time that Britain was negotiating to join the Common Market, British property developers "discovered" Europe. Because the two events occurred at approximately the same time, an impression has grown that some "connection" existed between them. A little closer scrutiny shows, however, that the events were not related. Furthermore a British withdrawal from the EEC would not directly affect the activities of the British property business on the Continent.

The British involvement really has three elements. There are property agents active in most of the Common Market countries with particular strength in France, Benelux and Germany. There are property developers, both large publicly-quoted companies and small operators, engaged in predominantly commercial (as opposed to residential) developments in those same countries. And there are the long-term investors in property—the insurance companies, pension funds, and property funds—who have followed once again the same trail.

The enterprise and activity shown by these various organisations on the Continent have not been mirrored by any comparable activity by Continental companies in the U.K. True, there have been occasional examples of a Continental construction company winning a contract for a major develop-

ment scheme—the Dutch company Breda has recently been chosen to undertake a city centre development in Aberdeen—but the instances are few. Furthermore, continental companies active over here have not generally been engaged in the entrepreneurially testing tasks of site assembly and obtaining long-term finance, even though some—the French "promoteurs"—for instance—are well-experienced in this field at home.

Institutional

The discrepancy between British activity on the Continent and European activity in the U.K. is readily explained. In the major Continental countries there existed few indigenous commercial property agents and none of them offered the wide spread of professional services which is the stock-in-trade of the larger British firms. Since in Britain so much land has been in the hands of a few wealthy landowners, there has been for centuries been a practice of leasing properties to tenants. Leases require the skills of estate management while the landlords have needed, in addition, professional advice on how to order their property investments to best effect.

The commercial property developer, a familiar if unloved figure on the British landscape, is an altogether rarer bird on the Continent. Many British companies look on property development as an activity policy, which will provide them with over the past two years has a long-term asset in property swung from insisting that

which they will only sell if, as at present, economic circumstances dictate. On the Continent, the idea of developers holding on to their developments was much less common. Instead, a building firm that might develop a site would normally intend to know the identity of an owner-occupier who would take over the completed property before he started the construction work.

Finally, the institutional investor in property was again relatively unknown in Continental countries where owner-occupation was considered the norm.

The crucial point to appreciate is that the most immediate effects of Britain joining the Common Market—a reduction in tariffs and the freedom to take up employment in other EEC countries—had little or no impact on the way the property world was developing.

Indeed the important factors determining whether or not a property development shall proceed—building costs, credit availability, interest rates, demand for new space, availability of long-term funding—are almost totally independent of the present workings of the Treaty of Rome. Each country is still autonomous (or as autonomous as one can be these days) in its monetary and fiscal policies. France, for instance, which will provide them with over the past two years has insisted that

John Trafford
Property Correspondent

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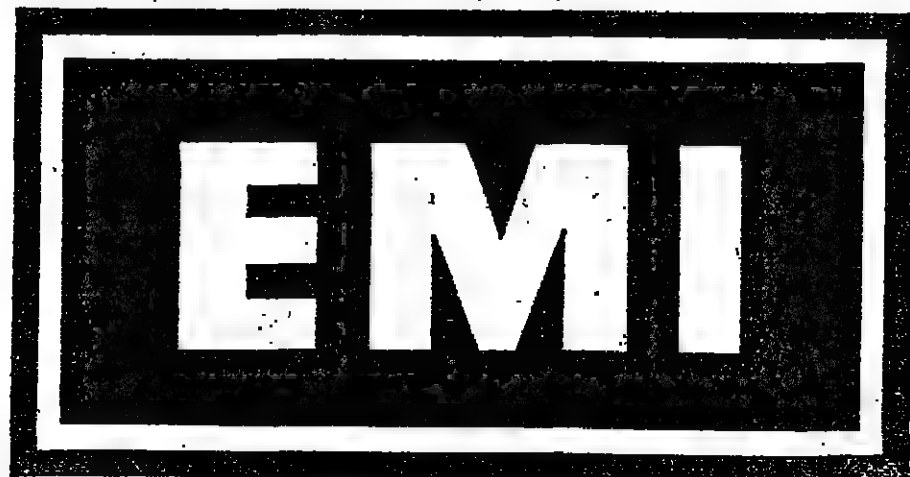
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BRITAIN AND EUROPE X

Shipping in favour

THE BRITISH shipbuilding and shipping industries have not been affected to any considerable extent by Britain's entry into the Common Market. They are both industries operating internationally in extremely competitive markets and no clause in the Treaty of Rome so far has affected this state of affairs.

In the shipping sector, U.K. shipowners showed little enthusiasm one way or another when the U.K. entered the Common Market two years ago. The attitude then was that shipping was an international industry and that there were already close connections with European shipowners within the numerous shipping conferences and also through the International Chamber of Shipping.

Now, however, U.K. shipowners see membership of the

EEC as being much more important, in effect, as members of a "club" which must oppose the move by developing countries to discriminate in favour of the national flag ships carrying their cargoes. The recent UNCTAD resolution, proposing a "40-40-30" shipping trade under which the flag vessels of two countries trading together would share 80 per cent. of the trade, with "outsiders" competing for the remaining 20 per cent., could destroy much of the trade of British and European shipowners who specialise in the "cross trades"—in effect common carriers with no national base in the countries where they serve.

This convention needs the agreement of a number of countries before it becomes effective and the traditional maritime nations are convinced

that their governments will not ratify it.

Early this month Mr. Tim Bolton, president of the General Council of British Shipping—the voice of the U.K. shipping industry—said that before British accession to the EEC in 1973, "we had, after two years' study by a committee of shipowners representing every branch of the industry, concluded that the balance of advantage and disadvantage for British shipping entry was pretty fine but came down in favour of joining."

Now, said Mr. Bolton, the circumstances were very different. As a spokesman for the industry he declines to

pronounce on arguments about sovereignty, but stresses: "The effects of withdrawal from the EEC on this country's economy and, therefore, on its foreign

trade would be very damaging. In both respects British shipping would be hurt, even though we as an industry are tied neither to our own domestic market nor to that of the Nine."

There was a direct connection between the strength of the British economy and the prosperity of British shipping. The U.K. economy and its trading strength would suffer by withdrawal from the Common Market. "So, too, would British shipping directly or indirectly," says Mr. Bolton.

The British shipbuilding industry also has not been, and does not expect to be, affected by membership of the Market. There are no tariff barriers in the shipbuilding world but there are clauses promoting a general run-down in shipbuilding

subsidies.

Nationalisation of British shipbuilding does not contravene the Treaty of Rome and, since most of the major U.K. shipbuilders are in regional support areas, "there is a clear escape route for direct support or subsidy," says one British shipbuilder, even though there is nothing in the nationalisation Bill that gives the Government powers to subsidise the industry.

U.K. shipowners, however, are apprehensive about the possibility that a nationalised shipbuilding industry, in a period of little work and intense competition in a world industry of over-capacity, may be their only shipbuilder. "As an international industry, we must order our ships in the cheapest markets," said one leading British shipowner. "If we were forced to place our orders only with British yards at prices which are uncompetitive we stand to lose in trades which bring into Britain a large part of our 'invisible' exports." Any move by a British Government to force British shipping orders into U.K. yards would certainly contravene the Common Market Treaty.

As the world shipbuilding orders books are run down during what appears to be a lengthy recession, competition for the new contracts available will intensify. Charges have already been made by U.K. shipbuilders that Japan is "dumping" new tonnage on the world market at prices which are only 50 to 70 per cent. of prices quoted by British and European shipyards.

This charge has been hotly denied by leading Japanese shipbuilders but if it proves to be true the British industry, although it would try to mount a common front with Continental and Scandinavian shipbuilders, obviously would be reassured if the U.K. in the years ahead was still a member of the EEC so that they would have the backing also of a united European governmental front.

Common Market shipbuilding policy at present is far from common. In a survey of the Nine's shipbuilding industries H. P. Drewry (Shipping Consultants) said that EEC policy directives so far have three incompatible aims: to modernise EEC shipyards; to reduce national subsidies; and to safeguard shipbuilding employment. This last aim, as the survey rightly points out, is the most politically sensitive and is irreconcilable with the first two objectives.

James McDonald

Shipping Correspondent

Steelmakers need strong nerves

THE NINE members of the European Coal and Steel Community are now expected to produce not more than 140m. tonnes of steel this year, compared with 156m. tonnes in 1974. The utilisation of capacity among them varies between 40 and 80 per cent. at present and profits are said to be non-existent. On April 1 this year Community steel prices were 40 per cent. below last year's maximum price levels.

This is obviously a time for strong nerves among the individual producers and a testing period for the ECSC institutions. So far, although there has been plenty of evidence of strain, the ties have held.

Nevertheless, over the last few months the U.K. has been less than flattering about the prices charged by West German steelmakers, in particular, and some of the other Continental producers in the British market.

And the French steel industry wanted the European Commission to go as far as declaring a state of "manifest crisis," which would have allowed production quotas and minimum prices to be fixed, but this request for short-term help to counter the recession was turned down.

Instead the Commission decided earlier this month to set up a monitoring unit under which Common Market steel companies would be asked to report all new orders, prices and monthly production. In this way—and there are provisions in the ECSC treaty obliging companies to provide such information if it is requested—the Commission will be in a position to base any decisions that may prove necessary on sufficiently reliable data.

Forecasts

The Commission has also begun an urgent revision of its present forecasts for the steel industry this year in order to provide companies with better guidance on the market situation.

The basic argument of the Commission is that the present crisis is essentially short-term, falling into the normal cyclical pattern, and that it would be wrong to respond too quickly to appeals for help which would involve imposed restrictions.

There has been support for this cautious approach from some of the Continental producers, who believe that the market has now bottomed out. Certainly, strenuous efforts are being made to get third country export prices up, supported by other rigorous production cuts. Other steelmakers, including those in the U.K., do not see any real improvement in the demand "atmosphere" yet, however.

It may seem a contradiction, but one of the theories which has been expressed on the reason for the Commission's decision not to press ahead with import and price controls is that it may have been reluctant to flex its muscles in an area of policy where the British Government is very sensitive and where anti-market capital might be made out of bureaucratic "interference" during the U.K. referendum campaign.

The contradiction lies in the fact that the U.K. steel industry, and particularly the British Steel Corporation, would have much to gain from the declaration of "manifest crisis" by the Commission, and controls, as any other country and more than most.

Imports have come into the U.K. at an alarming rate so far this year and at prices which are below those charged by the BSC, which has tried to keep to its list prices despite the temptation to cut back in face of competition.

In this sense, it could be argued that the ECSC has failed in what must be one of its primary tasks, that of ensuring some form of orderly marketing, at least between member countries.

On the other hand, it could equally well be argued that the fault lies with the BSC, in that it has not responded with sufficient flexibility to market conditions.

For the most part, however, the nationalised British Steel Corporation and the private sector members of the British Independent Steel Producers' Association are very well satisfied with the benefits they have gained from membership of the ECSC.

In particular, although this is obviously not a good time for them to shout about it, they feel that membership of the Community has freed them from

some of the worst effects of control by the U.K. Government

particularly in the prices for steel. In theory, national Government are not allowed to subsidise their steel companies outside the ECSC rules. This may be important during the present debate between the BSC and the U.K. Government over the Corporation's plans to cut costs. For example, if the BSC prevented the Government from doing anything to red its costs by a reduction in a

power, and runs up a debt which could be as high as £200m. as a result, other members of the ECSC could be subsidised.

Increases

Equally, if the loss-making BSC granted inflationary increases to its employees, it would be bailed out by the Government, this could also be said to be a form of subsidy.

To a very real extent, therefore, the rules of the ECSC could be used by both public and private sector steel interests in the U.K. to ensure that they are given more freedom by Government to manage their own businesses.

Surprisingly, however, it is not this effect of being part of the Community which has the present Government concerned during the renegotiations preparation for next year's referendum.

The main problem, as Government sees it, is under the ECSC rules it lost its powers of direct control over investment in the private sector, though not, of course, in the much larger public sector.

All this has meant so far that one company, Greek-owned, cannot be prevented from building a new mini steelworks in South Wales, which will be on a supply of ferrous scrap which may run short from time to time.

Nevertheless, the principle considered important end for the Government to be determined to sort out this question of investment control after referendum if, of course, U.K. remains a member of Community.

Harold Bol

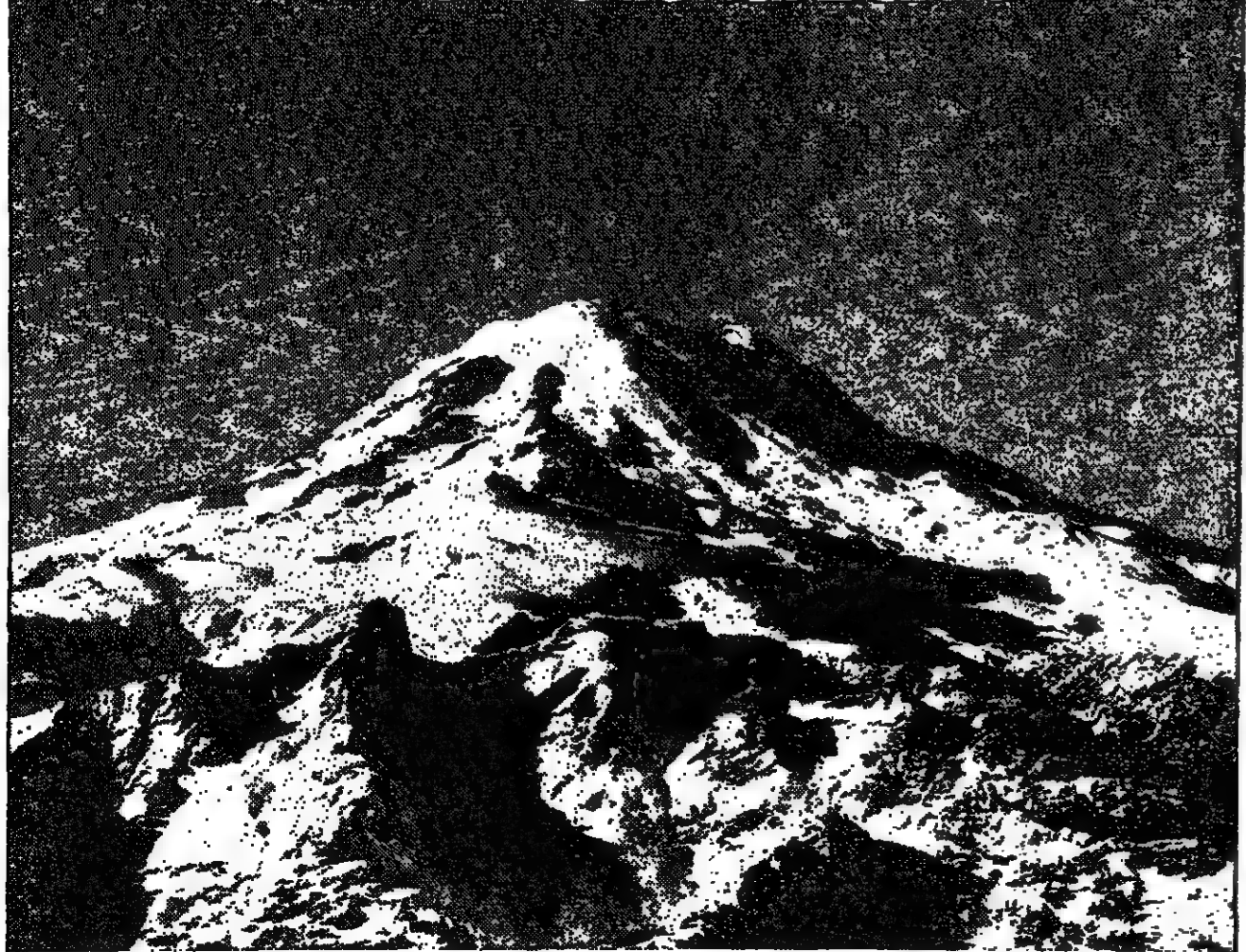
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Aerospace teamwork

THE U.K. aerospace industry has been a dedicated adherent to the principle of international collaboration for many years, and to-day a majority of all its activities in the civil and military aircraft, aero-engine, missile, and space fields, is based upon the sharing of costs and expertise with other companies on the Continent. The Concorde and the European Airbus, the Multi-Role Combat Aircraft, the RB-199 engine, the Jaguar jet strike-trainer, the Puma, Gazelle and Lynx helicopters and the Martel guided missile are some of the major collaborative ventures that come to mind. But these represent only the tip of a collaborative iceberg that penetrates deeply into the industrial aerospace life of the U.K. and Western Europe, with an almost bewildering array of commercial licensing agreements and other arrangements involving even the smallest of components.

To-day, this trend is being taken even further, with pressure growing for the development of a much more tightly-knit European aerospace industry to meet the increasingly difficult conditions in world markets and especially the toughening competition from the U.S. Especially, this move towards the creation of a smaller number of stronger aerospace units in Western Europe is directed towards redressing the current imbalance in the supply of civil aircraft to the home market, where at present more than 70 per cent. of all civil airliners are bought from the U.S.

For these reasons, the leaders of the U.K. aerospace industry are anxious to see a "Yes" vote in the forthcoming referendum, for they see in this the only way in which they can continue to exploit the undoubted advantages the U.K. industry has as the biggest single aerospace industry in Western Europe. While it is obvious that a "No" vote and a subsequent withdrawal from the Common Market is not immediately going to cause the collapse or demise of existing collaborative programmes (all of which are already too far down the road for that to occur) it would certainly make it much more difficult for the U.K. to participate in any future ventures that the European industry might want to start.

Clearly, also, the U.K. industry would not be totally notwithstanding the initial U.K. Government injection of expertise and the sheer scale of substantial financial support, its resources, even if nationalisation and rationalisation should occur under the present Government's plans, would be bound to mean that its views "go-it-alone" philosophy is

dead, except for the smallest ventures that can be encompassed within the budgets of a single company, and even then only with some Government financial aid.

Even the latter projects are not immune from the vicissitudes of rising costs. The post-war landscape of British aerospace is scarred with the debris of companies and projects that ran into this problem, and most of the mergers and the collaborative ventures of the past 20 years have stemmed from recognition of the need for stronger partnerships.

Some of its products, especially aero-engines, ordered by the valid reason why a collaborative pattern built up at a expense in time, money, resources should be politically disrupted in any way, and would prefer to be left alone, get on with working out future patterns of U.K. European aerospace.

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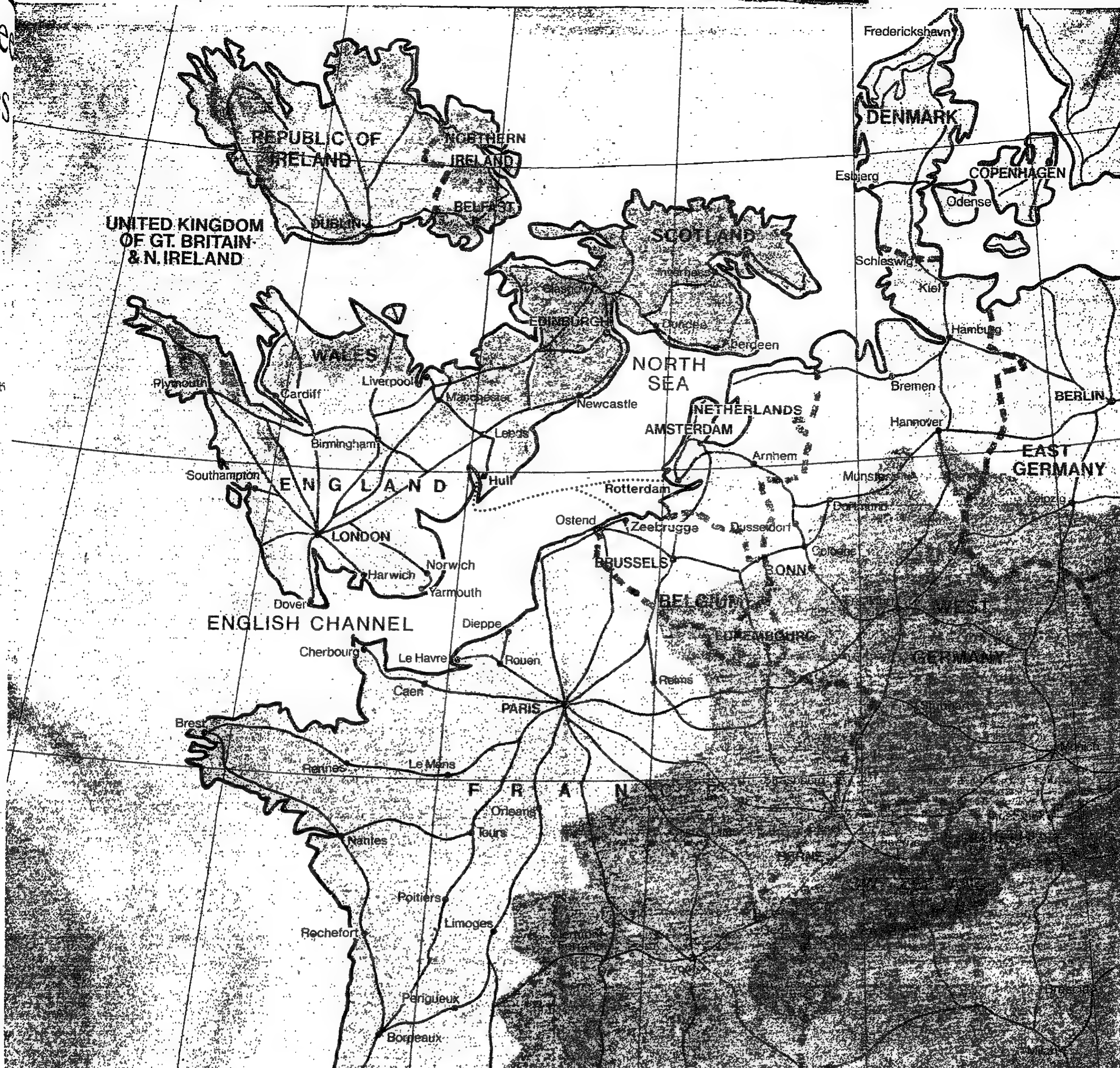
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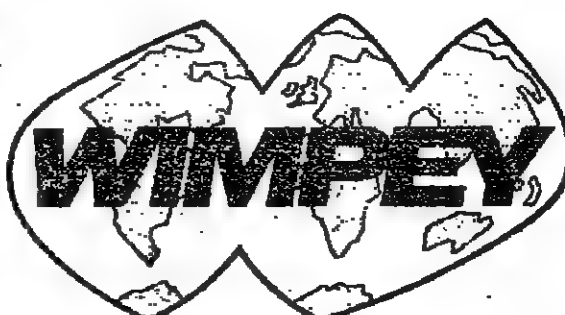
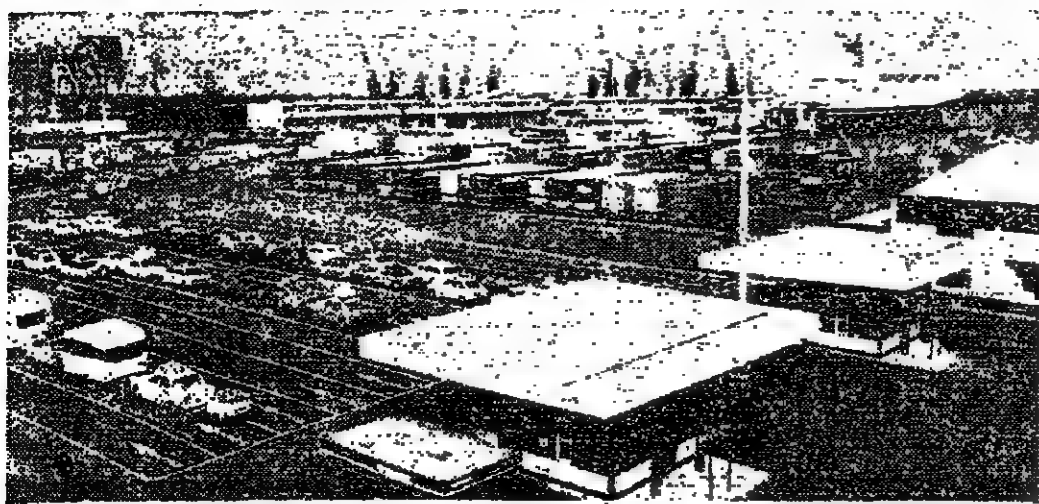
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Major challenge for motors

THE FIGURES on the U.K. motor industry's trade with the rest of the Common Market present what looks like a cast iron case for the anti-market. Since entry, the trade balance has slumped heavily against Britain, and in car exports the U.K. share of nearly every major market has fallen back. Yet the British car assembly and component manufacturers are standing squarely behind the European ideal.

This is not as paradoxical as it sounds. For one thing, no one in the industry expected immediate benefits to flow from entry. Indeed, there was general acceptance back in 1973 that in the early stages EEC membership would mean a certain amount of slippage against the rest. The original Six. It was argued, were already well geared up on a Continental basis, and had a sound base from which to extend into another market. The U.K., on the other hand, was still a learner in Continental terms.

Secondly, a combination of factors led to a weaker performance than expected overseas by the British industry. It is calculated that some 1m. cars were lost through stoppages of one kind and another over the

last two years — many of which could have been sold in the then boom conditions, and therefore must be accounted firm losses.

The result of this has been fewer cars to sell on the Continent, and a still further slump in credibility because of late supply problems.

It has also meant a greater opportunity for foreigners in the U.K.'s own market. The big stimulus given to the British economy by the last Conservative Government while creating unprecedented demand for cars and the biggest sales in history only served to exacerbate this situation. During this period importers from the Continent (as well as Japan) were able to consolidate the strong dealer networks which are serving them so well now.

These setbacks, however, have not deflected the main thrust of the motor industry's enthusiasm for Europe. This is founded on the size of the market, which is regarded as a potentially strong and broadly-based region from which to attack other large economies such as the U.S., Russia and the Far East. The U.K. alone is too small to justify the same degree of investment that can be measured against a much larger market.

Much of the strength of this argument rests on predictions of growth within Europe. Historically this has been more vigorous both in general terms (an annual rate of growth of 3.5 per cent in the Six compared with 1.6 per cent in the U.K. over the last decade), and for the motor industry, which was not subjected to the curbs imposed in Britain in the late 1960s.

Sanguine

It is notable, for instance, that the Ryder report on British Leyland takes a much more sanguine view of expansion in Europe as a whole (26 per cent up on present levels by 1985) than in the U.K. (where it expects a static market in the early 1980s), or the U.S. (another relatively static market).

These predictions conform with the general view of

economists in the industry, who see Europe still lagging well behind the U.S. in terms of cars per person — and thus some way away from "saturation" point — while its GNP is still growing. Some additional force is lent to this argument by the present resurgence in Germany, but it could, of course, be unsettled at any time by unpredictable events as the oil crisis.

Given reasonable economic stability, however, there is no reason why the U.K. should not improve its performance in Europe. Indeed, it has achieved more car sales in the EEC in the past (245,000 in 1972) than it did last year (183,000), so the grounds are there for hopes of considerable improvement.

What has happened since the Community was expanded has been just what the industry's economists suggested — an all-round growth of trade between the U.K. and the rest, but with

imports growing much more rapidly than exports. Back in 1980, for instance, Britain exported £28m. worth of motor products to the EEC and imported £28m. giving a favourable balance of £64m. By 1983 it was exporting £215m. and importing only £91m. But in 1973, with exports of £337m. and a deficit of £53m., and by last year this had risen to £70m.

However, if car sales had improved in step with the progress in other sectors, there would have been no unfavourable balance: car exports slumped from £110m. in 1973 to £84m. last year. In contrast, commercial vehicle sales went up by £11m. to £52m., parts and accessories by £45m., to £265m., and other motor products by £21m. to £90m.

These sectors are now showing far more strength than car manufacturing. In Britain, Companies like GKN, Lucas and Automotive Products have shown that technologically it can compete with the best of Europe, and that their communal organisation is more stronger than average. Effect of EEC membership has been a swift expansion both in exports and overseas operations. But in and withdrawal would be a bitter blow — which might be accompanied by a concentration of investment in the larger Continental market. As for built-up cars, there is no doubt that a huge challenge awaits the British industry. Over the last five years the U.K. production has become less attractive than its Continental competitors. But this does not detract from the point — strongly in the Ryder report — that the Continental market could absorb more British vehicles, and is ideal for at both because of its potential growth and convenient location.

Terry Dodswell

Chemicals deficit

IN THE past 10 years or so envisaged.

The world petrochemical conference in London in February was given some indication of how much the U.K. could benefit from its retained link with the EEC coupled with its own supplies of North Sea oil: a valuable source of petrochemical feedstock. It was envisaged that the U.K. production capacity for ethylene — one of the most important chemical building blocks — could grow from the existing 1.5m. tonnes a year to 4m. tonnes a year by 1985. In comparison, the growth of the West German and Austrian ethylene producers might be in the region of 82 per cent; that of Benelux and Northern France by 71 per cent; and of Southern France and Italy by 111 per cent.

It is unlikely that British companies could, or would, carry out this level of domestic investment by itself. Overseas companies must be attracted to invest and they will only do this if they can be assured of an adequate and secure market. A straw poll carried out by the Financial Times among major U.S. companies last year indicated that doubts about Britain's continued membership of the EEC was a definite

Exporter

ICI, Britain's major chemical company, emerged as the country's top exporter last year, largely because of its positive drive into Europe. Back in 1980, when the drive began, the company had virtually no factories on the Continent. Instead it had about 300 selling agents. These have been replaced by national companies in 15 countries. These manufacturers on their own behalf as well as provide a marketing and servicing vehicle for ICI's general product range.

In one of its "considered statements," the Chemical

Industries Association takes this point about exports. It exported some £799m. worth of chemicals to the other members last year, 37 per cent of all chemical exports — a massive 675 per cent increase on the position 10 years earlier. On the other hand, exports to North America had risen 470 per cent, and to the Six area by 161 per cent.

According to the Economic Intelligence Unit, the chemical industry is with a "serious running" or trading deficit with the EEC. Although the industry's trade balance improved by 50 per cent last year, it pointed out the deficit with EEC countries had risen to £109m.

There were special reasons for this, however. British chemical manufacturers found themselves unable to meet the level of demand; as a result British industry in general found it difficult to import at the prices then reigning. Chemical Industries Association uses this state of affairs to highlight the importance of raising a large marketing base in order to attract the necessary investment already seen on the Continent.

Ray Da

Textile industry

FOR ALL its well publicised problems, in European terms the British textile industry remains highly significant. Though the image of a dying industry clings to Britain has four out of the five biggest textile groups in Europe in Courtaulds, Coats Paton, Tootal and Carrington Virella, and in employment Britain's textile industry is, with that of Germany, the largest in Europe.

On the most recent figures available, Britain accounted for 22 per cent of the Nine's total exports of textile products to third countries and 38 per cent of imports — in both cases much higher than Britain's share of Community GDP. On top of this the British industry has continued to be responsible for many of the most important technological innovations produced within textiles in recent years, and in some product areas — notably top quality menswear — enjoys an outstanding international reputation.

For all these reasons the view the textile industry takes on the importance of continued EEC membership is significant, and perhaps surprisingly in an industry which is really not one of different trades it has been remarkably unequivocal. Lancashire and Yorkshire, Leicestershire and Scotland, trade unions and employers have been consistently in favour of obtaining, and now of retaining, membership.

The arguments which the industry's leaders have put forward to Government include those stressed by other industries — greater opportunities available in a larger and more dynamic market, the opportunity for increased co-operation in research projects, and access to Community funds, but in textile's case other important considerations are also at work.

Imports

The main problem affecting the U.K. industry and its labour force of nearly 1m. has been the remorseless growth of low cost imports into the U.K. And although measures are being pressed on the Government by the British Textile Confederation to curb the flow it is recognised that textiles will always be favoured by countries seeking to industrialise.

The future role of the textile industries in developed countries is likely to be in providing higher quality goods, incorporating a stronger fashion and design element. It is for these more sophisticated products that the wider home base will be required. And although it is possible that outside the EEC the U.K. could negotiate a free trade area with its former

partners the industry regards this as very much a second best, with various non-trading barriers making life more difficult for U.K. producers in Europe.

Of more immediate concern to the U.K. textile industry, however, is the assistance which the EEC can give the U.K. in dealing with present very high import levels. Under a new international agreement, the GATT Multi Fibre Arrangement, all developed countries have agreed to accept more textile imports.

Within the EEC, however, a separate agreement has been reached between the member states which will enable the burden of imports — which now falls much more heavily on the U.K. and Germany than on the other members — to be distributed more fairly in future. Outside the EEC the burden-sharing formula could no longer apply, with the result that Britain would either have to increase its quotas with the risk of serious disruption to sectors of the domestic industry or adopt protectionist policies and court retaliation.

Inevitably, however, there is another side to the coin and the first two years of membership has produced problems as well as potential advantages. Britain has been obliged to open its doors to imports from EEC associate countries and because of a surge in imports

was forced before Christmas to limit imports of Turkish Greek cotton yarn. Burden-sharing agreement also make it necessary for Britain to accept a bigger share of imports from some countries which now supply mainly financial markets such as Yugoslavia.

Britain's industrial difficulties at the start of last year and fear of shortages, also led to a surge of imports from EEC countries at the expense of the U.K.'s textile trade with the Continent. Another factor in this is the buoyancy of textile trade in the U.K. throughout last year. This weakened export market for British goods on the Continent and led to a diversion of goods from those markets into the U.K.

There remains also the fact that the retail sector in the U.K. tends to be much more concentrated than in most European countries making it possible for importers to achieve rapid penetration much more easily.

The industry remains convinced, however, that initial disadvantages become less important, the potential advantages become more significant. Britain becomes a member of the Community.

Rhys D

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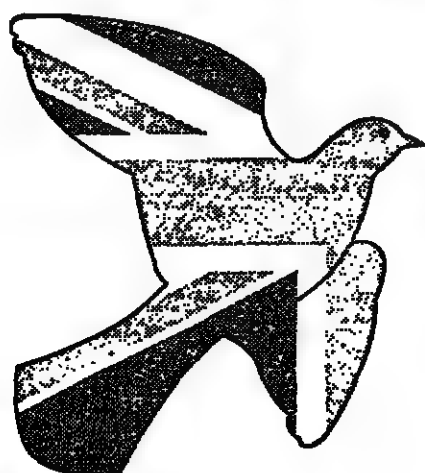
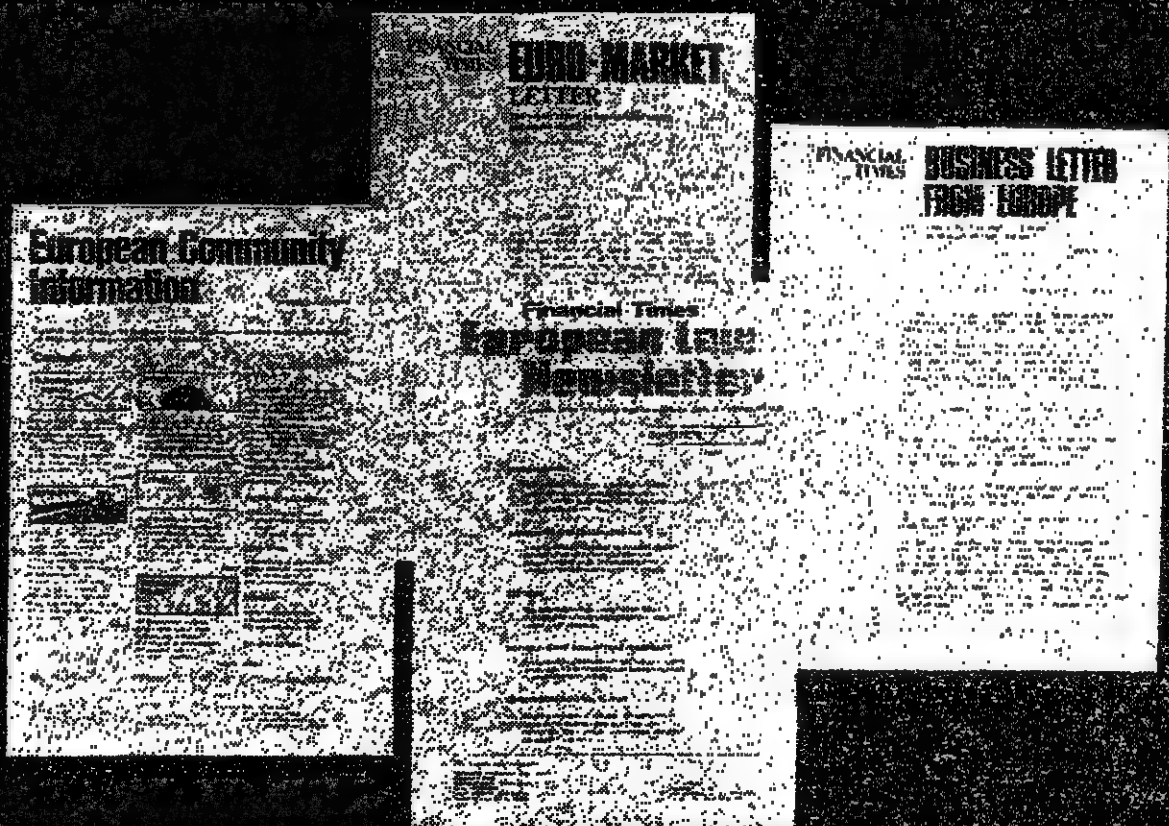
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Handwritten signature: Keith Foley

Overseas sales of British television series, now running at the rate of \$40m. a year, rival those achieved by the U.S. Arthur Sandles reports

A cash lifeline for British television

FEW weeks ago there was headline in the American now-biz newspaper, Variety, to add a few, slaking British hearts: "Brit. Catching U.S. in 'Seas TV Sales Race'". It declared: "Both countries are running at around \$40m. a year in the export of their television programmes. The U.S. had the edge slightly last year, but Britain promises to take the lead in 1975."

For British television this is a valuable lifeline. With commercial television advertising revenues having been a little ad during the winter months—through reviving recently—and the BBC constantly complaining about its lack of cash, the profits which are flowing in as a result of foreign sales are more than valuable; they are essential. And sales are fairly evenly distributed. The BBC, whose Enterprises division operates under Mr. Peter Dimmock, has just produced \$4m. gross from sales of programme exports in the last financial year.

Sir Lew Grade's ATV beats that, perhaps even doubles it, but ATV has a habit of making programmes with the world market in mind, while the BBC claims that this is certainly not the case. Most of the commercial majors have considerable success in the export field and even some of the smaller companies, Anglia for example with its survival programmes, derives valuable overseas revenue.

While much of world commercial activity is to say the least, sluggish, at the moment, sales of television programmes are as lively as they have ever been. Throughout the world television companies are hard pressed for cash, and with foreign-financed products costing a great deal less than domestic production, there is a degree of temptation to look elsewhere. The Inter-



Britain's image abroad: "Upstairs, Downstairs," the London Weekend television programme sells well overseas, and recent buyers include Saudi Arabia and Iran.

for their product. These have changed very little in the past decade. The most that a programme maker can still expect from a real block-buster of a series outside the U.S. would be around \$40,000 an hour (settlements are more often than not in dollars). A spectacular U.S. success which had the support of a big sponsor might get four or five times that amount.

The rates bear little relationship to the apparent prosperity of the nation, or the size of its audience. They are simply what a seller can squeeze from the buyer. There are, however, some broad guidelines. Austria will pay foreigners about \$400 for a half hour episode, Mexico \$700, Uganda \$25, and Britain upwards of \$500. The biggest markets in money terms internationally are the U.S., Britain, Canada, Germany, Japan and Australia in that order. There are some odd anomalies—the Russians are said to pay half the price that East Germans will for television shows, and oil-rich Kuwait still only pays the same as struggling Jamaica (about \$60 per half hour).

Many of the smaller markets

and Westward abroad says: "We are all doing this. We have to. We have to tell people who are paying as little as £10 for a half hour's television that we cannot afford to carry on subsidising them in this way."

Although there are some signs that trouble may be on the horizon most of the companies insist that the export future is as bright as ever. The danger is that many of the programmes which are selling well today are those which were planned during the balmy days of the early seventies when money was flowing into the television coffers. Mr. Dimmock is convinced that he can double BBC TV sales abroad fairly quickly, but even he is having artificially to package 26 week series by linking programmes with a generic connection, in order to make a sale.

But this is not likely to be a major trend. Mr. Dimmock says that there is no sign of a fall-off in the standard of BBC production and the same argument is put forward by his commercial television rivals. Sir Lew Grade, who reckons he will gross \$8m. internationally from his "Edward VII" series this year, intends spending at a high level. His \$7m. science fiction series, "Space 1999", which is seen in many quarters as a much needed successor to "Star Trek" will be launched both here and in the U.S. next September.

Such is the state of television revenues at the moment that Sir Lew acknowledges that "I cannot spend that sort of money out of U.K. network income" and has to bank on foreign sales before he can go ahead. The BBC claims fiercely, of course, that it does not look abroad before making a film and simply hands Mr. Dimmock the product to sell without any pre-construction. He, however,

is considering the possibility of commissioning television products from the BBC itself for sale abroad and which the Corporation would then have to buy from its Enterprises division as well.

Mr. Richard Price is also optimistic that the product will continue to flow. "LWT will concentrate on quality rather than quantity, I think." If that proves to be true there should be no fall-off in sales, because there is already an abundance of product and a reduction in the amount will not affect the market in the same way as a fall-off in standards might.

The great strength of U.S. television is the filmed drama series of the "Hawaii Five-O", "Kojak" type which has hardly been seen in Britain since the days of the "Averagers." ATV has long been tempted by this market and has had one or two attempts with mixed success. Now Sir Lew is contemplating another bid with a series called "Squad X" which would be based on the operations of an Interpol unit (however unlikely that might be) in Europe. He argues, incidentally, that British television is selling abroad not necessarily because U.S. product is worsening, but that ours is rapidly getting better. "People do not notice how much better television is today. If they see something a few years old they say: 'Did we actually like that?'"

If foreign sales are maintained then there will be relief all round, because at the moment television is going through a spell of uncertainty. Advertising revenue for the commercial companies is flowing in considerably faster than anyone had expected, or even hoped. In the first three months of this year revenue was up by 19.4 per cent. on the same

period of 1974, bringing the total to more than £35m. If that pace were to continue the companies would be in a somewhat happier position than most of them were predicting last autumn. However, the cut-backs are continuing, with early closing and late starting being the most obvious indications to the general viewer.

Discreet

Less obvious, for the moment at least, is the greater reliance on repeats. To some extent this is hitting the advertising and luxury operations more than television itself. Advertisers are letting their commercials have slightly longer life these days, and the units which make the advertisements, often employing highly paid film industry staff, are having a thin time.

ITV, with its federal system and diffused commercial performance, can be much more discreet about its money-saving activities than the BBC. The Corporation's additional £5 Interpol unit (however unlikely that might be) in Europe. He argues, incidentally, that British television is selling abroad not necessarily because U.S. product is worsening, but that ours is rapidly getting better. "People do not notice how much better television is today. If they see something a few years old they say: 'Did we actually like that?'"

Perhaps soon it will not be able to import as many of those foreign programmes as it now does.

Commodity prices

From Professor H. Singer.

Sir—I refer to "The Search for market stability" (May 8). In this article you object to the indexation demanded by developing countries but appear to be in favour of it in the proposals to the Commonwealth Conference in Jamaica. You support Mr. Wilson on the grounds that there would be endless disputes about the base period from which party prices were to be calculated.

May I point out that a logical error seems involved here. Indexation may be a good thing or a bad thing, and so may be the fixing of minimum or maximum or agreed long-term purchase prices contained in Mr. Wilson's proposals. If however minimum or maximum or agreed prices for individual commodities are accepted, there is no further distortion or "socialisation" involved in putting these prices on a real basis by tying them to some agreed index of manufactured prices imported by the developing countries. Indeed, in an international sense one cannot really expect producers of primary commodities to tie themselves to any money prices without some kind of protection. Far from provoking "endless" disputes, indexation in this case would avoid such endless disputes. Endless disputes about adjustment would be inevitable if some kind of indexation is not accepted.

I repeat that this is not a substantive argument in favour of indexation or "market stability" policy, but it is an argument for stating that, if price fixing is accepted there is no basis for resisting indexation. Indexation should be treated as a negotiable issue, as indeed, I presume is also the British official position.

H. Singer,
Institute of Development Studies,
University of Sussex,
Andrew Cohen Building,
Falmer, Brighton.

Electoral reform

From Mrs. H. Derrick.

Sir—As a long-standing member of the Electoral Reform Society I was delighted to read Mr. Roraby's article (May 9). I think Mr. Thatcher has too much sense to attempt to "sell alone" remembering what happened to Mr. Heath when he tackled the unions head-on, as any Tory leader would be bound to do. The link between MPs and constituents in multi-member constituencies is, to my mind, fallacious. People would rather take their problems to an MP they had voted for and would do so, as now, by writing to the House of Commons, since "surgeries" are only convenient for town dwellers, in general.

H. Derrick,
The Cottage, Ranswick,
Stroud, Glos.

Allocating seats

From Mr. H. McMaster.

Sir—Proportional representation seems to me to be so simple of accomplishment that I am surprised no one appears to have put forward a simple and workable solution so far. Let us assume that in a General Election 20m. people have voted Labour, 22m. Conservative, 10m. Liberal, say in each of the 600 constituencies. One of the big difficulties is that there are 600 variations in the

Letters to the Editor

seats in the House so that the Labour people are allocated 20/600ths of 550 seats (290 seats). Tory 22/600ths (266 seats). Liberal (78 seats) and the SNP and Communists (13 seats) each.

The leader of each party (or his committee) would allocate his party's seats to whomsoever he wished. Election most people vote for the Party irrespective of who the candidate(s) may be.
Hugh McMaster,
84, Tappin Road, Glasgow.

Liberals out

From Mr. G. R. Clark.

Sir—Each Labour Government since 1945 has been further left than the one which preceded it. That the Labour Party is a coalition of proletarian socialists and bourgeois socialists is a fact which is commonly accepted. The former group now have a decisive edge over the latter (Mr. Wilson notwithstanding) is not so widely understood. The coalition holds together for a number of reasons, most important of which is the work of the electoral system. This system allows for alternation in power of the two major parties. And that system, by which the "fringes" and the "soft centre" are thus greatly under-represented, has given us a stable and admirable stability in our political structure, as well as a remarkable loyalty among members of these major parties. This is dangerous today, because one faction of one party is pulling away from the other, and more forcibly than hitherto.

The astonishing influence of the abolition of the governing party, representing at most only 20 per cent. of the electorate, may well be permanently curtailed as a result of the coming election, which should prevent the left from achieving their proletarian dream. The Liberal suggestion for such curtailment is a proportional representation, which would certainly end the exaggeration of the Left's influence for ever.

Would not a better solution than PR be the demise of the Liberal Party? With its finances so precarious, with its influence virtually nil, would it not rather serve to non-subscribers to the proletarian dream by packing up and getting out?
The overlap in the two major parties is substantial. A shift to those parties of millions of votes would be a disaster, most effectively and the distortion of influences to which I have referred.
Geoffrey R. Clark,
3, Burton Bank,
Yeate Street,
Islington, N.1.

U.K. health at work

From The Director,
External Relations,
Chemical Industries Association.

Sir—Dr. Clutterbuck's reference to U.S. health studies (May 8) on various chemicals must not be allowed to detract from the pioneering work carried out and sponsored by the British chemical industry, particularly in the health aspects of PVC production in which we have been among the leaders. We wish it were as easy to compare the environmental standards and achievements of this voted Labour 22m. Conservative 10m. Liberal 10m. in each of the 600 constituencies. One of the big difficulties is that there are 600 variations in the

The Attila line

From the Press Counsellor,
Cyprus High Commission.

Sir—In his well-informed article "North of the Attila line" (May 7) Mr. Meeth Munir reveals the intentions and plans of Turkey to reactivate the economic resources in that area of Cyprus which is under military occupation. All these plans are worked up in Ankara when the constitutional future of Cyprus is discussed and therefore making a mockery of the negotiations which the Turks purport to carry out.

Mr. Munir, in my opinion, did not put adequate emphasis on the fundamental fact that the properties to be reactivated belong to uprooted Greek Cypriots and in some cases to Britons. The Turks in the north usurped and are exploiting industries which do not belong to them. Their actions are against any principles of justice and contrary to international law, especially the 4th Geneva Convention of 1949 and the European Convention of Human Rights.

Mr. Munir refers, inter alia, to the 86 per cent. of the citrus groves of the island and to the tourist industry of Kyrenia and Famagusta. The citrus groves have been planted and looked after for years by their rightful owners but the crop is now stolen by the invaders and exported, as Mr. Munir says, to this country. Those who import this fruit in the U.K. are nothing more than receivers of stolen goods.

The hotel industry of Kyrenia and Famagusta is the result of the hard work of the Greek Cypriot owners of the hotels. The luckiest of them have found jobs in England working as simple waiters, but others are staying under tents in the south of Cyprus.

The efforts of Turkey to exploit the property and businesses left behind by people brutally displaced by force out of their homes are to be deplored rather than praised.
George Lantitis,
33 Park Street, W.1.

British Leyland

From Mr. George Wansbrough.

Sir—Grave injustice will be done if the Ryder report goes unanswered. Since I spent four days in 1959 going round BMC plants on behalf of the Economist, I would like to make a contribution.

The Ryder report seems heavily slanted. It contains no reference to the dealership organisation in the home market, where a large part of overheads must be carried. With dealerships running into millions of pounds of assets and myriads of men, there must be a strong argument for maintaining two high-volume marques, rather than leaving a corps of dealerships ready to switch to Ford or Vauxhall or Chrysler or foreign

competitors. Perhaps one misreads the report; but it is difficult to regard a report as comprehensive which has no word to say about home market distribution. Is it so certain that a development organisation which produces volume cars at the right price will also produce first class Jaguars and MGs and Triumphs? The designers of the latter are a different type of animal and should live cheek by jowl with the works where the vehicles are made.

Perhaps condensation of the report gives a false impression, but if I was commissioning or furnishing a million workpiece, hundreds of millions of money and the reputations of able and devoted executives, I would look for a much more comprehensive, balanced and convincing document.

British Leyland ought not to receive any promise of hundreds of millions of tax-payers' money unless a chief executive had been available with suitable experience, prepared to take responsibility for saying that: (a) no Government interference with manning levels proposed by the management; George Wansbrough,
Dynamis Ltd.,
Udmore Cottage,
Oxted, Surrey, Wokingham, Hants.

Back-doors to the EEC

From the Editor,
Common Market News.

Sir—If Mr. Douglas Jay pursued the logic of his argument on EFTA and the EEC (May 8) he would normally reach the conclusion that there is no point whatsoever in leaving the EEC on industrial grounds. We have taken our free trade with EFTA (with very few exceptions) with us into the Community for the simple reason that all the countries we left behind in EFTA have concluded free trade agreements on industrial goods with the Community. The exceptions are a few "sensitive" products which were, and are, "sensitive" under both systems. And even they will disappear from the tariff list by 1984.

Why leave the EEC through one back-door only to return to it (probably under less favourable conditions) through another back-door? Loss of sovereignty and trade with the Commonwealth? Both are arguments of doubtful validity. The political advantages, on the other hand, are enormous if we remain in the Community.
Stuart R. de la Mahotiere,
24, Thurlow Road, NW3.

Chains made in Britain

From Mr. L. Filleul.

Sir—For some time I have tried to read patiently the rather unconvincing arguments of Mr. Gordon Tether as to why this country should withdraw from the EEC. Going through his article of May 7, was almost beginning to feel some sympathy with his point of view until I came to his last two paragraphs. In these Mr. Tether seemed to go completely off the rails and we parted company with a jolt. Could Mr. Tether please tell

Left and the referendum

From Dr. Geoffrey Dobbs.

Sir—Mr. K. Irons (May 6) and many others, are suffering from an illusion when they suppose that an anti-market vote on June 5 will lead to even more Left-wing policies being adopted in Britain, if not to a Left-extremist take-over. The reverse is more likely to be true, since an anti-market vote will land this Government in such a fix that it may be possible to get rid of it while a pro-market vote will confirm in power until it has broken the back of all resistance to the State Monopoly it calls socialism.

The illusion is based upon the absurd idea that Messrs. Benn, Foot, and Castle, etc. are a separate clique of "extremists" who are acting in defiance of the will of their more moderate colleagues, and will not be allowed to continue doing so if this Government is confirmed in office. It is pitiful the way this transparent manoeuvre of identifying these Left-extremists with anti-marketism, is succeeding in bouncing Tory and moderate votes into the pro-Brunell camp. No doubt Messrs. Benn and Co. are genuine in their ideological anti-marketism, but the issue clearly does not rate the importance which requires resignation from Cabinet. With only 28.6 per cent. of the total electorate having voted Labour, it is very clear whose votes have got to be manipulated to win the Referendum for the Government.

There is only one valid excuse or purpose for holding this referendum, and that is the unprecedented nature of the constitutional change involved in entry into the EEC. I urge no one to vote either way on a basis of speculative opinion as to the political or the economic outcome. If the thing becomes a cockpit of ideological manoeuvring or a mass exercise in speculative economics, it will be the failure that many people think it will be.

The sole issue on which the ordinary citizen ought to be invited to express his will (not his opinions) is that of his consent, or otherwise, to the permanent and intendedly progressive transfer of powers of government over his own person, from the elected Parliament and other institutions within this country, to the institutions of the EEC outside this country. In short, the sole issue for which an answer is needed, is the extent of the people's consent to a measure of foreign rule.
Geoffrey Dobbs,
Bodifry, Bangor, Gwynedd.

European Central Bankers begin two-day monthly meeting, Basle. Publication of report on Flix-borough chemical plant explosion. Dunlop clerical workers hold mass meeting on future of their strike. Sir Murray Fox, Lord Mayor of London, unveils John Piper tapestry at opening of Sedgwick Forbes House, Aldgate, London. PARLIAMENTARY BUSINESS House of Commons: New Towns Bill, second reading; Time-table Motion on Industry Bill; Northern Ireland (Orders on Loans (Increases of Limit) and Administration of Justice.

To-day's Events

House of Lords: debates include Inheritance (Provision for Family and Dependents) Bill; report; Legal Advice and Assistance (Financial Conditions) (No. 3) Regulations 1975; Legal Aid (Financial Conditions) Regulations 1975; Legal Advice and Assistance (Financial Conditions) (No. 2) Regulations; Legal Aid (Scotland) (Financial Conditions) Regulations. OFFICIAL STATISTICS Index of industrial production for March.

Fire purchase and other instalment credit business for March. Final retail trade figures for March. Wholesale price index numbers for April. COMPANY RESULTS Furness Withy (full year). Commercial Union Assurance (first quarter). Philips Lamps Holding (first quarter). COMPANY MEETINGS See Week's Financial Diary on page 10. SOCCER Welsh Cup Final, second leg: Cardiff v Wrexham.

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COMPANY NEWS + COMMENT

Further growth for British Rollmakers

THE CURRENT year has started well for the British Rollmakers Corporation, particularly on the export side, although there is some concern that some of the group's major customers are beginning to experience difficulties, states chairman Mr. D. F. Dodd.

Despite this he is hopeful that the 1975 figures will show a further advance, not perhaps at the rate of the second half of 1974, but nevertheless of "satisfactory proportions."

As reported April 10 group pre-tax profit rose from £1,524,960 to £1,825,653 in 1974. The chairman points out that this result represents a return of only 15.3 per cent on historic capital employed—a rate which could have been obtained on Local Authority deposit. If calculated on present day cost of assets employed the return would have been 10 per cent, says Mr. Dodd.

During the year the rollmaking division continued to be very active in the export market with the most significant result that at each of the two main plants export orders exceeded home orders for the first time. In the division direct exports increased by 86 per cent and amounted to 40 per cent of total sales.

Referring to a "very severe expansion" of working capital, particularly in the last two years, the chairman explains that inflation has been the main contributor. The group experiences an ever present requirement for further working capital just to maintain present activity levels.

During the year there was a net outflow of liquid resources of £544,000 (£280,000)—comprising a reduction in short call loans, bank balances, etc. of £1.5m. (£504,000), and a net reduction in provisions for current tax, ACT and dividends of £669,000 (£124,000).

Meeting, Birmingham June 4 at 12.15 p.m.

comment

British Rollmakers finished 1974 on a sound note with price increases and some volume growth bolstering margins on the rollmaking side and a strong trend in exports, which accounted for over 80 per cent of the sales gain. However, the late run has left some scars on the balance sheet. Working capital requirements have risen by 32 per cent while the net cash position of £1.5m. has almost completely been eroded. For the current year BR will be faced by a deteriorating trading climate in the U.K. steel industry while a two-month foundry strike is bound to leave its mark in the latter half. Overseas sales are yielding 13 per cent at 28.1p.

Woolworths (Australia)

Providing trading conditions do not widely fluctuate 1974 with margins falling by more than four points (to 11.9 per

Jardine Japan Investment Trust Limited

Points from the Chairman's, Mr. M. A. R. Herries, Statement.

Net revenue for the year to 31st December 1974 after taxation, amounted to £84,816 (£60,774 for 1973) and a total dividend of 0.85p per share (0.45p for 1973) is being recommended.

The increase in net revenue was entirely due to the highly liquid position maintained throughout the year. This policy of disinvestment also cushioned the effect of the fall in the Japanese stock market on the net asset value of the Company which fell by 10% during the year.

As expected, corporate profits declined during 1974 and the move out of recession is likely to be slow. By March 1975, however, the success of the counter-inflationary measures taken by the Japanese Government was becoming apparent and it is hoped that this will bring about an improvement in economic conditions.

The Board remains convinced of the potential for investment in Japan for long term growth and, in view of the prospective move out of recession, has initiated a cautious and selective policy of re-investment.

Copies of the Report and Accounts are available from The Secretary of the Company at 3, Lombard Street, London, EC3V 9AQ.

HOSKINS & HORTON LTD.

Mr. S. Lloyd reports

MARKED INCREASE IN TURNOVER AND PROFIT

Shareholders will note that in this year there was a marked increase in turnover and in group trading profit. Inflation takes much of the value out of such comparisons but, nevertheless, we can be certain that the group as a whole did make useful progress in 1974.

Despite difficult conditions in civil engineering and building and intensified competition turnover was fully maintained and profit increased. In the hospital equipment and light engineering companies of the group turnover increased by £1 million and this was reflected in trading profit which showed a good increase on the previous year.

One can only record with regret the disappointing fact that, in a year of notable advance, greatly increased taxation and to a lesser extent high interest charges have held the net profit down to the figure of the preceding year.

DIVIDENDS

The board recommends a final dividend of 2.638 pence which with the interim dividend of 1.270 pence makes a total for the year of 3.908 pence, the maximum permitted, compared with 3.598 pence in the previous year, and the cover at 2.48 times is generous.

FORECAST FOR 1975

In my last statement I forecast improved results for 1975. The forecast proved correct. With the present uncertainties it is imprudent to make any forecast for 1975. One can only say that the initial months have been encouraging.

EMPLOYEES

The progress made in this year by the company is evidence of the persevering work of employees throughout the group. It is a pleasure to express to them the thanks of the company for wholehearted effort.

RESULTS IN BRIEF

	1974	1973
Group turnover	£5,000	£4,000
Group profit before taxation	5,508	4,278
Group profit after taxation	4,188	4,188
Net assets employed	2,234	1,787
Profit before loan interest and tax as percentage of net assets employed	22.7%	24.4%
Earnings per ordinary stock unit:		
Before taxation	20.6p	17.9p
After taxation	9.7p	7.7p
Dividend per ordinary stock unit	3.908p	3.598p
Rate of ordinary dividend—Gross	29.7675%	26.46%
Cover for ordinary dividend (times)	2.48	2.68

HIGHLIGHTS

The week-end post bag contains a number of company reports, including British Rollmakers, Manders and Bowthorpe, and the common theme here is a substantial increase in working capital requirements. The remainder of the week appears to be equally as busy with a number of top line companies producing results. The insurance sector is well represented with first quarter figures from Commercial Union on Monday, and from Royal Insurance and General Accident on Wednesday. To-morrow, Banks & Lewis is producing interim figures while on Wednesday British Leyland is also reporting its interim. Thursday is by far the most active day with interim figures from the Royal Dutch Shell Group and prelims from Dunlop, Boots and First National Finance.

maintain its dividend at 15 per cent, gross.

Sales and profit since the year end have improved satisfactorily over last year but it is difficult to forecast results with any confidence due to the current economic uncertainty, says chairman Mr. T. Kelly.

Hopeful outlook at Manders

IN THE present unsettled circumstances it is almost impossible to make predictions for the short-term future of Manders (Holdings) but the chairman, Mr. J. D. F. Tavendale, is "not unhappy."

He reports in his annual statement that although the group has adequate financial resources available, the directors feel it wise in the present inflationary situation to amend the borrowing powers. At the meeting shareholders will be asked to increase the borrowing limit to about £5m.

Mr. Tavendale says that in spite of the depressed state of the building industry and a decline in the U.K. market for decorative paints, the volume of paint sales continued to expand in 1974. "These sales are being maintained in the early part of 1975," he adds.

Wallpaper sales suffered a severe set back in 1974 but for 1975 should be "considerably higher." In spite of a very strong start to the year, 1975 was rather disappointing for the Printing Ink division.

Because of interest and non-recurring charges, the Liquid Ink (Solcol) acquisition in Australia made little difference to profits in 1974, but through the help of this division, "we expect to make some increase in 1975 despite the continued gloomy business conditions."

As reported on April 22 the company's pre-tax profit fell from £1.8m. to £1.71m. in 1974. Dividends total is up from 1.745p to 1.895p net.

Net attributable profit was down from £9.91m. to £9.51m.—split as to U.K. paint and printing ink companies £539,808 (£588,796). Overseas printing ink companies £54,589 (£152,184) and U.K. property company £20,000 (£80,083).

There was a bank overdraft as at December 31, 1974, of £1.5m. (£246,558).

comment

Manders' had a tough time in 1974 with margins falling by more than four points (to 11.9 per

cent.) against a background of poor demand, and a £30,000 Australian acquisition making only a minimal contribution to profits against all prior expectations.

With working capital requirements rising by 33 per cent last year, and the group's bank balance moving £1m. into the red (compared with a cash of £1m. in 1973) it is understandable that the group should wish to increase its borrowing facility. However, what is surprising is that it is doing so without incorporating the £3.4m. surplus on revaluation of property. The group's trading conditions on the paint and printing ink side may be showing some signs of improvement so far in 1975, but with the Mander Shopping Centre still some way from completion (£12.5m. is scheduled for this investment in the current year) and unlikely to contribute anything to profits, this year, the shares at 31p, yielding 9.4 per cent, are giving little away.

Boustead chief sees progress

THE SPREAD of interests of Boustead, formerly Taiting Rubber Plantations, ensure that the company can be reasonably confident of maintaining a satisfactory rate of progress during 1975, states the chairman, Mr. H. B. Roper-Caldbeck, in his annual statement.

He reports that there are a number of new developments under consideration aimed at providing further growth.

Mr. Roper-Caldbeck states that in 1974 agricultural operations proved most satisfactory due to better than expected prices for rubber and palm oil and to a substantial increase of crops from the palm oil areas. The directors have approved a long-term replanting programme which aims to increase the acreage planted to palms to just over 30 per cent, close on 40 per cent, he adds.

Oil palm prices peaked during the last quarter of 1974 and have since declined. However, the chairman says, even at current prices the directors are reasonably confident that the increased crops forecast for 1975 should ensure profits no less favourable than those achieved in 1974.

Turning to group results for 1974, he says they are "very satisfactory" and may be considered satisfactory in that net profits of £518,868 (£225,899) exceeded those forecast at the time of the merger with Edward Boustead and Co. despite the recent imposition of a 5% per cent excess profits tax in Malaysia. Dividends up from 1.08p net also exceeded the minimum level forecast.

A geographical analysis of the group's 1974 turnover of £18.83m. and pre-tax profit of £1.71m. shows U.K. £3.67m. and £124,000 loss, U.S. £1.96m. and £61,000 loss, Singapore £8.74m. and £297,000, Malaysia £7.07m. and £330,000, and Australasia £4.72m. and £58,000.

Bank overdrafts and short-term loans at December 31, 1974 totalled £4.33m. (£1.99m.).

Boustead Estate Sdn. Bhd., a wholly-owned subsidiary, is the beneficial holder of about 30 per cent of the ordinary capital of Boustead.

Meeting, Bedford on June 3 at 2.30 p.m.

M. F. North prospects

There are slight signs of improvement in M. F. North's London hotels and at present advance bookings indicate that the company's hotel hotels are likely to have a good year, says chairman Sir Cyril Black.

He is satisfied that the company is achieving more than its pro-

portionate share of the business available.

Commenting on the further development of Oatlands Park Hotel, Weybridge, outline planning consent for which was obtained last year, Sir Cyril says there remains no further scope for the development of fringe lands without affecting adversely the amenities of the hotel.

After the development of this site of about 12 acres, the hotel will still possess amenity and pleasure grounds of about 40 acres, he adds.

The directors have decided that for tax and other reasons, it is very important that the company should begin a "material development" of this site prior to January 1, 1975, and plans for this are being rapidly worked upon at present.

As reported on April 22 pre-tax profit rose from £164,938 to £217,394 in 1974 and dividends totalled 0.653p net, against 0.6199p.

MR. J. BOWTHORPE, chairman of Bowthorpe Holdings, a company of electrical and electronic components and accessories group, says that he has no doubt that the group's plan to offset the current world-wide recession will deliver new products to its customers throughout the world, and develop new markets, he adds.

The general cut back in both capital and consumer expenditure during last year has not been the same in each market or in each country. The very diversity of the group's operations, the spread of its product range, and its involvement overseas in terms of both exports and direct investment, has afforded real security and protection. Overseas activities produced a sales turnover of £8,476,000 (£5,646,000) and maintained their contribution to pre-tax profit.

As reported on April 18 taxable profit expanded from £3,371, to £4,011, in 1974 and the dividend is raised from 1.13p to a maximum permitted 1.25p net.

The chairman explains that working capital requirements increased considerably during the year, mainly due to the higher costs of materials and components. Plans for 1975 are also increased by £1.9m., with a depreciation provision of only £245,000 cash resources have obviously been depleted. "We felt it right, however, at this time to invest for the future, and we believe that our market strategy is right for the better times which we hope are to come."

A statement of source and application of funds shows a reduction in net liquid funds of £1.83m. This reflects a rise in bank loans and overdrafts from £285,000 to £1,090, coupled with a reduction in bank balances from £2.65m. to £1.54m.

comment

Since some 94 per cent of the sales gain was attributable to the overseas companies there could hardly be a more convincing gain in the U.K. for Bowthorpe. The cassette side certainly had problems which along with a general cut back in both capital and consumer expenditure has left the company's cash position in a tight position. Working capital requirement has risen by 34 per cent, while the net cash position has been eroded from £2.3m. to £1.5m. On the fact that M. F. North would be pushed to buck the 1974 second half trend—pre-tax profits slipped by over one-fifth—at least for the first part of the year. The shares at 17p, yielding 6.9 per cent, are giving little away.

Davies & Newman

Mr. F. E. F. Newman, chairman of shipbrokers, shipping agents and airline operators, Davies & Newman, says that the company in his annual statement that barring unforeseen circumstances, business in hand should be sufficient to produce another satisfactory year.

At a time of great uncertainty in the shipping industry, with a record number of oil tankers laid up, the shipbroking subsidiary is fortunate in having a backlog of revenue from previously concluded fixtures and new building contracts, he adds. This will be of great value in maintaining the level of the company's cash balance during a period of low freight rates and a lack of chartering opportunities likely to persist for some time to come.

Mr. Newman points out that Dan Air's aircraft are well employed for the current season and maintenance contracts for other airlines ensure full activity for the aircraft engineering subsidiary.

A statement of source and application of funds shows an increase in cash balances of £705,000 (£18,000) and an increase in short term investments of £1,421,000 (£198,000 decrease). Already reported taxable profit for 1974 advanced from £1.03m. to £1.13m. and the dividend is raised from 5.5275p to 6.12949p net.

RESULTS AND ACCOUNTS IN BRIEF

ABRASIVES INTERNATIONAL—Final 1974 net making £1.13m. Turnover £17,424,444 (£17,424,444). Trading profit £1,130,000 (£1,130,000). Dividend £1.13p (£1.13p). Exceptional items £2,500 (£2,500). Net profit £1,130,000 (£1,130,000). Leaving Net Profit £1,130,000 (£1,130,000). Start of current year reflected the performance achieved in 1974 but the continuing industrial recession is likely to affect profitability to some extent.

DUBLIN AND CENTRAL PROPERTIES—For the 12 months ended December 31, 1974, Gross rents received, £1,130,000. Interest payable £250,000. Net rental loss £1,130,000. Interest received £1,130,000. Dividends received £2,500. Net management and commission £2,500. Trading loss £1,130,000. Taxation charge nil. Gross loss £1,130,000. The Central Hotel closed trading on December 31, 1974. On June 25, 1974, the Waterloo Buildings Development came on to full rent and from that date all interest payable by Waterloo was charged to profits rather than capital. As a result of these two factors the directors consider the comparative figures for 1975 would not be of any relevance. All of loss arises in accounts of our wholly owned subsidiary Waterloo Holdings. Dividend £1.13p (£1.13p). Gross turnover £1,130,000 (£1,130,000). Pre tax profit £1,130,000 (£1,130,000). Leaving £1,130,000 (£1,130,000). Net profit £1,130,000 (£1,130,000). Meeting October 27, 1974, already announced. Fixed assets £1,130,000 (£1,130,000). Shareholdings £1,130,000 (£1,130,000). Share of £1,130,000 (£1,130,000). Meeting October 27, 1974, already announced. LCC (HOLDINGS) Caravan Distributors and park operators—Results for year ended October 27, 1974, already announced. Fixed assets £1,130,000 (£1,130,000). Shareholdings £1,130,000 (£1,130,000). Share of £1,130,000 (£1,130,000). Meeting October 27, 1974, already announced. SHORTLY BRITISH CANADIAN INVESTMENT COMPANY—Results for year to February 28, 1975 reported March 22. Gross turnover £1,130,000 (£1,130,000). Pre tax profit £1,130,000 (£1,130,000). Leaving £1,130,000 (£1,130,000). Net profit £1,130,000 (£1,130,000). Meeting October 27, 1974, already announced. Edinburgh, May 30 at 10.45.

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Leslie & Godwin to prosper

IN A rapidly changing environment the plans and capabilities of Leslie and Godwin (Holdings) insurance brokers and underwriters, should prove adequate to meet future needs and subject to general reservations the company should continue to prosper, chairman Mr. Norman W. Gant says in his annual statement.

Necessarily the profits which the group can obtain from business in the U.K. is linked with the fortunes of its clients and in these circumstances the problems of controlling its own costs become increasingly difficult.

As reported on April 25 pre-tax profit increased from £2.5m. to £3.5m. in 1974. The dividend total is lifted from 1.13p to 1.394p net.

Leslie and Godwin's ability to maintain profitability and to continue to expand its business was largely dependent upon its success in controlling costs, says Mr. Gant.

Because of continuing rises in rents and rates in London and because of the difficulties of obtaining staff by travel agents generally, a decision to move to Farnborough was taken more than 18 months ago.

Original plans were frustrated and eventually had to be abandoned but accommodation has now been secured in two buildings close to premises originally intended for occupation. Removal has already commenced and the group is ultimately to provide employment for about 300 in Farnborough within the coming 12 months, Mr. Gant says.

The significant costs involved have in part been borne out of the group's reserves but a charge will be made in the current year.

With their intention to continue a policy of planned expansion in those countries with a maximum potential for growth, but at present studying in detail the problems of trading investment outside the Sterling Area.

The hire purchase companies are now trading profitably and the group's income ultimately economic deterioration the results for this year will be "much improved."

In the Republic of Ireland, due mainly to difficulties associated with the transaction of motor insurance business, profits in 1974 were somewhat lower than had been anticipated. Nevertheless, there are grounds for expecting improvement in the current year, he adds.

During 1974 steps were taken to strengthen the position of the wholly-owned subsidiary, The World Marine and General Insurance Company by making the capital of that company fully paid. This is now £250,000 authorised and issued and represented by 30,000 shares of 25 each.

Meeting, The Abercorn Rooms, E.C. on June 2 at noon.

Francis Inds. looks to higher profit

If demand improves over today's depressed levels, 1975 should show an increase in sales and profits, reports Mr. D. M. Saunders, chairman of Francis Industries, in his annual statement.

He says that the company, which has interests in light engineering, components and plastics, has risen to the challenge and encouragement of successive Governments to re-invest and is now capable of becoming one of the most efficient producers in the country within its own specialised fields. In many cases it manufactures a specialised product for customers so that in the main "we have already toolled up for the range we can expect to supply to them this year."

However, as their current

schedules are not as high as their originally anticipated levels, and in view of the very poor economic outlook short-term, "we have reduced our budgeted production for these customers in line with current market conditions." The company is examining every possible alternative outlet for many of its manufacturing processes but the nature of its business is such that it is not easy to obtain sales from new customers which require the construction of a new factory.

As reported on April 24 pre-tax profit in 1974 increased from £709,648 to a record £720,198. Dividends are up from 1.143p to 1.327p net.

Meeting, The Waldorf Hotel, W.C. on June 3 at 3 p.m.

Aberthaw Cement sales slip

FIRST QUARTER sales of cement at Aberthaw and Bristol Channel Portland Cement Company are slightly down on the same period of last year but although there are indications of a levelling out in demand, it is not expected that year-end sales will reach the 1974 level of 29,79m., says chairman Sir Maynard Jenour.

He reports in his annual statement that the rate of decline in sales experienced in the summer and autumn of last year has lessened. He considers that the level of activity in the building industry will not grow until there is an improvement in the general economic situation.

"When this takes place the

Pending dividends timetable

For the convenience of readers, the dates when some of the more important company dividend statements may be expected in the next few weeks are given in the following table. The dates shown are those of last year's announcements, except where the published board meeting (indicated by an asterisk) have been officially announced. It should be noted that the dividends to be declared are not necessarily at the amounts of the previous year, shown in the column headed "Announcement last year". Preliminary figures given usually accompany final dividend announcements.

Date	Announcement last year	Date	Announcement last year
10 June	Final 1974	10 June	Final 1974
11 June	Final 1974	11 June	Final 1974
12 June	Final 1974	12 June	Final 1974
13 June	Final 1974	13 June	Final 1974
14 June	Final 1974	14 June	Final 1974
15 June	Final 1974	15 June	Final 1974
16 June	Final 1974	16 June	Final 1974
17 June	Final 1974	17 June	Final 1974
18 June	Final 1974	18 June	Final 1974
19 June	Final 1974	19 June	Final 1974
20 June	Final 1974	20 June	Final 1974
21 June	Final 1974	21 June	Final 1974
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25 June	Final 1974	25 June	Final 1974
26 June	Final 1974	26 June	Final 1974
27 June	Final 1974	27 June	Final 1974
28 June	Final 1974	28 June	Final 1974
29 June	Final 1974	29 June	Final 1974
30 June	Final 1974	30 June	Final 1974
1 July	Final 1974	1 July	Final 1974
2 July	Final 1974	2 July	Final 1974
3 July	Final 1974	3 July	Final 1974
4 July	Final 1974	4 July	Final 1974
5 July	Final 1974	5 July	Final 1974
6 July	Final 1974	6 July	Final 1974
7 July	Final 1974	7 July	Final 1974
8 July	Final 1974	8 July	Final 1974
9 July	Final 1974	9 July	Final 1974
10 July	Final 1974	10 July	Final 1974
11 July	Final 1974	11 July	Final 1974
12 July	Final 1974	12 July	Final 1974
13 July	Final 1974	13 July	Final 1974
14 July	Final 1974	14 July	Final 1974
15 July	Final 1974	15 July	Final 1974
16 July	Final 1974	16 July	Final 1974
17 July	Final 1974	17 July	Final 1974
18 July	Final 1974	18 July	Final 1974
19 July	Final 1974	19 July	Final 1974
20 July	Final 1974	20 July	Final 1974
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11 Aug	Final 1974	11 Aug	Final 1974
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27 Aug	Final 1974	27 Aug	Final 1974
28 Aug	Final 1974	28 Aug	Final 1974
29 Aug	Final 1974	29 Aug	Final 1974
30 Aug	Final 1974	30 Aug	Final 1974
31 Aug	Final 1974	31 Aug	Final 1974
1 Sept	Final 1974	1 Sept	Final 1974
2 Sept	Final 1974	2 Sept	Final 1974
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31 Dec	Final 1974	31 Dec	Final 1974

Local Authority Investments

LOCAL AUTHORITY loan rates while three-month rates edged a little lower, were weaker last week at the 9.10 per cent, from 9.10 per cent, but the one-year mortgage rate, but strengthened at the rate for insurance rose to 12.10 per cent, and in the mortgage rate, from 11.10 per cent.

A good supply of day-to-day money. Securities index fell credit in the money market as a slightly on balance, to 37.40, from which helped to lower the 57.40—ranging down to 56.50 on shorter-term rates, but there was Monday, and up to 57.75 on underlying concern over the post-Christmas.

Ability of U.K. interest rates in Other local authority bonds general trending upwards, were placed during the week at deposits at seven days' notice, with a coupon of 12.10 per cent, and one-month to 22.50 above that on the previous week's per cent, from 21.00 per cent, both.

*Rate (%), May 12, 1975

2 days' notice (deposit receipt)	7.10
7 days' notice (deposit receipt)	7.10
1 month notice (deposit receipt)	7.10
3 months notice (deposit receipt)	7.10
6 months notice (deposit receipt)	7.10
1 year notice (deposit receipt)	7.10
2 years notice (deposit receipt)	7.10
3 years notice (deposit receipt)	7.10
4 years notice (deposit receipt)	7.10
5 years notice (deposit receipt)	7.10
6 years notice (deposit receipt)	7.10
7 years notice (deposit receipt)	7.10
8 years notice (deposit receipt)	7.10
9 years notice (deposit receipt)	7.10
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12 years notice (deposit receipt)	7.10
13 years notice (deposit receipt)	7.10
14 years notice (deposit receipt)	7.10
15 years notice (deposit receipt)	7.10
16 years notice (deposit receipt)	7.10
17 years notice (deposit receipt)	7.10
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25 years notice (deposit receipt)	7.10
26 years notice (deposit receipt)	7.10
27 years notice (deposit receipt)	7.10
28 years notice (deposit receipt)	7.10
29 years notice (deposit receipt)	7.10
30 years notice (deposit receipt)	7.10
31 years notice (deposit receipt)	7.10

* Rates are for sums not less than £20,000 and are subject to local variations and fluctuations. * Nominal. * Shorter periods may attract higher rates than longer. * Not available.

Public Works Loan Board rates

Years	By Repaid	At Repaid	By Repaid	At Repaid
Up to 5	11.10	11.10	11.10	11.10
Over 5, up to 10	11.10	11.10	11.10	11.10
Over 10, up to 15	11.10	11.10	11.10	11.10
Over 15, up to 20	11.10	11.10	11.10	11.10
Over 20	11.10	11.10	11.10	11.10

RECENT ISSUES

Issue	Price	Dividend	Yield
1000	100.00	10.00	10.00%
2000	200.00	20.00	10.00%
3000	300.00	30.00	10.00%
4000	400.00	40.00	10.00%
5000	500.00	50.00	10.00%
6000	600.00	60.00	10.00%
7000	700.00	70.00	10.00%
8000	800.00	80.00	10.00%
9000	900.00	90.00	10.00%
10000	1000.00	100.00	10.00%

FIXED INTEREST STOCKS

Issue	Price	Dividend	Yield
1000	100.00	10.00	10.00%
2000	200.00	20.00	10.00%
3000	300.00	30.00	10.00%
4000	400.00	40.00	10.00%
5000	500.00	50.00	10.00%
6000	600.00	60.00	10.00%
7000	700.00	70.00	10.00%
8000	800.00	80.00	10.00%
9000	900.00	90.00	10.00%
10000	1000.00	100.00	10.00%

"RIGHTS" OFFERS

Issue	Price	Dividend	Yield
1000	100.00	10.00	10.00%
2000	200.00	20.00	10.00%
3000	300.00	30.00	10.00%
4000	400.00	40.00	10.00%
5000	500.00	50.00	10.00%
6000	600.00	60.00	10.00%
7000	700.00	70.00	10.00%
8000	800.00	80.00	10.00%
9000	900.00	90.00	10.00%
10000	1000.00	100.00	10.00%

INTERNATIONAL COMPANY NEWS

Estel gloomy about first half 1975 prospects

BY MICHAEL VAN OS
AMSTERDAM MAY 11

IN LINE with forecasts, Estel, the Dutch-German steel concern, saw its first quarter net profit plummet to Fls.37.7m. from Fls.75.5m. in the same quarter last year and the results for the second quarter are expected to be "considerably worse".

The company said in a statement published in Nijmegen that the first part of the first 1975 quarter was still influenced by the fulfilment of orders from 1974 quarter and from 7.1 per last year. But the results cent in January-March, 1975, worsened considerably in the second half as, in line with expectations, the downturn in the economy forced down steel demand. This resulted in the first quarter's operating profit sl

EUROMARKETS

Mixed reaction in dollar sector for growth

By Mary Campbell

THE DOLLAR sector of the Eurobond market was mixed last week with the Ascension Day holiday closing down continental centres on Thursday, but with some evidence of increased activity during the rest of the week. One reason for this was the announcement for Norsk Hydro. Coupon is 9 1/2 per cent and maturity nine years. No compromises have been made on the maturity-average life is 8.75 years.

However, the issue appears to have met with more success than might have been expected from the maturity alone. Hambros, the lead manager, says that the response has been very encouraging and that it should be covered by today.

Indices

NEW YORK

DOW JONES AVERAGES

Close, Bonds, Points

May 9 171.81 171.81 171.81

May 10 171.81 171.81 171.81

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STANDARD AND POORS

U.S. STOCK INDICES

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STOCKHOLM

May 11

AGOs, the Swedish industrial

gas, welding and electronics

concern, which has just taken

over the Corona heat engineering

company, anticipates a 10

per cent. growth in combined

turnover this year and expects

per share equal to the

Kr.250 recorded last year.

Encouraging sales develop-

ments during the first months

of 1975 in the gas and welding

divisions indicate that they

will balance the continuing

losses in the electronics divi-

sion, which is expected to

increase this year. Mr. Sven

Asprund, the managing

director, predicts in the 1974

annual report that AGA, which

is now part of the world's

leading gas concerns with

over 200 factories in 19 coun-

tries, will improve its trading

profit by an annual average of

10 to 15 per cent. over the

next five-year period.

Substantial investments will

be needed on all the concern's

plants, which is to be met by

its share, and last year a new

programme was started involv-

ing expenditure of over

Kr.350m. (€57m.) in the two-

year period to the end of this

year.

The concern's external sales

climbed 10 per cent. in 1974

to Kr.1,660m. (€273m.), pro-

ducing an increase of nearly 10

per cent. in pre-tax profit to

Kr.143m. (€23m.). The Board

recommends a Kr.0.50 rise in

dividend to Kr.5 per share. The

AGA equity is being bought

by Kr.35m. to Kr.175m. to

finance the Corona takeover.

Corona had a Kr.40m.

(€6.3m.) turnover last year

and is expected this year to

take a significant step to-

wards 1975 in the form of a

pre-tax profit.

AGOs is a subsidiary of

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Waterford Glass Limited

Well-based for expansion

Salient points from Senator Patrick W. McGrath's Statement for the year ended 31st December, 1974.

The Smith Group figures have been included for the first time, and I am happy to say have made a satisfactory contribution to the turnover and profits of the Group. The overall group results are considered to be satisfactory in view of the very heavy increase in the cost of wages, salaries, materials, energy and other items. Shareholders will also note the very significant effect of the high interest charges which amounted to £1,728,000 compared with £534,000 the previous year.

Profits and Dividends
Group profit before tax amounted to £3,546,000 compared with £2,622,000 in the previous year. A final dividend of 12% is proposed, which together with the interim dividend of 8%, makes a total of 20%, the same as last year.

Parent Company
In my statement last year I mentioned that a more flexible

approach to prices had been adopted and as a result our profit margins improved during the first six months of the year under review. However, the onrush of increased costs continued unabated so that the profit margins for the second part of the year were inadequate. Further price adjustments have taken place and it is anticipated that normal margins will be restored. Demand for Waterford Crystal continues at a very high level. Our European subsidiary commenced operations during the year. Sales in Europe are still only a small proportion of the total but they are almost double those of the previous year.

Aynsley China Ltd.
Once again record production and sales were achieved by this company. Profits also increased, and expansion of the company's facilities together with its products and its markets continues.

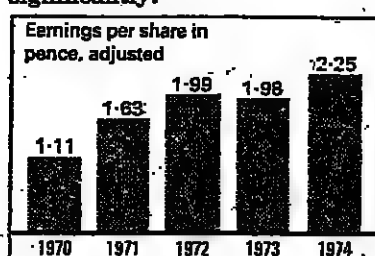
Switzer Group
The capital programme embarked upon last year has still not been fully completed but vast improvements have been made in most of the group's retail outlets. It is expected that most of the alterations will be completed by the middle of the summer and that increased trade and profits during the autumn will restore the group to a more satisfactory level of profit.

John Hinde Ltd.
This company, once again, had a successful year with a satisfactory increase in turnover and profits.

Smith Group
Sales of Renault cars were extremely satisfactory during the year and the units sold and percentage of market share increased.

The two other major activities of the group, namely construction and hire purchase, increased their contribution.

Accordingly, the Smith group profits were somewhat ahead of budget and also ahead of the results for the previous year. It is hoped that all the areas of this group's activities will expand in turnover and profits during the current year, although it is difficult to forecast performance in the motor industry. The emphasis on diversification over the last few years has given the Smith Group a much broader base and the contribution from its non-motor activities is growing significantly.



Future
Whilst the outlook for the coming year is extremely difficult to forecast, your group is well based for a considerable expansion and improvement in its profitability. Barring a further serious deterioration in the economic situation I would hope that the current year will show further growth.

Copies of the report and accounts may be obtained from the Secretary, Waterford, Ireland.

Hand engraving of Waterford Crystal vase.

We should be told the good news about Britain, Mr. Wilson insists

FINANCIAL TIMES REPORTER

QUESTIONS ranging from the sort of square mile of London social contract to the prospect where all the gossip but house of a coalition Government were raised when the Prime Minister was interviewed at Chequers yesterday on Weekend World, the London Weekend Television programme.

Talking of the Britain he found on his return from the Commonwealth Conference in Kingston, Jamaica, Mr. Wilson told interviewer Peter Jay: "While I've been away, in fact nothing has happened, there hasn't been a single new index published, but I come back and find not only journalistic commentators, but some politicians rushing round like wet hens as though some devastating crisis has hit the country."

As far as I can tell, an American journalist, very distinguished, either came over or rang somebody up, talked to the kind of cocktail circuit in that

"That's not news of course, especially when we've got a kind of Press we've got."

"But in fact, of course, things were far worse with the three-day-week, with the country divided with the confrontation a year ago and we're still paying the price to some extent for that."

On the trade balance, Mr. Wilson said that "even before the oil surcharge hit us, before a single Arab oil producer turned off the tap or put on this five-fold increase in oil prices, we had the most ghastly balance of trade deficit we've ever had in our history."

"Now if you exclude the oil figures, we have been for the last three or four months pretty well in balance. Now that is not good enough. We still got to pay for the oil; we can't go on borrowing."

Pre-Budget planning talks Chrysler strikers asked to study company's plan

Mr. Wilson said that "far too many people are insisting on wage levels, wage rates, wage earnings that cannot be afforded in relation to the about living standards for this year."

"We said so all along, and of course the severity of Mr. Healey's Budget was partly conditioned, as he said very frankly to the country, by the fact that if people award themselves more wages some of it's got to be taken back in tax, otherwise you really get a dangerous rate of inflation."

"It's bad enough as it is, but it would increase inflation. All right, what does he do? He puts taxes on certain things: drink, tobacco, cars and so on, and that increases the cost of living index, and next thing people say I want that back, I want that made up in my wages. Now that is what we can't afford."

"What I would like to see done more—I've advocated it before and I think we're coming to it now—is for the Government to sit down at the beginning of each financial year, and at intervals thereafter, with the trade unions, with the employers and all the other useful people in the country, and say: 'Now look. This is what we think the product of the country is going to be for next year, this is going to be the total income of the country, so much is already committed to social services, to essential Government

Discussing strikes, Mr. Wilson said: "I have had occasion to attack the strike-proneness within British Leyland, in a speech made in my constituency at the beginning of the year with a lot of our workers and sometimes why I utterly deplore what people can't see far enough ahead."

"You have got a case now studied the details—I think with Chrysler, I myself, this is not generally known, talked to the head of Chrysler International and the head of Chrysler Europe because I was anxious they might think of pulling out of this country at a time of such traction when Detroit was examined."

Benn 'an Old Testament prophet without a beard'

On the subject of Mr. Anthony Wedgwood Benn, Mr. Wilson remarked: "I'll just deal for a moment with the question of different ideas put forward by Ministers. At the present time with the Common Market referendum, I have taken the view that this is so deep within parties and even within families, that I felt it might be better to leave it to the people to decide. And on all the points of view because the people are going to decide and we must all accept the decision of the people when they do, and these other things, the decision is clearly decided. And so far as I am concerned there'll be a crackdown on any decision."

Guardian Royal Exchange Assurance

A Year of Challenge

I have called 1974 a year of challenge as I have seldom known this country or this Company faced with so many difficulties at one time.

At home we started the year with industrial troubles and the three-day week. This was followed by a change of Government, two budgets and uncertainty in financial affairs, and nothing is worse for business than uncertainty. We finished the year with many of these matters unresolved and the question still to be settled of our remaining in the E.E.C.

Overseas we suffered from a series of natural disasters, from growth in government control, and from unwise competition in a number of territories. Competition we accept, but excessive rate-cutting is never helpful to the insurance market as it must lead to the weakening of the market and to higher premium increases when they have to be made.

To ensure that we continue to grow at the pace we would wish, we recently made a rights issue to our shareholders of one share for four of our shares held. This raised a sum of £31.6m., and means that our capital and free reserves at today's values, in relation to the premium income we write, will again be approximately 50%, which makes us one of the companies with the highest backing in the market.

Underwriting - Fire, Motor and Accident

For some years we have reported the spread of our business round the world and it is useful to repeat it in these comments as it does give some indication of the impact of the results in the main areas in which we operate:-

United Kingdom and Eire	41%
Germany	19%
Canada	9%
Australia	8%
Rest of the World	23%

Home
Although fire wastage in the United Kingdom increased from £194m. in 1973 to £265m. in 1974 including the effect of the Flixborough fire loss which cost the Group £2.8m., we were still able to show a small profit on our home fire account.

It was necessary during the year to increase our motor rates to meet the escalating cost of repairs and the high compensation awards which are now a regular feature, but we were able to make a modest profit. Against these profits we had to set a loss on the accident account where the premiums for this class of business did not keep pace with the increasing liabilities.

These results have been achieved despite the higher cost of handling our business, and it cannot be overlooked that the expense ratio has risen during the year by very nearly 1%, principally due to salary increases and pension contributions. Although the Company is exercising every possible economy, further increases in premiums will be necessary in many classes.

Overseas

We had to report last year that in Australia, Government action arbitrarily and retrospectively increased the compensation payable to injured workmen without the companies having any opportunity of increasing their rates proportionately. Further provisions were necessary in 1974, and regrettably we also suffered heavily from natural disasters, through the floods in Queensland and New South Wales, followed by the cyclone which hit Darwin at the end of the year. Whilst we were not seriously affected by the Darwin cyclone as far as personal insurance was concerned we were involved as international underwriters in a number of schedules of leading companies, which resulted in heavy losses. Our total loss on the revenue account in respect of our operations in Australia exceeded £8m.

Germany is a territory in which it is extremely difficult to make a technical profit on underwriting. However, the Albingia achieved an increase of 29% on investment income and the overall result was a useful profit.

In Canada we predicted that insurance was becoming more difficult and the competition for business has led to unwarranted rate-cutting. As a result Canada was not a profitable area in 1974.

We have, however, a very wide spread of business and were fortunate that many areas in the world made valuable contributions to profit. I would particularly mention Brazil, East Africa, the Far East (which includes Hong Kong, the Philippines and Thailand), Ghana, New Zealand, Nigeria and South Africa. The profits which came from these territories compensate for the losses we suffered in Canada and Germany and the loss on our operations in Australia accounted for more than the loss of £7.5m on our short-term revenue account.

Marine and Aviation

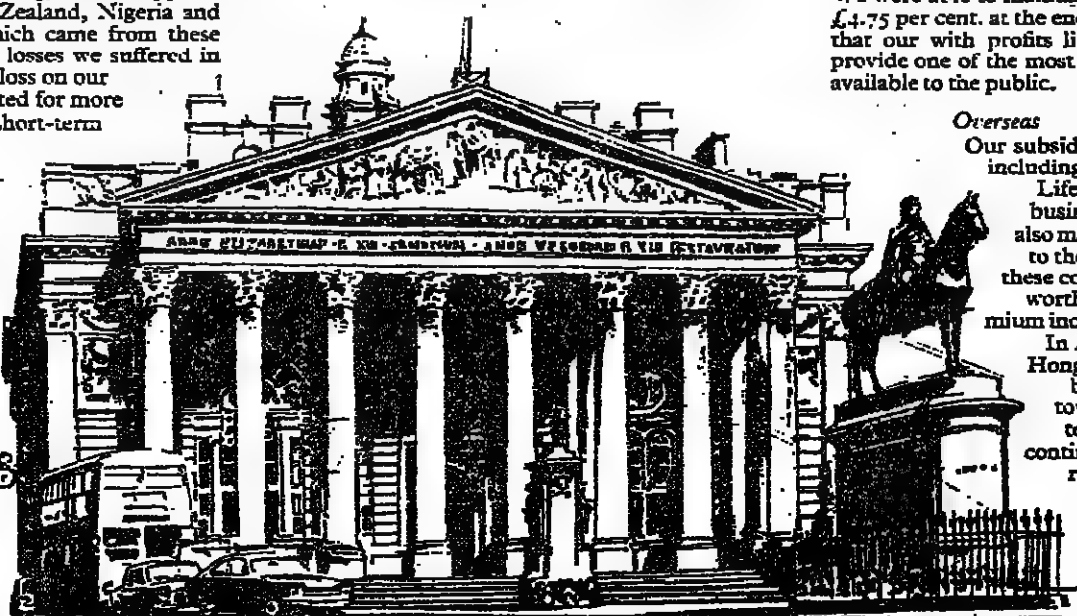
Higher ship-building costs and unprecedented rises in basic commodity prices combined to make 1974 a year of record exposures in the marine market and, regrettably, record losses. Although the volume of the tonnage lost during the year shows a slight improvement on 1973 the value involved has substantially increased, and with the concentration of risks in a diminishing number of higher valued units, i.e. ships and cargoes, it has become increasingly difficult to underwrite a balanced book in the marine market.

It would be thought that in this climate underwriters would have written with considerable care, but due to the high rates of interest which have been obtainable a small number of underwriters have been prepared to do what I can only describe as gamble on the certainty of

Statement by the Chairman J. E. H. Collins, MBE, DSC

Summary of results

	1974	1973
Premiums written	£m.	£m.
Fire, Accident, Motor and Marine	368.5	332.9
Investment income	32.2	28.1
Underwriting Transfers		
Fire, Accident, Motor and Marine	(7.5)	1.3
Life	3.7	2.9
Profit before taxation	28.4	32.3
Less Taxation	14.2	15.1
Profit for year after taxation	14.2	17.2
Less: Preference and Minority Interests	.9	.9
Profit for year, after taxation, available to Ordinary Shareholders	13.3	16.3
Dividends to Ordinary Shareholders	7.8	8.8



Copies of the Annual Report for the year 1974 obtainable from the Secretary, Guardian Royal Exchange Assurance Limited, Royal Exchange, London EC3V 3LS.

underwriting losses by quoting unrealistic rates which they have endeavoured to set off against the interest earned on their funds. It will only be when the market writes for a genuine profit on underwriting that we will see the very necessary improvement.

Life

New life and annuity business written in our life department at home and overseas continued to expand at a satisfactory rate in spite of difficult economic conditions in the United Kingdom.

The results for 1974 were:-

	1974	1973
Net new business:	£m.	£m.
Sums assured	1,593.4	1,264.8
Annual premiums	24.3	20.7
Single premiums	22.5	23.3
Annuities per annum	35.3	27.9

Home

In 1974 the demand was more for the traditional classes of life assurance, and away from single premium business, particularly property bonds and income and growth bonds. The unsettled state of the property market, and increased taxation of the proceeds of certain types of bonds, were contributory factors.

Bonuses

We were able to maintain declared bonuses of up to 4.75 per cent. at the end of the year, demonstrating that our with profits life assurance contracts still provide one of the most satisfactory forms of saving available to the public.

Overseas

Our subsidiaries in South Africa (now including the acquisition of the Sun Life of Canada's South African business), Canada and Germany also make important contributions to the Group's new business and these companies did well to achieve worthwhile increases in new premium income as compared with 1973. In Australia, New Zealand and Hong Kong, our most important branch operations, the trend towards a larger proportion of term assurance type business continued in 1974, but the overall results fulfilled expectations.

Profit and Loss Account

The principal item in the Profit and Loss Account is our investment income which increased from £28.1m. to £32.2m. The £28.1m. to £32.2m. The comparison was adversely affected by the fact that we were not able this year to bring in any profit from our property and estate development companies, which were affected by the general depression in the property markets. The rate of increase of the

rest of our investment income at 28.3% was, in this satisfactory.

The maximum permissible dividend has been paid and, as stated in the offer document of the right issue, it is the Directors' intention, in the absence of unforeseen circumstances, to pay not less than the same rate of dividend on the increased capital in 1975.

Directors and Staff

Following the Annual General Meeting and appointment as Chairman two new appointments were made. - Mr. C. E. A. Hambro was elected Deputy Chairman and Mr. Keith Showering appointed an additional Vice-Chairman. The Deputy Chairman and the two Vice-Chairmen have been of the greatest help to me in handling affairs.

Our staff throughout the world have contributed very fully to the success of our operations, and it is always a pleasure to record my thanks and those of the board for all they have done.

The Future

We are at the moment awaiting the introduction of the Policyholders Protection Bill in Parliament. Industry has indicated that it is fully prepared to co-operate with the Government in looking after private policyholders in this country up to a sensible limit sufficient to allow the disciplines of the market to apply, but I think we are entitled to expect the interpretation of the new legislation will be such that the British insurance industry will have the freedom which is so essential if it is to make its vital contribution to the economy of this country.

On the subject of legislation I feel I must say not only do we suffer from monetary inflation also from what I can only describe as legislative inflation. Politicians of all parties keep up pressure on Parliament and civil servants for more and more legislation, resulting in ill-drafted Acts, a state of affairs in the Civil Service and a continuing state of the economy. For a long time industry has suffered from a steady run-down in profitability and resources due to inflation, increasing taxation, latterly, various forms of price control. I think that the continuing criticism of industry might cease and its real role of being the life-blood of the country realised. If the Government can control inflation at least it will do less harm, allows industrial profitability to be restored, absence of satisfactory levels of profit can only lead to unemployment and numerous bankruptcies could even create conditions that could imperil democratic society.

We have had to use all our expertise to protect not unfavourable results in the past year. Every year is a new and real challenge, but we can, I think, for a long time, I see no reason to anticipate that results will not be somewhat better in 1975 on underwriting side, fully supported by our profit and the rising investment income.

SK

Notice to

The Annual General Meeting will be held at 11, Gresham Street, London EC2A 3PU.

Agenda

1. Declaration of Dividend

2. Report of the Chairman

3. Report of the Directors

4. Report of the Auditors

5. Election of Directors

6. Appointment of Auditors

7. Resolution on the Proposed Rights Issue

8. Resolution on the Proposed Dividend

9. Resolution on the Proposed Bonus

10. Resolution on the Proposed Share Buy-back

11. Resolution on the Proposed Share Repurchase

12. Resolution on the Proposed Share Repurchase

13. Resolution on the Proposed Share Repurchase

14. Resolution on the Proposed Share Repurchase

15. Resolution on the Proposed Share Repurchase

16. Resolution on the Proposed Share Repurchase

17. Resolution on the Proposed Share Repurchase

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Coal Board SELBY COAL MINE SCHEME

The hopes and fears of people sitting on a £200m. mine

By David Fishlock
Science Editor

BY OUR LEEDS CORRESPONDENT

THE National Coal Board has won a substantial contract for natural gas from a private company in Yorkshire, at a price slightly below the price charged by British Gas.

The gas will be extracted from the NCB's Grimethorpe and Houghton main pits, near Barnsley, and pumped to the adjoining works, to fire a new tunnel kiln.

The contract covers a five-year period, during which the NCB will be supplying heavily insulated, thermal gas.

Natural gas is a by-product of coal, and is associated particularly with the higher ranking coals in Britain, such as those in Yorkshire and Shropshire, where it may be present in the seam in large quantities and at high pressures. Since it can form an explosive mixture with air when diluted to less than 15 per cent, safety reasons it has to be exhausted from the seam.

Constraints

The NCB estimates that "drain gas" from 60 pits amounting to about 100m. therms a year is being pumped to the surface of the pits. Of this, it believes some 60 per cent could be marketed sufficiently pure—that is, diluted with not more than 40 per cent of air—to meet legal constraints on its use.

The NCB is finding a use for some 40m. therms a year, worth about £2m, mostly at the pit head to fire boilers and dual-fuel engines. Another 12m. therms are being sold to area gas boards, and 4m. therms to the NCB subsidiary National Smokeless Fuels, mainly to fire coke ovens.

Until the contract was signed with Carlton Main Brickworks, only 300,000 therms annually, discussions with other potentially large consumers are continuing, says an NCB official.

CLARKE CHAPMAN is to make a range of drilling equipment for the IDECO drilling and well services operation of Dresser Industries, of the U.S. Clarke Chapman's crane and bridge division will manufacture 12 heavy duty truck-mounted pumps at a total cost of about £1m.

Other items of drilling equipment which will follow, subject to final agreement on price and delivery, include draw-works, rotary tables, swivels and travelling blocks and books.

AGA NAVIGATION AIDS, Brentford, Middlesex, has won an order worth more than £100,000 for marine lighting equipment to mark the widened approach to the channel to the port of Bandar Shahpur in Iran. The equipment will be mounted on piles being erected either side of the dredged channel.

EVERYONE in the Selby area of Yorkshire accepts that, soon, they will be sitting on top of the world's largest coal mine complex. In the town's Museum Hall the formalities of the public inquiry into the Coal Board's plans for the £200m. mine drag into the seventh week, but it is in the back rooms that the action takes place.

As soon as a contentious point comes before the inquiry, the lawyers and experts tangle away to thrash out a solution. Compromise has followed compromise as all sides actively seek to avoid conflict which, with the national need for the coal, recognised, would delay the development.

Ripple effect

Even so the inquiry will take several more weeks to complete. Everyone wants his safeguard from the ripple effect the mine will have in this rich agricultural belt. To-morrow the West Yorkshire County Council travel into the territory of the North Yorkshire County Council, to have their say and seek their safeguards.

Although the mine is in North Yorkshire, the West Yorkshire people have fears of road chaos and de-population as the Selby pit swings into its 10m. ton a year production.

All the coal will have to go through West Yorkshire villages to the power stations. The men from Wakefield County Hall do not want their roads jammed with traffic held up at level crossings every few minutes as the coal trains trundle through.

But neither do the Selby people want the same trains re-routed to disturb their peace.

Dr Edmund Marshall, Labour MP for Goole, has suggested the re-opening of a former rail line, but that will require the demolition of a new housing estate built on the old rail site. The solution in all probability will be reached in another back room conference.

West Yorkshire's fears of a mass emigration from the Castleford, Featherstone and Norththorpe areas may be more difficult to overcome. The drab, old mining towns have struggled for years to keep going as their pits near exhaustion and alternative work is slow to move in.

They do not want the Selby mine to siphon off miners from that area at such a rate that the old pits are forced to close sooner than they would. Nor do

we want a thousand mining families or more moving out of the old towns to the Selby area. That could be a disaster for the society that is left," explained one Yorkshire official.

They want careful monitoring and planning of manpower moves to prevent the feared collapse of the old mining towns.

The spirit of conciliation will make the job of the Secretary for the Environment much easier when eventually he has to decide on ground rules for the mine's development.

Selby people were concerned over the positioning of the five satellite mine shafts and were threatening to dig in their heels. But after longer-than-usual back room talks the shafts were re-positioned, and re-positioned again to every one's satisfaction.

The proposed height of the mine towers, at 86 feet, disturbed the villagers in whose areas they will be built. But a patient explanation by experts that the high-rise towers were necessary for the safe winding of men to and from the pit brought acceptance from the villagers.

There have been old incidents which have shaken every one. British Rail dropped a bombshell that they would re-route the main

London-York-Scotland railway line away from Selby to avoid running through subsidence zones—making the town into a railway backwater.

Then there was tragedy during the first evening session (held to enable individuals to have their say without losing working time) when an elderly parish councillor, having completed his evidence that village roads would not cope with the increased traffic, collapsed and died.

Next spring

At the start Mr. Matthew Adamson, the planning consultant appointed to conduct the inquiry, pledged that every one would have their say. True to his word, he interrupted the technical experts so that one local lady could be heard before flying to Australia for a holiday.

Had the Government not called the inquiry, the NCB would have started development this spring. Now they hope the inquiry will produce its findings in time for a start next spring. Which is not as optimistic as the three Irish labourers who turned up at one session, hoping to start work that day on contract work.

U.S. trade dominance falling

Financial Times Reporter

THE U.S. still accounts for more than half of the world's largest companies, but its position of dominance is being eroded gradually, particularly by the rapid growth of Japanese concerns, according to a new study.

The study is on the profitability and performance of the world's largest industrial companies. It was written by Professor J. H. Dunning and Mr. R. B. Pearce and is published to-day by the Financial Times.

It shows that in 1972, out of the 642 largest industrial companies in the world, 342 or 53 per cent were U.S.-owned. Japan was in second position with 79 or 12 per cent of the total. In 1962, the comparable figures were U.S. 60 per cent, and Japan 6 per cent.

During the same decade Europe's share dropped slightly, from 30 per cent to 29 per cent, but there was a tendency for the smaller European countries to gain at the expense of Germany, the U.K. and France.

Britain's share in 1972 was 61 companies, or 9.5 per cent of the total, compared to Germany's 6.7 per cent, and France's 4.8 per cent.

Diminished

The study shows that concentration among the world's 500 or so largest companies diminished in the 1962 decade both overall and for most individual industries.

In 1962, the 25 largest enterprises accounted for 31 per cent of the total sales of the 486 largest companies, but by 1967 their share had fallen to 26 per cent, and by 1972 to 26 per cent.

An important contribution to this levelling process appears to be the erosion of the dominance of U.S. companies by their more rapidly growing rivals in other countries.

The study provides new information on the degree of multinationality of the world's largest companies. It shows that in 1972 the 642 companies surveyed produced one quarter of their total output outside their countries of origin.

Profitability and Performance of the World's Largest Industrial Companies. An EAG Business Research Study published by the Financial Times. From Financial Times Ltd., Business Enterprises Division, 10, Bolt Court, London, E.C.4. £30 (plus postage).

Another two knitwear plants closing

By Our Leicester Correspondent

TWO MORE Leicester knitwear factories are closing. They are the Oadby factory of R. Rowley and Company, part of the Rowley-bairns division of the Courtaulds group, and Cavendish Fashions, part of the Northampton-based Bernstein Group.

The Rowley factory is to close by July 3, making 60 employees redundant. The Cavendish Fashions closure is fixed for next Friday, affecting 25 women workers.

Spare parts shortage hits Mersey buses

By Our Merseyside Correspondent

A SERIOUS shortage of spare parts has hit the bus fleet of the Merseyside Passenger Transport Executive—curtailing services. Nearly 400 vehicles, almost a quarter of those available, are immobilised in the depots.

A decision to buy another 70 buses for 1977 has been deferred, meanwhile, for further investigation. Before the war a 10 per cent spare fleet was reasonable, but now up to 25 per cent have to be off the roads to keep the remainder serviceable because of the improved sophistication of the modern double decker which costs £20,000.

An urgent appeal has gone out to the manufacturers of vehicles and components to speed up the supply of spare parts.

THE RANDFONTEIN ESTATES GOLD MINING COMPANY, WITWATERSRAND, LIMITED

(Incorporated in the Republic of South Africa)

CHAIRMAN'S STATEMENT

The following is a statement to members by Mr. B. A. Smith, which will be presented at the Annual General Meeting of the company.

It gives me great pleasure to present my statement for 1974, a year which has seen Randfontein emerge once again as a producing mine. With the commencement of production from the Cooke Section in March, 1974, working profit increased from R330,000 in 1973 to R13,671,000 in 1974.

COOKE SECTION

Tonnage milled from this newly opened Section of the mine totalled 349,000 tons in 1974. Production is being steadily increased from the No. 1 Shaft system and is currently some 67,000 tons milled per month. It is anticipated that a production rate in excess of 70,000 tons per month will be achieved in the latter half of 1975. Development on all levels is proceeding well and increased to 10,882 metres for the year under review (1973-5,225 metres). Progress has been hampered by the intersection of water in dykes and the consequential delays in containing the inflow by cementation. To date all water intersected has been adequately handled and the installed pumping capacity is considered sufficient to cope with all but a totally abnormal inflow of water. Two clear water pumps together capable of handling 35,000 kilolitres per day have been installed and commissioned. The current pumping rate is some 2,400 kilolitres per day. A comprehensive system of bulkhead doors is currently being installed on all levels as an additional shaft protection measure.

At the No. 2 Shaft system, the Main Shaft advanced 661 metres reaching a depth of 704 metres by the year-end and is currently at a depth of 845 metres. The Ventilation Shaft advanced 557 metres to a depth of 661 metres from surface and has to date reached a depth of 813 metres. These shafts are expected to reach their final depths of 1,128 metres and 850 metres respectively early in 1976. Considerable station cutting, connecting development and rock pass development have been carried out in conjunction with the shaft sinking. Both shafts intersected multiple reefs at depths ranging between 599 metres and 642 metres below collar in very disturbed and broken ground. The nature of this heavily faulted ground has made correlation of the various reef bands difficult and their full confirmation is not possible until the immediate future. Gold values in the two shafts were low as these shafts had deliberately been sited in what was expected to be a low grade area. In general, however, the gold recovery grade is expected to be less than in the No. 1 Shaft area, although uranium values should be significantly higher. The No. 2 Shaft system should be commissioned by the end of 1976 and production is scheduled to commence towards the middle of 1977. The build-up to optimum hoisting capacity should be achieved early in 1979 and production of ore from this source is expected to be in excess of 60,000 tons per month milled.

The haulage line connecting the Cooke No. 1 Shaft system with the reduction plant at Randfontein Section, measuring a total distance of some sixteen kilometres, was completed during the year. In the event of a decision being taken to increase production materially and to extract uranium, it will be necessary to build a larger gold and uranium recovery plant complex at a site closer to the Cooke Section. However, as this would essentially be a long term solution work is in hand to increase the existing plant's capacity to handle the increasing tonnage expected from No. 1 Shaft and the initial tonnage from No. 2 Shaft.

Net expenditure on mining assets at Cooke Section totalled R13,610,000 exceeding the estimated figure of R12,400,000 by some R1,210,000. This was mainly as a result of the rapid escalation of shaft sinking costs at the No. 2 Shaft and the advances in development at No. 1 Shaft being greater than anticipated. The expenditure in 1975 on the current programme for bringing Cooke Nos. 1 and 2 Shafts into full production is estimated to be R14 million.

RANDFONTEIN SECTION

Although production from the Black Reef showed an increase during 1974 when 89,000 tons were milled (1973-32,000 tons), gold production is to be phased out during 1975. Disappointing values and the shortage of labour make such a highly selective and labour intensive method of mining unattractive at present.

PYRITE PLANT

Results of the production of sulphur concentrates have been disappointing from the outset. Production has been well below the designed plant capacity due mainly to the recoverable sulphur content of the ore being below expectations and as a result our contract sales commitments have not been met. Consequently this operation has been phased out and arrangements made to meet our commitments from other sources.

FUTURE OPERATIONS

Members will have become increasingly aware of their company's future as a uranium producer. Cooke Nos. 1 and 2 Shafts are primarily gold producers with uranium production potentially a valuable by-product. The southern area of Cooke Section and the Bird Reef horizons of the Randfontein Section also have considerable reserves of gold and uranium ore.

As uranium is likely to be an ever-increasing source of the world's energy requirements, it is generally expected that the demand for uranium will increase and that during the latter part of the 1970's and the early 1980's this demand will be particularly strong. Consequently, it has been encouraging to note the recent upsurge in the price of uranium from the very depressed levels of the past decade. It is with these expectations that we must plan ahead in order that your company should be in a position to become a major producer at the right time. We have accordingly been re-assessing the uranium potential of the various reef horizons which underlie the company's property.

A comprehensive evaluation of the uranium potential of the Bird Reef horizons in the Randfontein Section has proved encouraging. Indications are that a potential 10 million tons of ore are available for the extraction of both gold and uranium at an average in situ grade of 5 grams per ton for gold and 0.9 kilograms per ton for uranium. However, a substantial proportion of this tonnage is currently below the water level and the mine would require to be dewatered and extensively refitted before large-scale production could commence.

In situ reserves of the Cooke Section using current predictions of future gold and uranium prices have been estimated as follows:

	Tons millions	Gold gms per ton	Uranium kgs per ton
No. 1 Shaft Area	19	11	0.20
No. 2 Shaft Area	18	7	0.40
The No. 2 and No. 3 Shaft areas	29	6	0.48

Gold values are likely to be considerably lower than those encountered at the No. 1 Shaft. However, given the right combination of gold and uranium prices, they have considerable prospects. The extent to which these reserves can be turned to account is dependent on many factors and it must be noted that these reserves represent estimates derived from a series of boreholes drilled from surface. There is little underground confirmation of experience to date as to what actual recoveries can be anticipated. In the Cooke No. 1 Shaft area, however, a proven and somewhat higher than originally expected, but these may well decrease as development takes place further afield.

The rapid escalation of working costs and the high capital cost of establishing what would in effect be a new mine in the No. 3 Shaft area together with a potentially serious labour shortage, would have to be taken into account by your board before it could recommend such a major expansion of the company's gold and uranium operations.

Any expansion would be of considerable magnitude, and would require substantial funds. This expansion would be feasible in terms of today's gold and uranium prices, but might well become desirable if current estimates and predictions of future prices prove to be substantially correct. As the internal generation of funds will not be sufficient to meet the major capital expenditures contemplated, a decision to proceed with the expansion programme must also be dependent on suitable sources of finance being secured. Your board is giving its urgent attention to the timing and implementation of the proposed expansion programme and takes the view that recourse to funding from equity sources should be avoided if possible. It is consequently investigating the availability of loan finance, together with the possibility of securing firm purchase commitments from responsible parties for the sale of its future uranium production at favourable prices. Shareholders will be kept fully informed of developments.

PROPERTY AND HOUSING FOR EMPLOYEES

During the year 345 stands were purchased in the Finsbury North township at Randfontein at a cost of R1 million. Of these stands 181 are fully reticulated. It is also the intention to develop 38 residential stands at Robin Park, adjoining the Robinson Lake, on property owned by the company. The building of some 40 houses will commence during the current year and will be regulated so as to meet the requirements of the company as production increases. A number of company houses and hostels are still being rented to outside parties, but some of these are no longer suitable and will be demolished in due course.

A new hostel will be required at the Cooke Section as production increases and suitable married quarters are being planned in conjunction with the authorities concerned. The houses for married employees will be located as close as possible to the two Black townships adjoining the company's property.

FINANCIAL

Drawings on the State loan amounted to R220,000 during the year bringing the total to R8,000,000. In addition deferred interest amounting to R544,000 accrued, bringing the total accumulated capitalised interest at 31st December, 1974 to R1,129,000. The terms governing the repayment of this loan and the accrued interest thereon are outlined in the notes to the financial statements.

The overdraft and loan facilities granted by the Standard Bank and Standard Merchant Bank were R3,000,000 and R2,000,000 respectively, while the combined drawings thereon at 31st December 1974 amounted to R2,011,000 (1973-R394,000). Provided current estimates of revenue and expenditure are realised, no further borrowings will be necessary to bring the Cooke Nos. 1 and 2 Shaft systems into full production and there is unlikely to be any material increase in these loans during the current financial year. As yet the company has a considerable surplus of cash and working capital, and no redemption, no provision for taxation and State's share of profits was necessary for 1974, and no tax liability is anticipated in the current year.

DIVIDENDS

The future profitability of your company is dependent not only on the price received for gold on the free market, but also on various other factors, the most important of which are the rapid escalation of working costs, and the availability of an adequate and trained labour force. In the event of a decision being taken in 1975 to exploit the mine's uranium potential, revenue from this source will only be material in the 1980's and in the short term loan repayment commitments and the extensive capital expenditure programme will restrict the amount of distributable profit. However, irrespective of whether or not the expansion programme is undertaken, it is the board's intention to re-commence dividend payments as soon as it is practicable to do so. Dividends will be pegged at modest levels for a few years if a major gold and uranium expansion programme is undertaken, but in such an event, your board is convinced that the magnitude of the benefits to be derived from this policy will bring substantial future rewards to shareholders.

ACKNOWLEDGEMENTS

I wish to conclude by expressing the board's appreciation of the excellent services rendered by the general manager, Mr. R. D. Wolff, the mine staff, the consulting engineers and the technical and secretarial staffs at head office. In particular, the general manager, operating staff and employees must be congratulated on their efforts in bringing Cooke No. 1 Shaft into production and in steadily increasing production in the face of difficulties arising from a shortage of underground labour.

Johannesburg
The Annual General Meeting of members will be held in the Board Room, Consolidated Building, Corner of Fox and Harrison Streets, Johannesburg on 16th May, 1975 at 2.15 p.m.

5th May, 1975

SKF

Notice to Parent Company Shareholders.

The Annual General Meeting of Aktiebolaget Svenska Kullagerfabriken will be held at the Company's Head Office, Hornsgatan 1, in Göteborg, Sweden on Wednesday 28th May, 1975 at 3.30 p.m.

Agenda

In addition to matters prescribed by law and Articles of Association, the following agenda will be considered at the meeting.

- approval of the decision taken at the meeting of the Board of Directors on 26th February, 1975, to increase the share capital of the Company, now amounting to 600,000,000 Swedish Kronor (SKr) to SKr 750,000,000 in all by a rights issue at the price of SKr 60 per share. Present shareholders have priority to subscribe for one share of the same designation as four held.
- approval of the proposal of the Board to further increase the share capital by a capitalization issue of SKr 150,000,000 to SKr 900,000,000.

Board Meeting

A Board meeting of the type specified in Paragraph 39, Section One of the Swedish Company Law, is to be held immediately before the expiry of the period of notification.

New Shares

The Company has adopted the Swedish law for simplified share handling. Shareholders holding certificates issued according to this law and who wish to participate in the Meeting, must have been noted in the share register maintained by the Securities Register Centre (VPC AB) not later than Tuesday, 20th May, 1975. Registration in the share register has generally been made when exchanging old share certificates for new ones and when buying certificates of the new type. Shareholders who have registered their shares in the name of a trustee and securities department of a bank or other authorized depository must temporarily register these shares in their own name in order to qualify for participation in the Meeting.

Old Shares

Shareholders who have not exchanged their old certificates for new ones according to this law, are entitled to participate in the Meeting subject to the shareholder being registered for the shares in the old share register maintained by the Company.

Dividends

The Board proposes that records control day for the share register maintained by the Securities Register Centre and for the list of authorized depositories etc. maintained in connection with same, be 30th May, 1975.

Subject to the approval of the proposal by the Meeting, it is expected that the Securities Register Centre will send out notice of payment to recorded shareholders and listed depositories on 6th June, 1975. Holders of old share certificates can according to law only receive payment after exchanging their old certificates.

Notification

Shareholders who wish to attend the meeting shall notify the Board in writing, SKF S-415 50 Göteborg, Sweden, or by telephone: 031-84 00 00, before noon Friday, 23rd May.

Shareholders who wish to appoint a Proxy can obtain forms on request to the Company at the above address.

FINANCIAL TIMES REPORT

Monday May 12 1975

FRANCHISING IN BRITAIN

The concept of franchising has been slow to gain popularity outside the U.S. However, more and more small operators in the U.K. are beginning to see the benefits that can accrue by using the expertise and capital of a central organisation to produce efficiency.

Concept catches on

NOBODY KNOWS who invented "franchising," or when the idea first began to gain acceptance. But almost everyone would

agree that the inventor was an American. Although purely European and purely Japanese franchising operations exist, the overwhelming majority of franchises are American based. The U.S., with its ready access to capital, its belief in the small entrepreneur, its readiness to adopt new ideas and its enormous spread of service industries provided fertile ground for the franchising concept. In some ways, it remains an essentially American concept, an American way of selling American products and services.

Certainly most of the really successful franchising operations which come easily to mind, from Coca-Cola bottling, to Hilton hotels, Kentucky Fried Chicken, Budget Rent-a-Car, Singer and Avon Cosmetics are American-owned and inspired. Most of the European managed developments, such as the Wimpy Bar, have been quite closely modelled on American ideas and concepts.

The thinking behind the franchise system is obvious enough and the basic philosophy is applicable to almost any service business and to a few simple manufacturing operations, as well. How often has one waited in mounting irritation in some branch of a large service operation for the sales clerk or operator to serve one? How often has one thought that if only the old days of the owner-operator were still with us, how much better would be the service?

Franchising is strongest and best developed in the food and restaurant business, particularly in the provision of convenience foods. Obviously restaurants have to be limited to a fairly circumspect size or they become unmanageable; equally the day-to-day problems of managing the staff and ensuring good service demand a highly committed manager, who ideally should be the owner.

Drawback

The drawback, of course, is that the owner-operator lacks the resources of capital and management expertise to grow rapidly. Too often a successful small grocer or newsagent or car-hire operator remains small, simply because the owner is too tied up in the day to day business of running his outfit to think about expansion, elsewhere. Thus, the owner-managed concern remains local and known only to its immediate clientele. In competition with the nationally-owned chains, which can advertise and market on a national basis, it inevitably suffers. It lacks the advantages of large-scale buying, the ability to carry satisfied customers from one town to another and many of the other advantages of scale ranging from public relations to legal services.

But, if some central organi-



A Kentucky Fried Chicken store

sation provided the expertise for running the business, the stocks and fittings, the design of the premises, the management training, the advertising, financial and accounting services and any other help, but left the running of the business to local talent, might one not get the best of both worlds? So at least runs the franchising concept.

Franchising is strongest and best developed in the food and restaurant business, particularly in the provision of convenience foods. Obviously restaurants have to be limited to a fairly circumspect size or they become unmanageable; equally the day-to-day problems of managing the staff and ensuring good service demand a highly committed manager, who ideally should be the owner.

Thus the development of franchising in standardised restaurants offering cheap take-away food, with everything from hamburgers and chicken to Chinese foods, pizzas and steaks has developed apace. The franchise company generally provides almost all that the franchise holder needs to set up in business apart from the cash, providing standardised layouts and food, advising on the installation of equipment and the hiring and training of staff.

Although they require far more capital and planning, hotels were an obvious extension of the franchise concept.

local management and capital owner operators linked with an American name and international standards of accommodation, food and service was an obvious answer.

Another area of widespread consumer dissatisfaction with existing marketing methods is in the provision of service, repairs and replacements for cars and in the renting of hire cars. The general garage, providing an overall service, which includes everything from selling petrol and oil to respraying damaged cars and fitting new engines, can rarely hope to provide a fully satisfactory service over the whole range of its activities. If it is privately owned, the manager probably works hard, but he can scarcely be a specialist in every area and some parts of his service may be poorer than others. If it is managed as part of a big concern, motivation may be lacking.

This has helped the spread of franchise operations in a wide range of specialised motor services from tyre fitting to exhaust replacement, rust-proofing, car hire and the sale of in-car entertainment equipment. The best-known franchise operations include Ziebart rust-proofing and Budget Rent-a-Car, both American owned, although they have inspired several British and European competitors. In most cases, the franchise holder provides the technical know-how, advises on management and provides any specialist equipment or materials, but the franchise operator, which may be a garage or even a chain of garages, provides the site and the staff.

Again, such services have the benefit of national advertising and a recognised brand-name, as well as the inspiration of a financially-involved owner. Driving schools and taxi-operators, who are franchised by a central authority, of course, work in much the same way, with

Manufacturing has provided more difficult area for franchising operations, although the scale and financial resources required are so greater. And while it is easy enough to find a man, the business ability to run a laundrette or hamburger restaurant, it is a different matter when it comes to a factory.

Formula

Coca-Cola, making use of a secret formula to ensure standardised world-wide production, has allowed local entrepreneurs to provide the capital, bottling plants in one successful example of such franchising. The Skol lager, with the same name and formula used by different breweries in different countries to make a common product, is another approach.

Perhaps the most interesting arrangement though, is the manufacturer provides product but uses local talent to sell. Singer has always such a policy of allowing machines to be sold through Singer shops, which were of form standard but privately financed and owned. In practice, which can be sold door-to-door, Avon has had considerable success with cosmetics and T.V. ware with food containers, employing housewives as sales holders for a commission. Mail order logues and book clubs sometimes sold in the same way.

With franchising employed in the provision of laundries, the cleaning of houses, the sale of newspapers, the treatment of houses and the training of sales and typists, there seems little limit to the application of the concept.

James E.

Car rental operations

THE ONLY real franchise operation in the U.K. in car and van rental is Budget Rent a Car. In 17 years this group has become the world's third largest car hire operation—and is to-day the second largest in the U.K., after Godfrey Davis. The essential difference about this franchise operation from a normal car rental business is that the franchisee, who is normally a car dealer, owns his own vehicles and pays Budget a portion of his income from the car rental activity. The benefits for the franchisee are many. He gets the benefit of being able to use the Budget name, benefits of its experience, promotion and, perhaps most importantly, gets a protected territory. All of these are normal features of a franchise operation.

The cost of the Budget franchise is graded according to population and vehicle potential. For markets of over 50,000 it amounts to £3,000 of which £1,000 is payable immediately and the balance in four annual payments of £500. The franchise is automatically renewed after each five-year period, provided the specified fleet growth has been maintained.

Each year, the licensee pays a fee of 10 per cent of gross turnover. This is broken down into: a) 5 per cent paid as a monthly car service. During the first 12 months it is spent on advertising and thereafter half is spent on promotion; b) the other 5 per cent is paid for the general administrative and supervisory services.

The target profits which Budget expects amount to 28 per cent on the average value of the fleet maintained. The firm does not say what success its licensees have had with this target rate, but points out that since many franchise operations are highly geared (with perhaps £10,000 invested by the licensee in his fleet and other costs and another £30,000 borrowed for capital expenses) the actual return on his money can be very high indeed. This 28 per cent return, though, is calculated on the operating profits. So with the high level of interest rates in the market to-day, the net return will be somewhat lower.

Budget normally likes to choose its licensees from existing motor dealers and distributors. When it first came to the U.K. it had a link with Vauxhall, the U.K. arm of General

whatever trouble-shooting is necessary in order to keep the operations running smoothly. One of the linchpins to Budget's franchising operation is the extensive amount of advertising and promotion. There are also direct mail shots to senior executives of companies. The profitability of the operation is linked to a 75 per cent utilisation during the seven months of the low season and over 80 per cent utilisation in the high season.

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Motors with whom Budget is linked with in the U.S. when growth started to slow down looked around second hand and coincided British Leyland, approached them so that the agreement was that the BL dealer first option on a Budget franchise in his area.

Budget look for two criteria in seeking to appoint new licensees: (1) that the car rental business is satisfactory. That is, the customer does not have to travel a long distance to get it and (2) the existence of management strength. Make clear to potential licensees that we are not looking for the golden goose, but for the small man who can make money. We provide know-how, but he must provide the energy," says Mr. Pag.

Expansion

In looking at future expansion, the aim is to concentrate on improving the market penetration on existing licensees. Budget is keen to open in areas of South Wales, East Kent, South West and the high northern areas of London and Birmingham.

The reason that Budget became a franchising operation was to handle its strong growth during the 1960s—when small, to really expand on a large scale. Then, in Budget became a subsidiary Transamerica Corporation, of the effects of its franchising operation has been to some kind of rationalisation process on a cottage industry for between 60 and 70 per cent of car rentals are still carried by the small one-man-a-garage owner who hires cars as a sideline. Still, given the growth rate of 15 per cent a year there is plenty to go for. Budget already has some 140 offices in the U.K. and a peak fleet of about 10,000 vehicles.

Roy Lee

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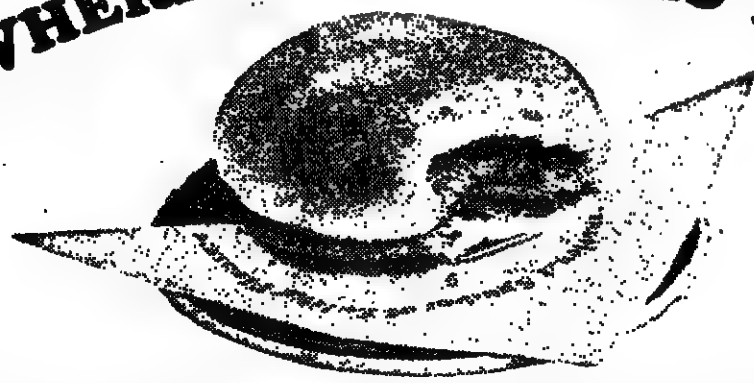
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Wimpy International Ltd.

Major food sector

PERHAPS AFTER such a long period of domination by the fish and chip shop, the British fast-food industry was ripe for take-over. For take-over there certainly has been in the past few years. Perhaps not nationally as yet, but without doubt in many urban locations, Wimpy Bars, Kentucky Fried Chicken outlets and Baker's 'Take' heavily outnumber the traditional fish and chip counter. The movement reflects the fish chip's overall indistinguishability as much as the new comer's aggressiveness. It is only relatively recently that fish shops have broadened their product range and most of them, being family operated units, have neither the resources nor the expertise to take on the invaders with much hope of success. The rising price of fish has not helped.

However, a quick look at the fast-food franchise business can give the wrong impression. Any potential entrant should tread with care. The rewards can be considerable, but so too are the dangers. The champions of the franchised food business in the U.K. at the moment are, of course, Wimpy and Kentucky

both of whom have become household names. Dozens of other projects have none the less fallen by the wayside as they strove to keep up. For every successful Wimpy Bar there is a sad tale of someone trying to launch pizza houses, frankfurter emporiums, and omelette shops. The key to the game seems to be that both sides in a food franchise arrangement must have resources. A reputable franchise operator does not smile too kindly on the franchisee who has to beg or borrow the initial investment, and any one determined to be his own boss should not be over-keen on a company which is patently incapable of backing up its promotional promise with substantial advertising. The main problem of franchising is that nothing succeeds like success. Once a sizeable chain has been established, it can generate sufficient revenue for national television and local advertising, using the rewards can be considered sophisticated point of sale material. If, on the other hand, it begins to stumble after three or four outlets have been established, then all that promise will start to peter out as the cash

Glamour

Food franchising has certainly not proved the fantastic growth business that was predicted in the late sixties. But now much of the glamour and whizz-kiddery has been removed, and left an industry which now has a sound commercial image and which boasts growth which, while perhaps not "fantastic" is cer-

tainly very healthy considering the troubled state of the economy at the moment. The fastest growing success story of the past two or three years has been Kentucky Fried Chicken, although it too had something of a shaky start. KFC is a classic of the food franchise business and indicates the sort of deal that a potential franchise holder in a better run enterprise can expect. KFC is unlikely to welcome anyone with much less than £10,000 as starting capital, and really prefer their franchise holders to have a little more fat in their belts. Clearly this figure can vary considerably. A Mayfair KFC might involve rather higher initial costs than one in a Halifax suburb. Equipment is bought from KFC, which also does the shopfitting. There are basic initial fees of a few hundred pounds and after that KFC requires the franchisee to buy supplies from the parent company (except the chicken itself, which comes from approved suppliers) and which collects a 4 per cent. royalty on the gross take. There is a further percentage for collective advertising, although what further promotional work is

done by the franchise holder after that is up to him. KFC, Wimpy, McDonalds and other reputable groups require a fairly high degree of sophistication, and dedication, on the part of their franchise holders, and seem to do their best to dissuade the eager amateur who is tempted by independence but is really not going to maintain his eagerness over the years. Most fast-food operations rely on their basic reputations of being able to supply their hamburger, chicken or pizza at short notice almost whatever the hour. Therefore, the franchisee who seeks to set up an operation using only himself and his family as staff can quickly find the demands of a 7 a.m. to midnight, seven-day week, job a little less glamorous than he thought when he planned to open "a little restaurant of my own."

Franchised fast-food operations have been designed as money-makers for the small-to-medium investors rather than as a vehicle for the man who is looking for some way of dropping out from the rat race. It is a normal pattern for franchise holders to have several outlets.

In Britain the main competition is not necessarily from other franchise holders with rival groups, but with the Indian and Chinese take-away outlets which have become in much a part of the British way of life. For all their apparent impact, the American style hamburger and the take-away chicken shop have in fact made a smaller impression on the British eating scene so far than Chinese restaurants.

Recent findings by the Catering Little Noddy, however, would indicate that the tide is very much flowing in favour of fast food operations. The British, it seems, prefer to eat their food quickly and cheaply. Perhaps this is a long way from the image of a long lingering dinner with time spent over the port. Instead we seem to be a nation of the quick hamburger, eaten from a cardboard box. The only lingering we do is over the last few minutes of Coronation Street.

Arthur Sandles

Hotels: a waiting game

IT IS extremely difficult to tell traditional American Inns than where traditional hotel operation that normally seen in Europe. tion ends and franchising Rooms tend to be larger than starts to-day. There are, of normal, in Holiday Inns' case course, franchising groups, but they have two king-sized beds a large number of hotels in each room. In Novotel's there days have such confused owner is one double and one single ship and management contracts had. They all provide swim that it would be difficult to say ming, pools, parking, for all that any of the major chains corners, air conditioning, and was not in franchising in some late night eating facilities.

form somewhere. Most will keep at the chance of management contracts, consultancy agreements and even "join our marketing club" deals if given the chance. If you have a few million pounds, which you are willing to put into the hotel business, you will have little difficulty in finding a well-known brand name to put in lights across the front door.

At one stage in the late sixties it looked as if hotel franchising might follow the other forms of franchising into a boom position. The down-turn in the growth of tourism, the temporary stiffening of hotel rooms in some areas, and the lost glamour image of the hotel business has changed all that.

The two major hotel groups potentially operating in Britain on the franchise scene are the Memphis based Holiday Inns Group (the British Inns are in fact run by Commonwealth Holiday Inns of Canada) and Novotel. Both seem to be pausing for breath at the moment, and there is no rush of British investors keen to put up the money for major franchised hotel operations.

The franchised hotel depends heavily, like other franchise operations, on a single image. Johnson among them—and in this Holiday Inns and Novotel are remarkably similar. Holiday Inns is stricter than in their market aim (although most franchise holders when perhaps Novotel is nearer the enforcing the terms of its agree-

ments. Inns must be up to the standard demanded by the chain or they are dropped from the group. Senior staff are given corporate brain-washing sessions at the group's Memphis headquarters. Sometimes the standardisation proves difficult to apply. In Europe, Commonwealth Holiday Inns, a major franchise holder whose interpretation is a little further up market than the parent, appears to be faring better.

The similarities between French Novotel and Holiday Inns are striking, but the French company, formed in 1966, has a strongly Gallic accent. It is already firmly entrenched in Europe and has recently begun to spread its wings further from home, including into the U.K. Making the most of the traditional appeal of franchising, joint marketing and joint reservation systems, Novotel promotional material makes strong claims for commercial performance. Those involved, it says, "know that a fully operational Novotel can obtain a minimum extra 20 per cent. occupancy over national and local averages. This is achieved firstly by the group's insistence that the correct basis for marketing is a commercially precise approach to siting and secondly by the central reservation system."

Under a Novotel franchise agreement involves an "entrance fee" of Swiss Francs 350 per room and a "membership subscription" of 0.5 per cent of turnover. In return the franchisee gets Novotel expertise in the setting up of the property and membership of the group in future. There is also consultancy and management fees of up to 15

per cent of the capital costs of the property if the investor wants total Novotel involvement in planning, feasibility studies and the like. This fee can, however, rise to 10.5 per cent of the total if the investor is looking for a "turn-key" operation which provides him with a complete, custom-built hotel. After that each Novotel must spend 15 per cent of its turnover on centrally directed marketing activities, and a further 1 per cent on inspection and group management facilities.

The reasons why investors get involved in deals like this with the major international franchise chains, is that the system seems to work. There are, however, drawbacks. Unlike the fully-owned group and franchise organisation has certain inflexibilities of action. A chain which decides it might be a good marketing ploy to offer free accommodation to wives during February, can have the whole idea demolished by just one franchise holder who votes against it. In a franchise business, particularly one involved in as hotel keeping, each member of the chain has, in effect a veto over certain ranges of activity. On balance, however, the individual investor, or group seeking diversification, access to a widely known name and a measure of expertise, appears to be proving attractive to many who want to enter the hotel business. Perhaps when there are signs that the tourists are beginning to flow in again, the flood of franchise hotels will begin to rise once more.

Arthur Sandles

The right advice

FRANCHISING IS A rather going for.

ethical industry. There is a little legislation to control it. Obtain (certainly no direct legislation) a few figures to help monitor it and only a handful of consultants and government bodies specialise in the industry. This can help the prospective self-employed franchisee get to know the ropes.

A few franchise operations have been remarkably successful like Wimpy or Kentucky Fried Chicken or Budget Rent a Car. But there is also a high degree of failure, and many budding entrepreneurs have lost their money on a franchise operation. Because there are many fringe operators in the arena the industry has not had a good name, especially after the scandals of pyramid operations which resulted in a clamp down by the Government.

So the individual seeking to have his own business through a franchise operation needs to be on his toes if he is going to take the risk inherent in opening a business to the bad franchise. To help him there are a number of organisations comprising him and of consulting agencies. The other franchisees.

Two essential elements of Franchising are that the franchisee must own the business to proceed with a franchise operation. Ten years ago he started his business. Ideas better followed that with the Institute. Some 31 years ago. All subscribers to the letter (at £11.50 establish which ones are worth guaranteed riches. A franchisee a year) are members of the

must himself be prepared to work hard to advance his business, however much assistance the franchisor is giving.

At the end of the booklet there is a list of questions to ask the franchisor before committing yourself. These include asking the addresses of existing operations and whether you can interview them. "Can you demonstrate your capacity to provide the necessary follow-up services?—How many business failures have been experienced by your franchisees?" and so on.

Other essential questions could include a detailed analysis of how much it will cost and the basis upon which the contract can be terminated. For those who wish to find out even more about the operations of the concept, Mr. Mandelsohn has written "The Guide to Franchising."

Useful

The genial Mr. George Caldwell of The Institute of Small Business can also give some useful advice about how to proceed with a franchise operation.

Mr. Caldwell's book, "The Guide to Franchising," is a word followed that with the Institute. Some 31 years ago. All subscribers to the letter (at £11.50 establish which ones are worth guaranteed riches. A franchisee a year) are members of the

Institute. Mr. Caldwell has a list (by no means exhaustive) of some of the more interesting franchises available varying from take-away foods to driving tuition and fitting exhausts. But he warns against "racket-jobs" which, he says, have taken over where pyramid selling left off. Basically, racks of goods are sold to the franchisee (perhaps a small shopkeeper) who pays in advance.

Even in good franchises, the main failure, he states, is under-financing of operations. (This is true too for other business areas in which small businessmen become involved). In this respect the banks do not appear to have any particular attitude towards helping to finance a franchising operation—any proposition will be regarded as in the normal way.

The Franchise Advisory Centre, run by Mr. Stephen Morgan, is a private consultancy firm specialising in this arena. Mr. Morgan helps both individuals who are interested in using the franchise to start their own business and companies which want to use the system as a marketing strategy. The main thing to watch for, he says, is that the underlying business is a workable concept. "Franchising is no Aladdin's Lamp," he adds.

Roy Levine

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Ralph Waldo Emerson, 1803-1882

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HOTELS—Continued

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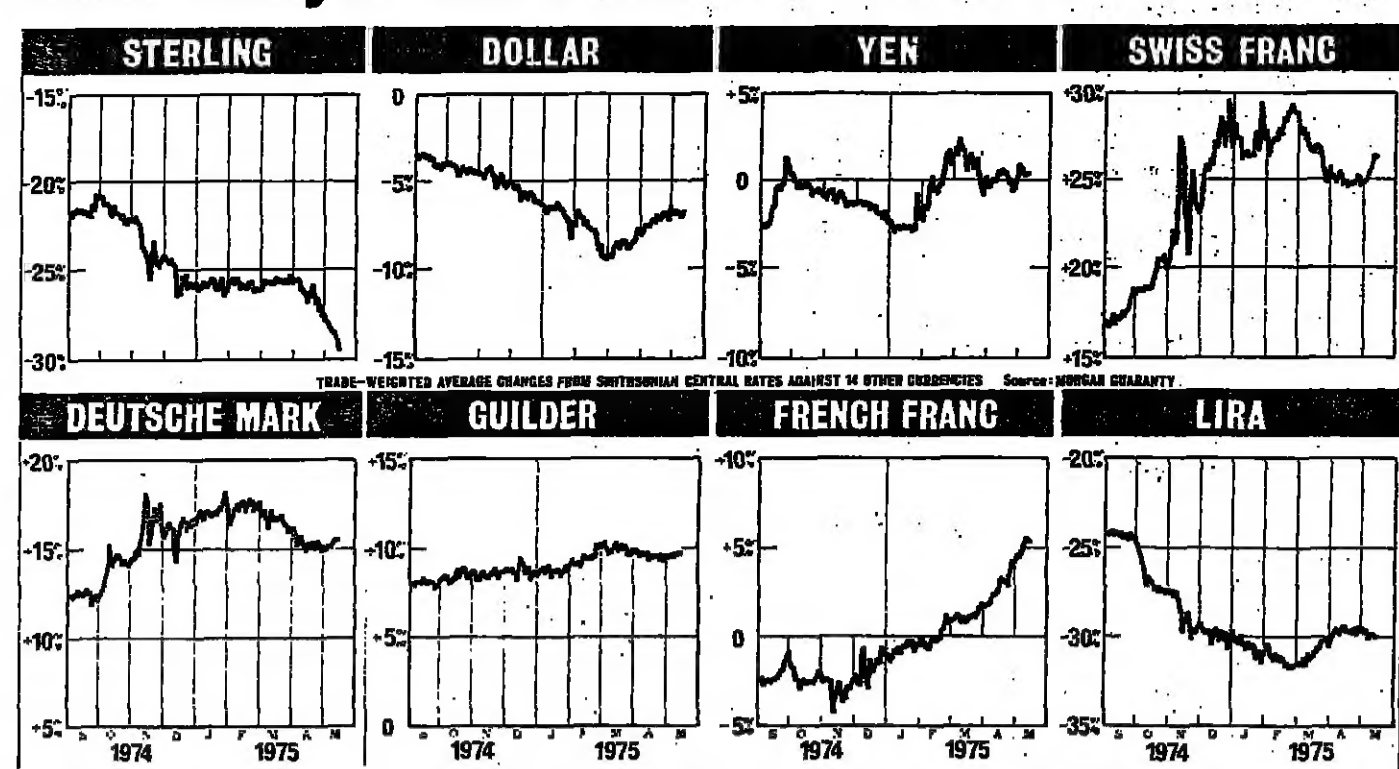
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Monday May 12 1975

How major currencies have moved



The graphs show the change in the value of each currency compared with the average of 14 others, weighted by the trade between the countries concerned. The base date is December 1971. The rate for sterling differs from the effective rate published twice daily by the Bank of England, which is calculated against only 10 other currencies. The 15 currencies in the

Morgan Guaranty calculations are the U.S. dollar, Canadian dollar, Japanese yen, British pound, West German mark, French franc, Italian lira, Belgian franc, Dutch guilder, Swiss franc, Swedish krona, Austrian schilling, Danish krone, Norwegian krone, and Australian dollar. The last four are excluded from the Bank of England calculations.

Laos on brink of bloodless Communist takeover

BY OUR ASIA CORRESPONDENT

THE COMMUNIST Pathet Lao were last night on the brink of an effectively bloodless takeover of Laos, the only one of the three Indo-China countries not yet completely controlled by Communists.

Over the week-end, the Right-wing Nationalists in the fragile tripartite coalition suffered a series of military and political reverses which meant that the Pathet Lao could virtually claim the country at any time they wished.

On Saturday, four Nationalist Ministers in the coalition resigned. Their places were expected to be taken by Neutralists, giving the Pathet Lao control of the Cabinet.

The Communists also announced yesterday that Neutralist troops guarding the key town of Vangvieng, 60 miles north of

the administrative capital of Vientiane, had allied themselves to the Pathet Lao, although they were still loyal to the coalition led by the Neutralist Prince Souvanna Phouma.

Nearly all the Nationalist generals failed to turn up at ceremonies in Vientiane to mark the 28th anniversary of the Lao constitution. And while the constitutional celebrations were going on, a group of more than 100 army officer cadets revolted, expressing dissatisfaction with "handis who loot the people."

The cadets claimed that several Right-wing leaders had asked them to join a coup against the coalition government, but they had refused.

Throughout the week-end thousands of people tried to flee the country. Businessmen justified for seats on aircraft and flights were reported booked for more than a week. Other people left

on boats crossing the Mekong River into Thailand. At least one of the ex-Nationalist Ministers left the country by river.

The Pathet Lao news agency claimed that Right-wing Nationalist leaders were packing up to leave the country. It said the former Defence Minister, Prince Sisouk Na Champassak, "is putting up his house for sale and preparing to take his family to Thailand."

Another Nationalist leader was described as ready to take refuge in Switzerland.

Prince Souvanna Phouma said at yesterday's ceremonies to mark the independence of Laos from French colonial rule, that "all around the kingdom important changes have occurred."

He is due to make a major speech to-day.

Laos, poor, landlocked, and with 3m. people, has been governed by the coalition of Nationalists, Pathet Lao and

Neutralists for barely two years. Before that, the "kingdom of a million elephants" was torn by war for more than a decade.

Under the coalition arrangement, the Nationalists and the Pathet Lao each have five Cabinet seats and the Neutralists have two. Each Nationalist Minister has a Pathet Lao deputy and vice versa.

When the official war ended, the Pathet Lao had won more than half of the country. Last month, about the time of the fall of Phnom Penh to the Communist Khmer Rouge, fighting flared up seriously again in Laos and the Communists seized control of a key crossroads on Highway 13 linking Vientiane with the royal capital of Luang Prabang.

A ceasefire was hurriedly patched up last week with the Pathet Lao forces only 70 miles from Vientiane.

Heseltine: 33,000 BL jobs may go

BY RAY DAFTER

A WARNING that as many as 33,000 British Leyland employees could lose their jobs under the terms of the Government's rescue operation was given yesterday by Mr. Michael Heseltine, Conservative spokesman on industry.

He has written to Mr. Anthony Wedgwood Benn, Industry Secretary, asking him to "come clean" on the level of redundancies envisaged among British Leyland's 170,000 workforce.

So far, no figures have been given, although Sir Don Ryder's report on the company suggests savings could be achieved by "managing reductions, greater mobility and interchangeability of labour."

Mr. Heseltine, in his letter, said that to achieve the savings of £400m. planned between 19,000 and 33,000 would have to be made redundant. The numbers varied depending on the phasing of the redundancies and the degree of inflation built into the savings figure.

He said later that although he was not suggesting his figures were right, they were an indication of the sort of staff cuts needed.

Call for debate

In order to encourage the fullest public debate and understanding of the Government proposals it was essential to have an explanation about employment prospects and a clear indication of how the £400m. saving was to be made.

"I think that we have such a serious situation in this country that until the whole nation is told the facts, unpalatable as they are, about British over-manning and the relative inefficiency of the car industry compared with other countries, we can never expect that resolve from the nation without which we cannot begin to fight back."

The Department of Industry said that Mr. Benn's office had received the letter, which was being considered. A reply would be made in due course.

Mr. Heseltine's letter comes as Mrs. Judith Hart, as secretary of the Labour Party's national body, has announced a new policy sub-committee, steps into the British Steel controversy.

She wants to know how Sir Monty Finiston, British Steel's chairman, decided on the figure of 20,000 for the number of redundancies he has called for in the industry.

Managing director of Jaguar quits

By Peter Cartwright, Midlands Correspondent

MR. GEOFFREY ROBINSON, Managing Director of Jaguar, has resigned rather than accept an alternative job with British Leyland.

The recommendations of the Ryder report that all BLM car interests—Jaguar, Rover, Triumph, and Austin Morris—should be put into one division, and the appointment of Mr. Derek Whitaker as its managing director, immediately raised speculation among senior Jaguar management as to Mr. Robinson's future role. A few days ago, it was understood, he was offered the alternative job of heading the bodybuilding activities of the Corporation.

Mr. Robinson, having already stated his belief in a separate specialist car division, felt unable to accept this job.

There are also indications of moves in some quarters to cancel shipbuilding orders even at substantial penalties.

Continued from Page 1

Wilson warns Ministers

had "many of the qualities of a great Old Testament prophet without a beard, who talks about the New Jerusalem he looks forward to."

But, Mr. Wilson insisted, Government policy was decided quite clearly by the Cabinet. On all the controversial issues, such as a mixed economy, the National Enterprise Board and public ownership, "the Cabinet has clearly decided, and we had stick to that decision."

Mr. Wilson went on to issue a mild rebuke to Mrs. Shirley Williams, the Prices Secretary, who was involved in a row over economic policy with Mr. Benn at last week's meeting of the National Economic Development Council.

Mr. Wilson argued that Mrs. Williams had been perfectly free to make the suggestion that "opposition leaders should be included in the discussions, but he did not think it was a very good idea."

The future of Mr. Benn is certain to be a major talking point at Westminster until the Prime Minister makes his expected

THE LEX COLUMN

Half way to the first billion

Plainly there will be many more rights issues this year, but the pressure does seem to be easing. It is still apparently possible to book dates in July, even though the Bank of England appears to have been thinning out the queue—to no more than two large issues a week—in response to the signs of congestion that appeared in March, and even though there is likely to be a quiet couple of weeks around June 5, just as there was around Budget time.

The earlier stampede reflected the nervous feeling that the market rally might be no more than a nine days' wonder. Now finance directors and their bankers can take a rather more measured view, for fears of a renewed equity market crisis have receded, and it appears probable that the fund-raising season will stretch at least to the end of the year.

The City is, of course, hugely pleased that its role as a primary capital market has been convincingly restored, a renaissance which is especially welcome at a time when Mr. Tony Benn and even bodies like NEDO are keen to set up committees of wise men to channel institutional funds into manufacturing investment. But with nearly £500m. of new equity or convertible capital raised since late-February, it is worth taking a look at just where the cash is going: the question is not just whether industry is getting the capital it needs but also whether investors can hope to get the return they deserve.

It is striking that the financial sector has taken a disproportionate share of the money raised so far, at nearly £170m., including the Prudential's £46m. effort last week. Manufacturing has claimed just over £200m., the bulk of it for engineering (£80m.) and food (£60m.). For the rest, there have been the opportunistic moves by RTZ and Consolidated Goldfields, while property and construction account for a tenth of the total if Rank Organisation's offer (the proceeds of which were largely earmarked for property development) is included.

Large sectors have been missing entirely—with nothing for textiles, stores, merchant banks, breweries (though Imps did place BAT shares worth £77m.) and electricals (apart from

EMI). There is time for this picture to change, but the pattern must say something about relative balance-sheet pressures, and the capacity to counter them internally.

The financial sector, for instance, suffers from its well-documented inability to generate the returns and retentions which could keep capital bases rising in step with inflation. Food manufacturing has

been hard-hit by rising raw material prices combined with price controls. Engineering has been suffering from long production cycles and exceptionally large price rises in, especially steel. In contrast, chemical profits—for instance—have until recently been very high, and the Coda and Yorkshire Chemicals issues can be more convincingly linked to genuine physical expansion.

The nagging conclusion is that the current recapitalisation of the corporate sector may prove more beneficial to the country than it will be for investors. The machinery of the City is marvelously effective in times like these in producing cash—and profitable for its practitioners, too, for underwriting fees total more than £6m. so far without any commitments having had to be taken up (though public sector issues like the GLC stock tell a rather different story).

Rights issue procedures do not encourage much close scrutiny of the reasons for capital raising or of the alternatives. An issue is decided on behind closed doors. Sub-underwriters have only a few hours to make up their minds, and generally are only concerned with the market back-ground rather than the particular rights and wrongs of the

issue. Shareholders almost never exercise their theoretical rights to approve or increase (although in a slightly different connection Associated Fisheries and British Leyland have found that requests for higher borrowing limits are simply formalities).

The real constraints imposed by the market are that it does become impossible for quality companies (British Leyland squeezed through 1972 but only just) to walk away from the market capitalisations.

Indeed, the amount raised compared to the previous year is surprisingly flexible. Virtually all the major issues have been one-for-four or one-for-five at between 15 and 30 per cent below the previous night's price. This means that the new issues are fixed, quite rigidly at between 15 and 20 per cent the pre-rights capitalisation are largely independent of identifiable requirements of firms.

This is inconvenient when market drops just ahead of issue, as it did for Tube Investments, and it was also a restriction for Midland, where the ratios could have been justified £100m. rather than £52m. raised. On the other hand, it may encourage panics—like Sun Alliance's one-for-four to raise more than really needed, just to be on the safe side.

Which lack of discrimination which at its worst can allow Rolls-Royces and British Leylands to take advantage of their market capitalisation order to put off an evil of forms part of the City's unwillingness to interfere with specific management situations. Only in a real crisis—as UDT last August—were attached to the money.

It is a portfolio mental: the institutions can absorb losers so long as there are winners. But to be successful the approach relies on not encourage much close scrutiny of the reasons for capital raising or of the alternatives. An issue is decided on behind closed doors. Sub-underwriters have only a few hours to make up their minds, and generally are only concerned with the market back-ground rather than the particular rights and wrongs of the

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Kuwait offers IMF cash for recycling

By Paul Lewis, U.S. editor, in Washington

KUWAIT has become the latest oil exporter to contribute to this year's IMF petrodollar recycling facility, with an initial offer of between Special Drawing Rights 200m. and 300m.

This brings the total amount of money collected by the IMF so far for lending to oil importing nations, to about SDR3.5bn.—well appreciably below the target figure of SDR5bn. set by Ministers last January.

However, while the IMF has yet to approach Nigeria, which is prepared in principle to contribute, it also has reason to believe that both Iran and Saudi Arabia will make more money available later this year and that Kuwait may join them.

As a result, officials here are still hopeful that the recycling facility will come close to reaching the target set for it—and, in any case, greatly exceed the SDR2.9bn. borrowed from the oil exporters last year.

Hambros tanker loans

BY MARGARET REID

HAMBROS, the merchant banking group whose shares have recently weakened, plans to comment next month about the situation concerning its loans to the problem-beset oil tanker sector of commerce.

Its remarks are expected with the announcement of the past year's results of the company, whose shares last week fell 13p to 135p, compared with a 1974 range of 215p and 55p.

The group, which includes Hambros Bank, one of the City's 17 high-ranking accepting houses, has traditionally made considerable loans in the form of ship mortgages.

It is no secret that some of the operators who have borrowed from it, notably Norwegian ship-owners Ellmar Reksten and Haug Waage, have been hit by the slump in the world tanker market caused by the oil crisis.

It is generally known that, against this background, efforts are under way to renegotiate certain of the Reksten and

Waage chartering or building contracts. Reports of these renegotiations and the possible repercussions that might be felt by Hambros as providers of finance, have been current for some time and tended to build up late last week.

Hambros, who view their lending policy as one based on the requirement of good security, do not at present plan to say anything publicly about the situation.

Speculation But a further run of speculation about tanker problems could lead to some comment in advance of next month's results.

Meanwhile, after the weakening of the share price, it was being underlined in authoritative City circles that the soundness of Hambros position—as of all accepting houses—is beyond question and that it is undoubted for its engagements.

However marked problems are, tanker operators have approached the present with large reserves. In its half year statement in November, Hambros, whose chairman is Mr. Jocelyn Hambro,

said that its profits for the six months to September 1974, after making provision for unrealised falls in security values, were materially down on those of the corresponding previous half year. It was then considered impossible to predict the full year results.

The statement then said, that in the absence of unforeseen circumstances, it was the Board's intention to recommend the same rate of increase in the final dividends as in the interim payments, which were raised by some 12½ per cent.

An important point is that it is the bank's normal policy to expect its loans to be covered at least twice by the security for them. This approach would afford a substantial cushion against a fall in the value of security.

In view of the setback in tanker values since quintupled petroleum prices hit world oil trade, it is not surprising that tanker owners—with considerable laid-up tonnage—should be seeking to renegotiate certain present charter rates and perhaps to defer payment.

There are also indications of moves in some quarters to cancel shipbuilding orders even at substantial penalties.

Continued from Page 1

Wilson warns Ministers

had "many of the qualities of a great Old Testament prophet without a beard, who talks about the New Jerusalem he looks forward to."

But, Mr. Wilson insisted, Government policy was decided quite clearly by the Cabinet. On all the controversial issues, such as a mixed economy, the National Enterprise Board and public ownership, "the Cabinet has clearly decided, and we had stick to that decision."

Mr. Wilson went on to issue a mild rebuke to Mrs. Shirley Williams, the Prices Secretary, who was involved in a row over economic policy with Mr. Benn at last week's meeting of the National Economic Development Council.

Mr. Wilson argued that Mrs. Williams had been perfectly free to make the suggestion that "opposition leaders should be included in the discussions, but he did not think it was a very good idea."

The future of Mr. Benn is certain to be a major talking point at Westminster until the Prime Minister makes his expected

Ministerial reshuffle shortly after the referendum. The present indications are that Mr. Wilson will not seek to dismiss Mr. Benn from the Cabinet, but will remove him from the Department of Industry and install him in a politically less-sensitive department, such as Education and Science, or Social Security.

The big question mark in such circumstances will be whether Mr. Benn accepts what he will regard as a downgrading, or will prefer the martyr's role, and retire to the backbenches in the belief that he will be well placed in the future to challenge for the Labour leadership with Left-wing support.

Blame Mr. Wilson placed a great deal of blame for the "neurotic fears" about the economic situation on American commentator Mr. Eric Sevareid, whose television report last week he described as "very sensational and cataclysmic and not related to the real facts."

The Prime Minister also

Weather

U.K. TO-DAY
 DRY, sunny start in East, but cloud and rain spreading from West to most parts.

London, S.E., Cent. S. England, Midlands, Channel Is. Increasingly cloudy with rain in places. Wind light. Max. 14C (57F).

E. Anglia, E. England
 Dry, sunny periods, scattered showers near coasts. Wind N. light. Max. 11C (52F).

S.W. England, S. Wales
 Cloudy, some rain. Wind mostly S.W., moderate. Max. 13C (55F).

N. Wales, N.W., Cent. N. Eng
 land, Lakes, I. of Man, S.W. Scotland, N. Ireland
 Cloudy, with rain at times. Wind light, variable. Max. 11C (52F).

N.E. England, Borders, Edinburgh and East Scotland, Aberdeen, Cent. Highlands, Moray Firth, Caithness
 Bright intervals, but mostly cloudy with rain at times. Wind S.E. moderate. Max. 13C (55F).

Glasgow, Argyll, N.W. Scotland
 Mostly cloudy, with rain. Wind moderate. Max. 13C (55F).

Orkney, Shetland
 Sunny periods, scattered showers. Wind N., light to moderate. Max. 10C (50F).

Outlook: Cloudy, with rain in most parts.
 Lighting-up: London 21.09
 Manchester 21.27, Glasgow 21.45
 Belfast 21.47.

HOLIDAY RESORTS

Y-day mid-day Y-day mid-day Y-day mid-day
 Alexandria 22 77 Lucerne 18 61
 Athens 22 77 Madrid 18 61
 Amsterdam 22 77 Manchester 18 61
 Barcelona 22 77 Moscow 18 61
 Beirut 22 77 Milan 18 61
 Berlin 22 77 Monaco 18 61
 Belfast 22 77 New York 18 61
 Belgrade 22 77 Perth 18 61
 Bern 22 77 Rome 18 61
 Birmingham 22 77 Sarajevo 18 61
 Bristol 22 77 Singapore 18 61
 Brussels 22 77 Stockholm 18 61
 Bucharest 22 77 Strasbourg 18 61
 Budapest 22 77 Sydney 18 61
 Cairo 22 77 Taipei 18 61
 Cardiff 22 77 Tokyo 18 61
 Cologne 22 77 Toronto 18 61
 Copenhagen 22 77 Vienna 18 61
 Dublin 22 77 Warsaw 18 61
 Edinburgh 22 77 Zurich 18 61
 London 22 77

8-Sunny, C-Cloudy, F-Fair, R-Rainy, T-Thunderstorm.

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